



**Assist Trade**

N U S A N T A R A

# COMPANY PROFILE

Hafid Raffi'u Rachman

Director

Muhammad Ainur Ramadhan

Business Development

Muhammad Yogi Hakiya

Finance & Administration

Arie Subekti

Production & Supply Management

Bayhaqi Furqon Noor Yusuf

Marketing



**OUR  
TEAM**

# ABOUT US

CV. Assist Trade Nusantara is a legalized company from Indonesia that focuses on fisheries products especially live mud crabs. It is a purchasing agency which is engaged in assist buyers from all over the world to search for mud crabs from Indonesia. The company is located in Muara Badak District, East Kalimantan Province, which is an area near the estuary and has the abundance of fisheries source like crabs and shrimps.

We continuously improve our performance and delivering on commitments. We shall supply high quality goods from sustainable fisheries. We take personal responsibility for our actions and perform the duties to the best of our ability and with integrity.

Our motto is “Assist your product to the world”



# V I S I O N

“Become a leading exporter company that is able to compete globally in various commodities of marine and agriculture from indonesia.”

# MISSION

- 01 To provide the best service and high quality products by optimizing the resources.
- 02 To contribute for the growth and prosperity of society.
- 03 To assist distributing local products to the world.

# OUR VALUE

- **INTEGRITY.** We will grow this company to be an reliable trading, sourcing, and marketing organization of seafood. We have continuous effort to enhance the efficiency of operations and make a professional long term relationship with our customers.
- **PASSIONATE.** We have a strong passion and determination to become a leading seafood exporter company. We are dedicated to developing and our target is to reach to the whole world.
- **RESPONSIBILITY.** We have a social responsibility by assisting local farmers to advance the production of sustainable seafood, also respecting the culture, custom, and rules of the countries we export our products to.
- **CUSTOMER ORIENTED.** Prioritizing product quality towards our customer satisfaction wherever they are. All of our decision are taken with the customer in focus. We work with our customer for a long-term partnership, we aim to add value for our customers as well as for our company.

# What We Stand For



## Fresh Products

We maintain the freshness of the products until they reach the customers



## High Quality

We provide the best quality of various mud crabs



## Competitive Price

We offer competitive and affordable prices



## Best Service

Customer trust is our priority. We maintain the best service for customer satisfaction

# Types Of Mud Crabs



**Giant (Black) Mud Crab**  
(*Scylla serrata*)



**Green Mud Crab**  
(*Scylla paramamosain*)



**Red Mud Crab**  
(*Scylla olivacea*)

# PRODUCT DESCRIPTION

- ❑ Type: Live animal products
- ❑ Style: Male and Female
- ❑ Available Size: 200/300, 300/500, 500/700, 700/1000 (grams)
- ❑ Harvesting: Wild caught – Trapping; Cultivating
- ❑ Packaging: Styrofoam box AG-75 (75 cm x 42 cm x 33 cm) with ice gel packs
- ❑ Minimum order: 50 kg



# Giant (Black) Mud Crab/ *Scylla serrata*

*Scylla serrata* (often called mud crab or mangrove crab, and black crab) is an ecologically important species of crab found in the estuaries and mangroves of Africa, Australasia, and Asia. In their most common forms, their shell colours vary from a deep, mottled green to very dark brown.



# **Green Mud Crab/ *Scylla paramamosain***

*Scylla paramamosain* (known as Green Mud Crab) is found along the coastlines of the South China Sea down to the Java Sea. Carapace usually green to light green, palm green to greenish blue with lower surface and base of fingers usually pale yellow to yellowish orange.



# Red Mud Crab/ *Scylla olivacea*

*Scylla olivacea*, known as the orange/red mud crab, is found in mangrove areas from Southeast Asia to Pakistan, and from Japan to northern Australia. They can be differentiated from other species of *Scylla* by having blunted spines on the dorsal distal corner of the palm (propodus) of the claw, and by the rounded frontal lobe spines with shallow separations in between the eyes. The color of the carapace when alive is usually brown to green-brown, sometimes orange; while the claws are orange to yellow



**We are registered in:**



- Affiliate:**
- **PT. Crab House Indonesia**
  - **PT. Baruna Maritim Jaya**

## Cultivating using Crab House



# Processing Flow



One of the estuary where our fishermen catch the crabs



The crab-trap used, locally known as 'rakang'



Preparing the crab-traps by putting baits in it



The crab-traps are placed spread over the pond area



The trapped crab



Sorting process



Crabs are sorted by their sizes



Packaging process.

# Trade Information



## Delivery Time

Approximately 2-3 days  
after receive payment



## Delivery Terms

FOB & CNF



## Port of Loading

Available for airport in  
Balikpapan (BPN) and  
Jakarta (CGK)



## Production Capacity

300-500 kilograms of mud  
crabs per day.

# Contact Information



## Address

Jl. Rachmat No. 13 Gas Alam  
Badak 1, Muara Badak District,  
Kutai Kartanegara Regency,  
Kalimantan Timur 75382



## Telegram

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## Email Address

info@at-nusantara.com



## Facebook Page

CV. Assist Trade Nusantara



## Whatsapp/Phone Number

+62 852-5083-2838



## Visit our Website

[www.at-nusantara.com](http://www.at-nusantara.com)



## Instagram

@atnusantaraseafood