
Herbion
NATURALS

# AGENDA POINTS



01 **ABOUT HERBION**
COMPANY OVERVIEW AND OPERATIONS

02 **GLIMPSES OF QUALITY OPERATIONS**
OUR QUALITY INFRASTRUCTURE

03 **SUCCESS STORY**
PROVIDING QUALITY MANUFACTURING SOLUTIONS TO CUSTOMERS

Herbion
NATURALS

# CORPORATE PROFILE

QUALITY HEALTHCARE SOLUTIONS



# VISION & MISSION

OUR COMMITMENT & OUR OBJECTIVE

**Vision**

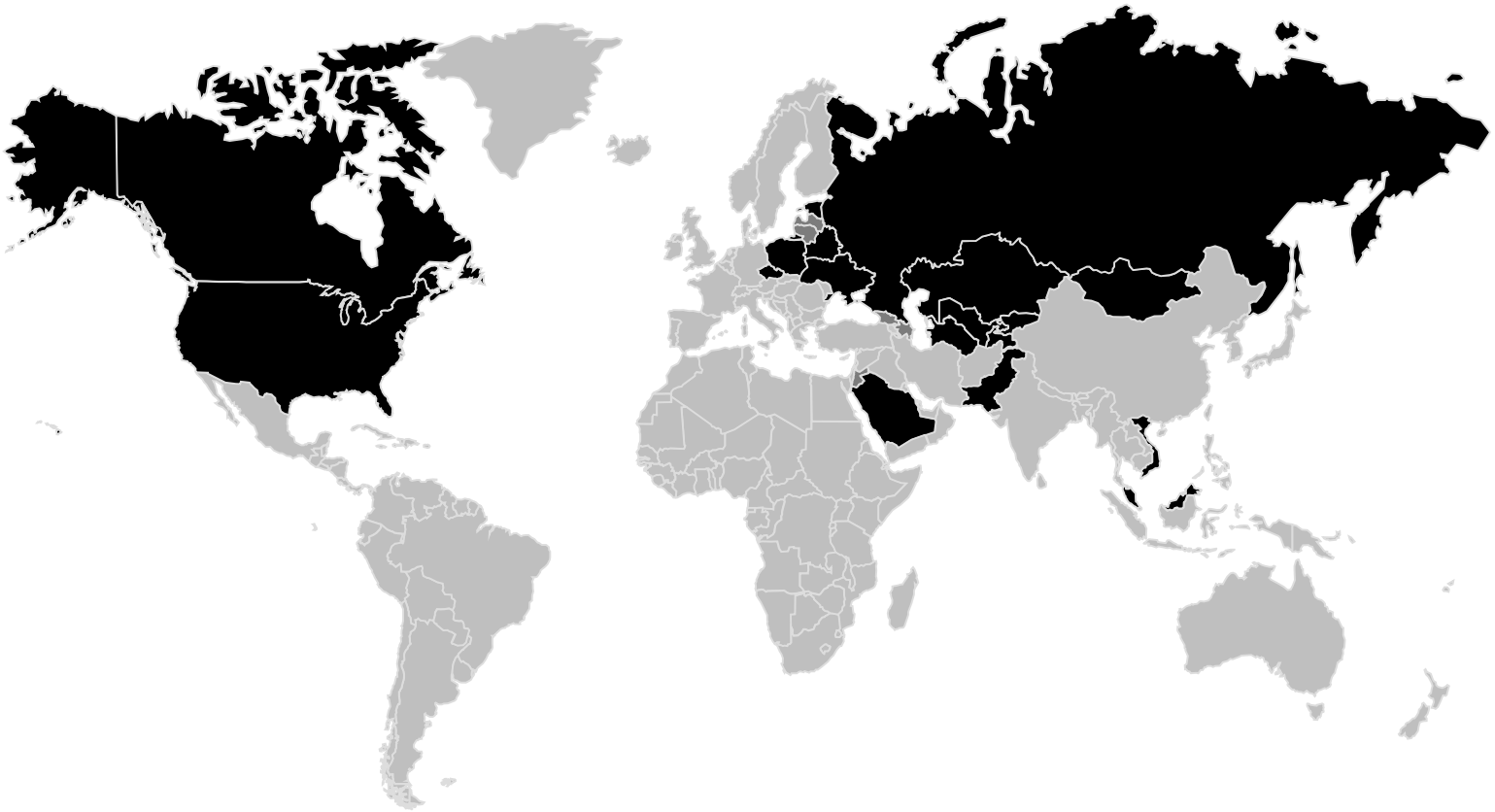
*To become a globally renowned organization that innovates and develops Natural Healthcare Solutions which facilitate mankind to live a better and a healthier life.*

**Mission**

*To manufacture and market high quality natural products at an affordable price for its global customers, while achieving and sustaining worldwide leadership in the Natural Health Care Industry.*

# GLOBAL PRESENCE

MOVING FORWARD GLOBALLY



GLOBAL PRESENCE IN

# 24

COUNTRIES

IN

Natural Medicine

Personal Care

Allopathic Range

# OUR PRODUCT RANGE

## NATURAL MEDICINE CATEGORY

▼ RESPIRATORY CARE ▼ REPRODUCTIVE CARE ▼ DIGESTIVE CARE ▼ CNS CARE ▼ CHILD CARE ▼ NUTRITIONAL CARE



# OUR PRODUCT RANGE

PERSONAL CARE CATEGORY

▼ CREAMS ▼ FACE WASHES ▼ SHAMPOOS ▼ EXFOLIATORS ▼ MUD MASKS




* Product List can be provided upon request

# OUR PRODUCT RANGE

## ALLOPATHIC GENERICS CATEGORY

▼ ANTI DIABETIC ▼ ANTI BIOTICS ▼ ANTI HISTAMINS ▼ COUGH & COLD ▼ NASAL SPRAY ▼ ANTI PYRETIC ▼ ANALGESICS




* Product List can be provided upon request

# PRODUCT RANGE

PRIVATE LABEL MANUFACTURED PRODUCTS




GENIX Getz health Abbott HINUCON SCILIFE

# MILESTONE ACHEIVEMENT

## HERBION'S COLLABORATION WITH **RECKITT BENCKISER**

Herbion Pakistan has recently got in a strategic partnership with Reckitt Benckiser Pakistan to manufacture their power brand **"STREPSILS".**

Herbion not only complied to the global guidelines and manufacturing standards of RB but also set the bar high by adhering to the HRRB standards (Human Resource Global Standards) which only a few companies in Pakistan are complying to.

The deal was finalized after the visit of their Global Safety & Leadership Team (GSLT).

The commercial production started from 9th of Oct 2018.

HEALTH · HYGIENE · HOME

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# OUR SUCCESS STORY

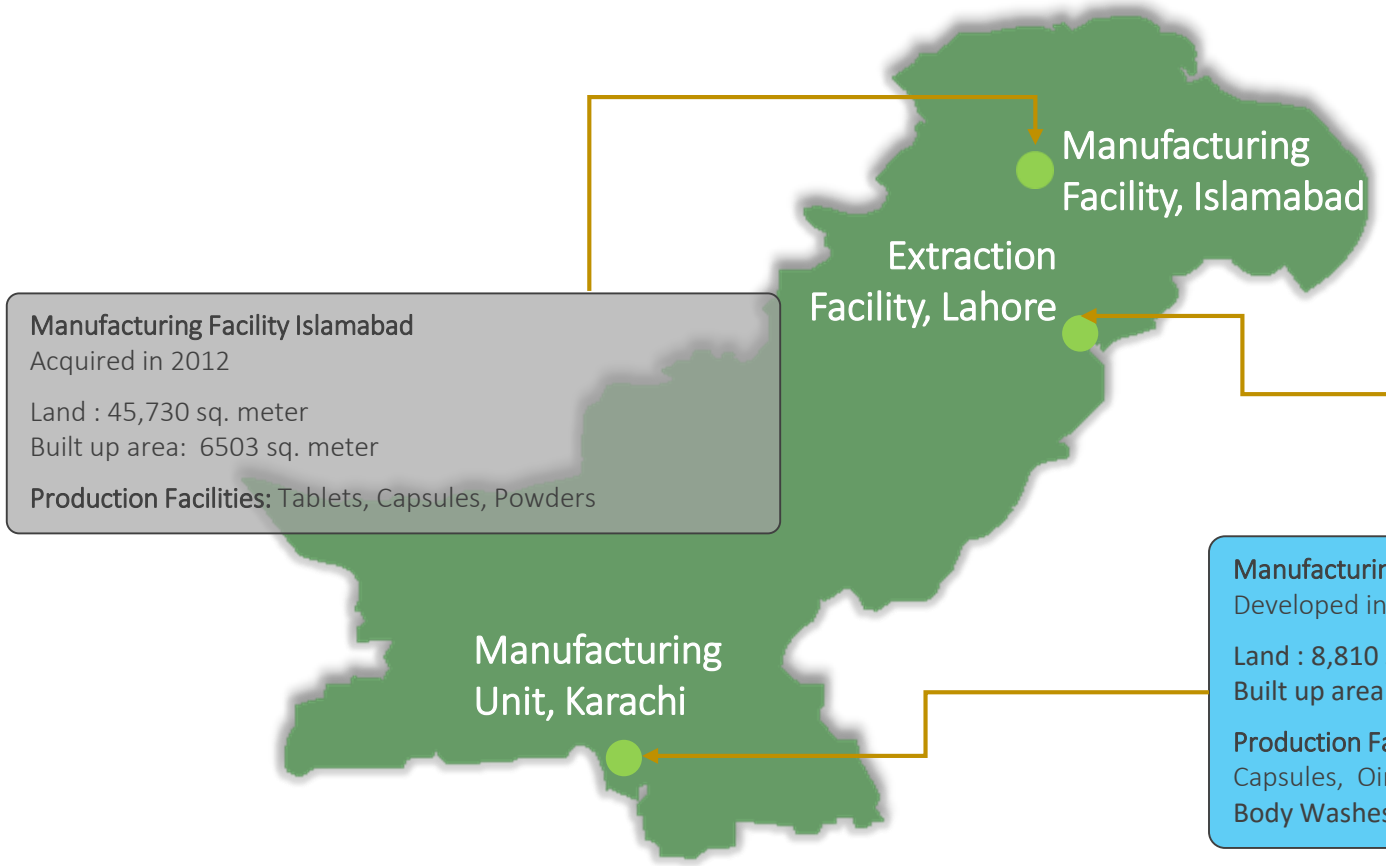
## ABBOTT LABS

Herbion is a proud manufacturing partner of Abbott Labs (Pakistan) since 2015. We are providing natural health solutions under Respiratory Care Category. Cofloz in a very short span of time has established itself as a household brand name with recognition and endorsement among reputed healthcare practitioners.



# MANUFACTURING FACILITIES

## SUPERIOR INFRASTRUCTURE BACKED BY WELL-EQUIPPED TECHNOLOGICAL FACILITIES




**Manufacturing Facility Islamabad**
Acquired in 2012

Land : 45,730 sq. meter
Built up area: 6503 sq. meter

**Production Facilities:** Tablets, Capsules, Powders

**Extraction Facility, Lahore**
Development completed in the year 2015

Land : 6,660 sq. meter
Built up area: 3,165 sq. meter

**Production Facilities:** Automated herb spray drying extraction

**Manufacturing Unit, Karachi**
Developed in 1983, renovation completed in 2012

Land : 8,810 sq. meter
Built up area: 3,679 sq. meter

**Production Facilities:** Liquids (Syrups), Granules, Tablets, Capsules, Ointments, Powders, **Creams, Shampoos, Face & Body Washes &liquids**

# **HERBAL PRODUCTS**
# MANUFACTURING UNIT





CAPSULE MANUFACTURING



SYRUP MANUFACTURING



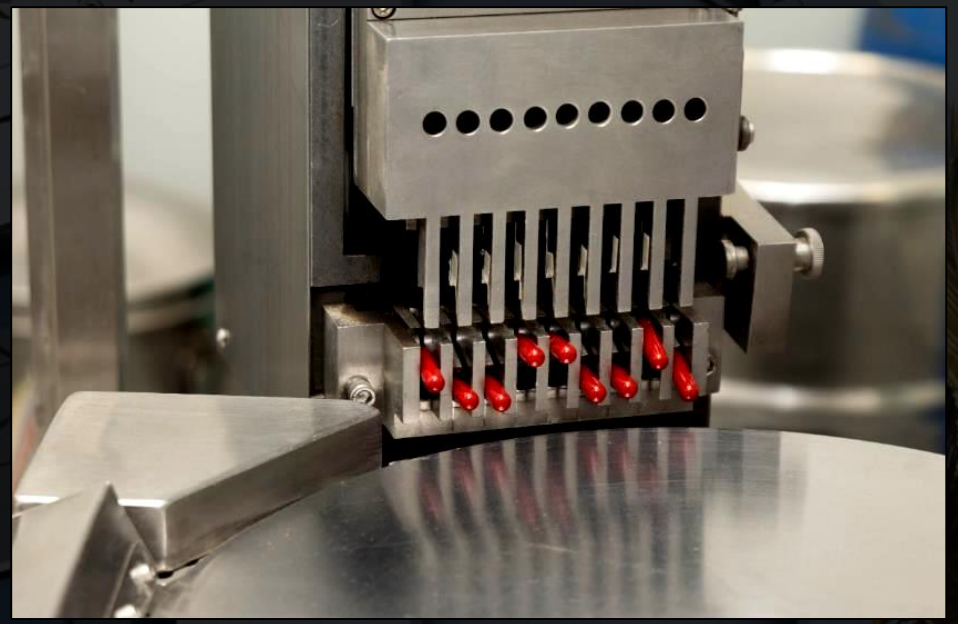
LOZENEGES MANUFACTURING



GRANULES MANUFACTURING

# CAPSULE MANUFACTURING









# **ALLOPATHIC PRODUCTS**
# MANUFACTURING UNIT





LIQUID PACKAGING AREA




LIQUID FILLING AREA



PLASTERS PACKAGING AREA



PLASTER MANUFACTURING

# MODERN EXTRACTION
## UNIT - LAHORE





HERBS DISPENSING



HERB CLEANING AREA



EXTRACTION AREA



BLENDING AREA

# QUALITY OPERATIONS

SUPERIOR INFRASTRUCTURE BACKED BY WELL-EQUIPPED TECHNOLOGICAL FACILITIES









- Continual Improvement
- Evaluation of QMS periodically
- Environmental Monitoring
- In-Process Check & Line Clearance
- Finished Product Release
- Batch Record Audit & Record Keeping
- Assist Engineering in Equipment
- Process Validation
- Market Complaints and Recalls
- ISO & GMP Certifications
- Vendor Approval through Audits
- Change Control System
- Packaging material testing
- Training

# OUR CERTIFICATIONS

## OUR COMMITMENT TO MANUFACTURE PRODUCTS IN COMPLIANCE TO GLOBAL GUIDELINES AND STANDARDS

### CE Certification


CNC
Conformity 'n Compliance
SERVICES
CERTIFICATE OF ASSESSMENT – EC
FIRST AID BANDAGE (Neem Plast Herbal)
HERBION PAKISTAN (PVT) LTD.
CE
For CNC Services
Project Engineer

### GMP


Government of Pakistan
Ministry of Health
CERTIFICATE OF GMP/FREE SALE
Valid until: May 2011
Deputy Drugs Controller (GSA)
Drugs Control Organization
Ministry of Health
Government of Pakistan

### ISO 22000:2005


BUREAU VERITAS
Our Ref.PAK/BV-CERT/5209(L) - Rev-0/QUA
23rd February, 2011
HERBION PAKISTAN (PVT) LTD.
KARACHI- PAKISTAN
Attn: Mr. Rizwan Akhter - DM Quality Assurance
Sub: Certification to ISO 22000:2005 against Food Safety Management System.
QURRAT UL AIN
TECHNICAL COORDINATOR (SCS)
M. SHAHAB SAQIB
TECHNICAL MANAGER (SCS)

### ISO 14001:2004


BUREAU VERITAS
Certification
HERBION PAKISTAN (PRIVATE) LIMITED
ISO 14001:2004
PNAC

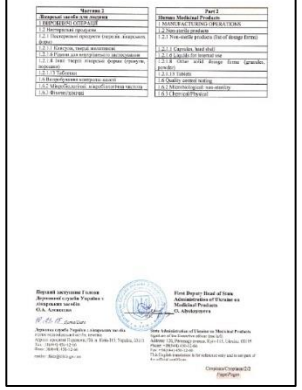
### ISO 9001:2008


BUREAU VERITAS
Certification
HERBION PAKISTAN (PRIVATE) LIMITED
ISO 9001:2008
ANAB

### PIC/S Certification


УКРАЇНА
UKRAINE
СЕРТИФІКАТ ВІДПОВІДНОСТІ ВИРОБНИЧІЙ ПРАКТИЦІ
CERTIFICATE OF GMP COMPLIANCE


УКРАЇНА
UKRAINE
СЕРТИФІКАТ ВІДПОВІДНОСТІ ВИРОБНИЧІЙ ПРАКТИЦІ
CERTIFICATE OF GMP COMPLIANCE





# OUR MARKETED BRANDS WORLDWIDE

NORTH AMERICA




THRESHOLD

KeHE

MOM's Organic Market

Lucky Vitamin .com

Select Nutrition

SHOPPERS DRUG MART

Walmart

VALUE DRUG MART

Rexall

CIS & RUSSIA




MIDDLE EAST




FAR EAST




Unipharma

Apex pharma

Zyfas
ZYFAS MEDICAL CO.

# CUSTOMER SERVICE

WHAT WE SAY IS WHAT WE DELIVER



- Providing both readymade and customized product solutions
- Product ensured with complete stability and efficacy compliance
- Product backed by both pre clinical and clinical studies
- Assurance of timely product deliveries
- After sales support with customer satisfaction



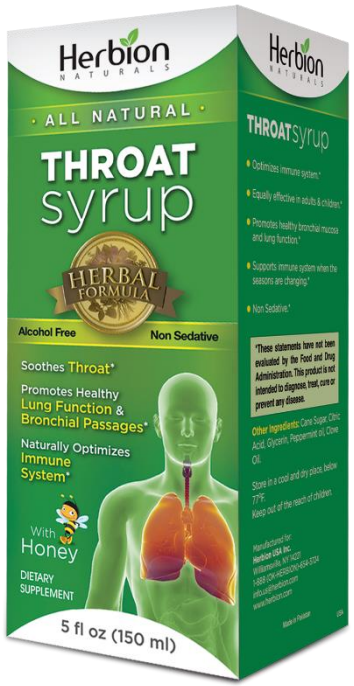
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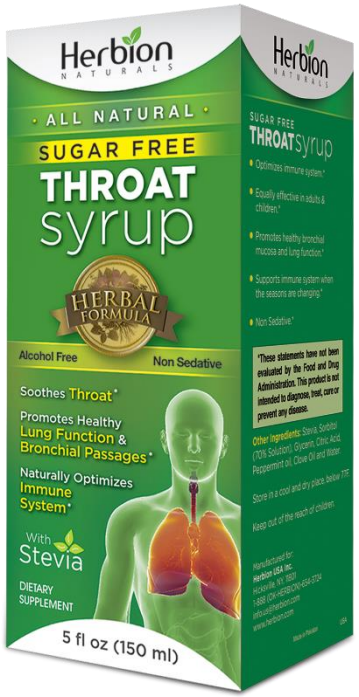
# RESPIRATORY CARE

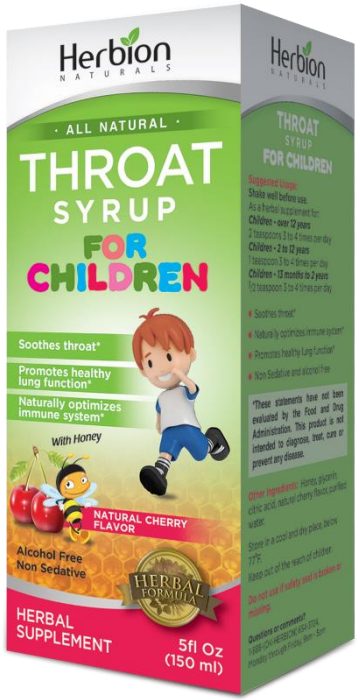
# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## HERBAL COUGH SYRUPS




Also available in Trial/Travel size 1 oz.

### PRESENTATION

90ml, 120ml, 150ml PET/Glass Bottles

### MODE OF ACTION

- Symptomatic treatment of Cough, Cold and Flu
- Dry and Irritating cough
- Cough associated with asthma and bronchitis Tracheitis and pharyngitis

### KEY INGREDIENT

- ✓ Malabar Nut
- ✓ Marshmallow
- ✓ Large Leaf Gieger Tree
- ✓ Licorice, Jujube
- ✓ Borage
- ✓ Long Pepper
- ✓ Hyssop
- ✓ Sweet Violet
- ✓ Greater Galangal

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## HERBAL COUGH DROPS




### PRESENTATION

- 25 Drops in Pouch Pack,
- 18 Drops in Unit Pack

### MODE OF ACTION

- Temporarily relieves cough due to minor throat and bronchial irritation associated with the common cold.
- Temporary relief of occasional minor irritation, pain, sore mouth and sore throat.

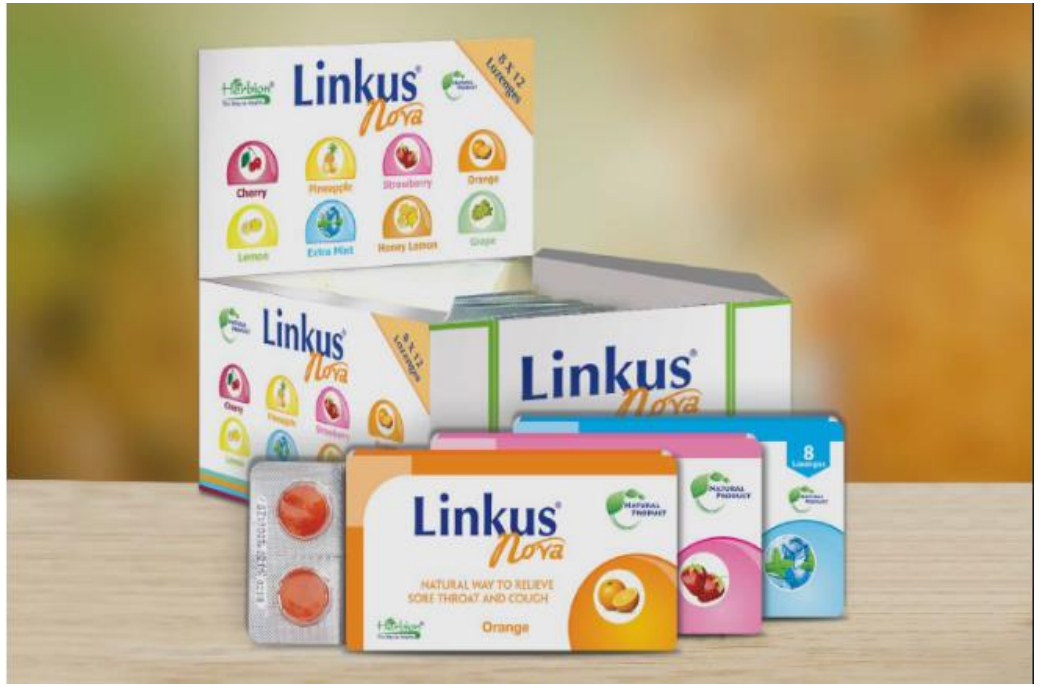
### KEY INGREDIENT

✓ Menthol

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## LINKUS NOVA LOZENGES




### PRESENTATION

8’s Blister, 16’s Blister, 18’s Blister

### INDICATIONS

- Cough
- Chest Congestion
- Irritated and Inflammed Throat

### KEY INGREDIENTS

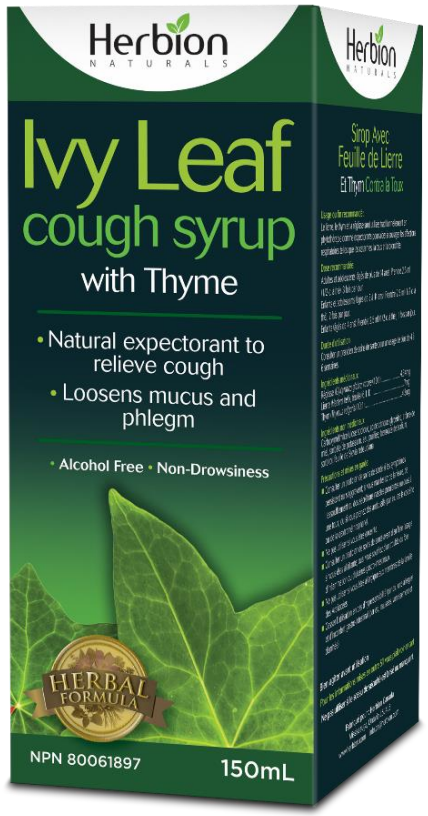
- ✓ Adhatoda Vasica
- ✓ Piper Longum
- ✓ Cordia Latifolia
- ✓ Hyssopus Officinalis
- ✓ Alpinia Galangal
- ✓ Viola Odorata
- ✓ Glycyrrhiza Glabra

BACK TO RANGE

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## COUGH SUPPRESSANT




### PRESENTATION

90ml, 120ml, 150ml PET/Glass Bottles

### MODE OF ACTION

- Strengths healthy lungs functions
- Bronchodilator
- Cough Suppressant & Expectorant

### KEY INGREDIENTS

- ✓ Ivy Leaf Powdered Extract
- ✓ Thyme
- ✓ Licorice

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## HERBAL GRANULES




### PRESENTATION

10 sachet pack (5.4g/ sachet)

### INDICATIONS

- Common cold & flu
- Chest congestion
- Sinusitis
- Headache

### KEY INGREDIENTS

- ✓ White Willow
- ✓ Emblic
- ✓ Malabar Nut Tree
- ✓ Licorice
- ✓ Sweet Violet,
- ✓ Black Tea,
- ✓ Valerian,
- ✓ Bitter Fennel

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## LINKUS BALM




### PRESENTATION

25 g bottle

### INDICATIONS

- Headache
- Chest Congestion
- Cold and Flu

### KEY INGREDIENTS

- ✓ Eucalyptus Oil
- ✓ Clove Oil
- ✓ Oil of Gaultheria
- ✓ Turpentine Oil
- ✓ Menthol Crystal
- ✓ Camphor

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## LINKUS CHEST RUB FOR CHILDREN




### PRESENTATION

25 g bottle

### INDICATIONS

- Headache
- Chest Congestion
- Cold and Flu

### KEY INGREDIENTS

- ✓ Eucalyptus Oil
- ✓ Clove Oil
- ✓ Turpentine Oil
- ✓ Menthol
- ✓ Soft Paraffin
- ✓ Hard Paraffin
- ✓ Loukoum Fragrance

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## NASAL INHALER




### PRESENTATION

Inhaler Tube

### INDICATIONS

- Nasal congestion
- Blockage,
- Sinusitis and allergic conditions

### KEY INGREDIENT

- ✓ Eucalyptus Oil
- ✓ Clove Oil
- ✓ Menthol

BACK TO RANGE

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## COFNOVEX IVY LEAF COUGH SYRUP AND DROPS




### PRESENTATION

- 20 ml Dropper Bottle
- 120 ml Glass Bottle

### INDICATIONS

- Symptomatic treatment of chronic inflammatory bronchial disease.
- Acute catarrh (inflammation) of the respiratory tract accompanied by coughing.

### KEY INGREDIENTS

✓ Ivy Leaf Powder Extract

BACK TO RANGE

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## COFNOVEX PLUS




### PRESENTATION

120 ml Glass Bottle

### INDICATIONS

- Dry and Irritating Cough
- Tracheitis
- Sore Throat
- Cold and Flu

### KEY INGREDIENTS

- ✓ Ivy Leaf Powder Extract
- ✓ Althea Offcinalis – Khatmi Root
- ✓ Sisymbrium Irio – Khak Seer Seed

BACK TO RANGE

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## TOOTRUS SYRUP




### PRESENTATION

60 ml, 120 ml Glass/PET Bottle

### INDICATIONS

- Sore throat Cough Hoarseness of voice
- Dysphagia and swelling of throat

### KEY INGREDIENTS

- ✓ Morus nigra – Toot e Siah Extract
- ✓ Viola odorata – Banafshan
- ✓ Zizyphus vulgaris – Unnab
- ✓ Althea officinalis – Khatmi
- ✓ Malva sylvestris – Khubazi
- ✓ Glycyrrhiza glabra– Mulethi Extract

BACK TO RANGE

# RESPIRATORY CARE

NATURAL MEDICINE CATEGORY

## TOOTRUS LOZENGES




### PRESENTATION

96's Jar, 8's x 12 Dispenser

### INDICATIONS

- Sore throat Cough Hoarseness of voice
- Dysphagia and swelling of throat

### KEY INGREDIENTS

✓ Morus nigra – Toot e Siah Extract

BACK TO RANGE


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NATURALS
IMMUNITY SUPPORT

# IMMUNITY SUPPORT

NATURAL MEDICINE CATEGORY

## IMMUNE SUPPORT LOZENGES




### PRESENTATION

25 Drops in Pouch Pack

### MODE OF ACTION

- Supports in Cold & Flu
- Aids in throat infections.
- Helps in minor respiratory infections.

### KEY INGREDIENT

- ✓ Zinc Citrate
- ✓ Vitamin C
- ✓ Echinacea Extract

# IMMUNITY SUPPORT

NATURAL MEDICINE CATEGORY

## IMMUNE SUPPORT LOZENGES




### PRESENTATION

9 x 12's blister pack

### MODE OF ACTION

- Diarrhea, Cold, and Flu
- Minor Inflammation and Infections

### KEY INGREDIENTS

- ✓ Zinc Citrate
- ✓ Vitamin C
- ✓ Echinacea Extract



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NATURALS

# REPRODUCTIVE CARE

# REPRODUCTIVE CARE ⚥

NATURAL MEDICINE CATEGORY

## ▼ MALE HEALTH SUPPORT




Also available in Trial/Travel size 2's Capsule Pack

### PRESENTATION

20's & 60's Pack

### INDICATIONS

- Erectile Dysfunction
- Premature ejaculation
- Decreased libido
- Fatigue and mental Exhaustion

### KEY INGREDIENTS

- ✓ Tribulus
- ✓ Sarivan
- ✓ Velvet Bean
- ✓ Shatavari
- ✓ Hygrophila
- ✓ Heart-leaf sida
- ✓ Elephant Vine
- ✓ Asparagus
- ✓ Salep
- ✓ Nutmeg

# REPRODUCTIVE CARE ⚥

NATURAL MEDICINE CATEGORY

## ▼ MALE HEALTH SUPPORT




### PRESENTATION

10’s Blister Pack

### INDICATIONS

- Oligospermia Asthenospermia Azoospermia
- Decreased Libido
- Premature Ejaculation
- Erectile Dysfunction and Impotence

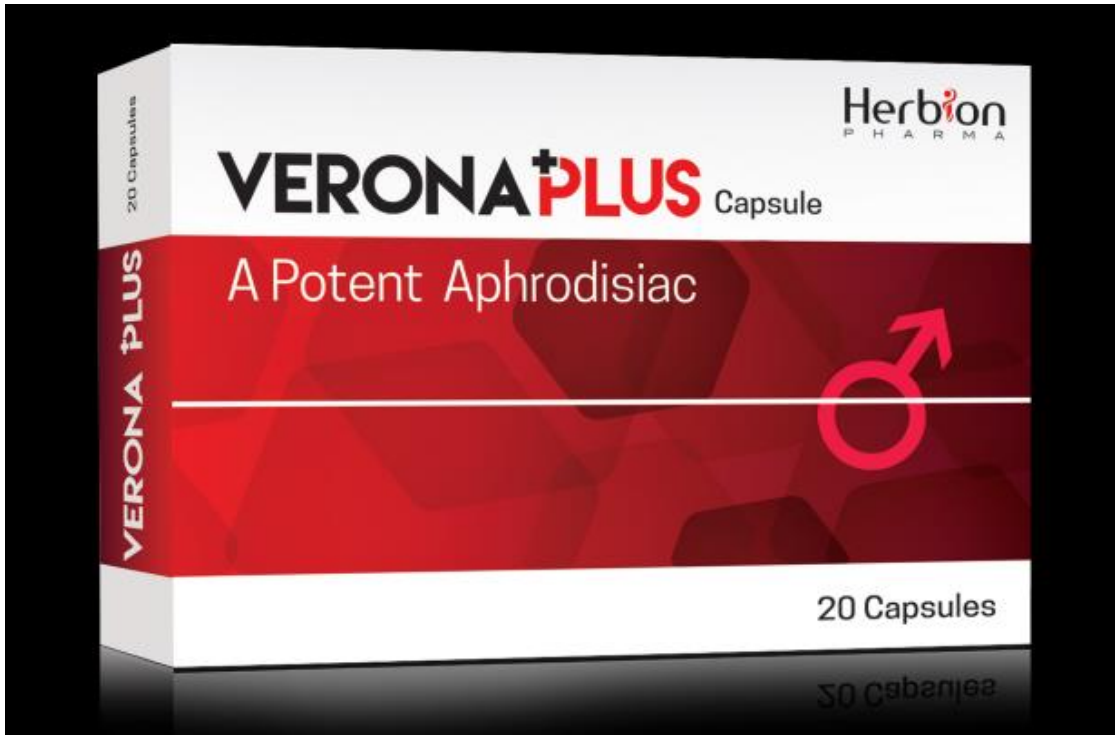
### KEY INGREDIENTS

- ✓ Withania somnifera – Asgandh
- ✓ Asparagus adscendens – Moosli Safaid
- ✓ Mucuna pruriens – Konch
- ✓ Anacyclus pyrethrum – Akar karah
- ✓ Tribulus terestris
- ✓ Epimedium
- ✓ Eurycoma longifolia

# REPRODUCTIVE CARE ⚥

NATURAL MEDICINE CATEGORY

## ▼ MALE HEALTH SUPPORT




### PRESENTATION

10’s x 2 Blister Pack

### INDICATIONS

- Erectile Dysfunction
- Decreased Libido
- Disorders in spermatogenesis

### KEY INGREDIENTS

- ✓ Withania somnifera – Asgandh
- ✓ Asparagus adscendens – Moosli Safaid
- ✓ Mucuna pruriens – Konch
- ✓ Anacyclus pyrethrum – Akar karah
- ✓ Tribulus terestris Powder Extract 40%
- ✓ Yuhimbine Powder Extract 2%

# REPRODUCTIVE CARE ⚥

NATURAL MEDICINE CATEGORY

## ▼ FEMALE HEALTH SUPPORT




Also available in Trial/Travel size 2's Capsule Pack

### PRESENTATION

20's & 60's Pack

### INDICATIONS

- Abnormal vaginal discharge
- Irregular menstrual cycles
- Premenstrual syndrome

### KEY INGREDIENTS

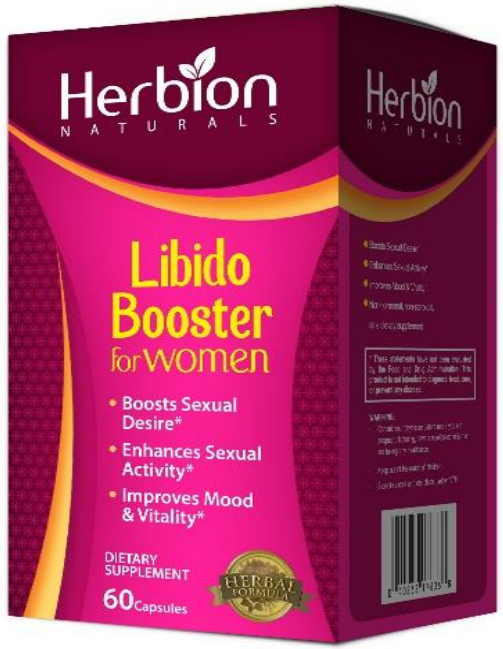
- ✓ Saraca indica
- ✓ Vitex agnus castus
- ✓ Bombax malabaricum
- ✓ Withania somnifera
- ✓ Achillia malifolium
- ✓ Matricaria chamomile
- ✓ Areca catechu

BACK TO RANGE

# REPRODUCTIVE CARE ⚥

NATURAL MEDICINE CATEGORY

## ▼ FEMALE HEALTH SUPPORT




### PRESENTATION

60's Capsule Pack

### INDICATIONS

- Lack of Sexual Desire
- Anixiety and Stress
- Low Vitality

### KEY INGREDIENTS

- ✓ Tribulus Terrestris
- ✓ Ginger
- ✓ Winter Cherry
- ✓ Velvet Bean
- ✓ Vitex or Chaste Tree
- ✓ Asparagus Root
- ✓ Asoka Tree
- ✓ Indian Valerian
- ✓ Fennel
- ✓ Chinese parsley

BACK TO RANGE

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NATURALS

# DIGESTIVE CARE



# DIGESTIVE CARE

NATURAL MEDICINE CATEGORY

## ▼ LIVER SUPPORT




### PRESENTATION

**Syrup:** 90ml, 120ml, 150ml
**Capsule:** 60's Pack

### INDICATIONS

- Chronic and acute liver dysfunction
- Hepatitis - chronic and acute
- Loss of appetite

### KEY INGREDIENT

- ✓ Silybum marinum
- ✓ Cichorium intybus
- ✓ Eclipta Elba
- ✓ Berberis Aristata
- ✓ Glycyrrhiza Glabra
- ✓ Picrrorhiza

# DIGESTIVE CARE

NATURAL MEDICINE CATEGORY

## ▼ LIVER SUPPORT




### PRESENTATION

2 x 10's Blister Pack
90 ml Syrup Amber colored glass bottle

### INGREDIENTS

- Hepatitis B and C – acute and chronic
- Fat degeneration – fatty infiltration of liver
- Cirrhosis of liver
- Chronic acalculous cholecystitis
- Hepatocellular jaundice
- Loss of appetite

### KEY INGREDIENTS

- ✓ Eclipta Elba – Bhangra
- ✓ Silybum marianum – Oant Katara
- ✓ Cichorium intybus – Kasni
- ✓ Solanum nigrum – Mako
- ✓ Berberis aristata – Zarishk
- ✓ Sphaeranthus indicus – Mundee

# DIGESTIVE CARE

NATURAL MEDICINE CATEGORY

## GASTRIL




### PRESENTATION

75’s, 150’s Glass Bottle

### INDICATIONS

- Indigestion
- Heartburn
- Flatulence
- Overeating

### KEY INGREDIENTS

- ✓ Rock Salt – Lahoree Namak
- ✓ Cuminum cyminum – Zeera Safaid
- ✓ Black Salt – Siyah Namak
- ✓ Piper nigrum – Siyah Mirch
- ✓ Piper longum – Filfil Daraz
- ✓ Zingiber officinalis – Adrak
- ✓ Ammonium Chloride – Naushadar

# DIGESTIVE CARE

NATURAL MEDICINE CATEGORY

## ENTOCID SYRUP




### PRESENTATION

120 ml Amber coloured Glass Bottle

### INDICATIONS

- Symptoms associated with dyspepsia and indigestion
- Hyperacidity, heartburn and reflux esophagitis.
- Upper abdominal pain and flatulence
- Abdominal bloating and early satiety

### KEY INGREDIENTS

- ✓ Glycyrrhiza glabra – Mulethi Crude
- ✓ Cuminum cyminum – Zeera sufaid
- ✓ Vitis vinifera – Munaqqa
- ✓ Foeniculum vulgare – Saunf
- ✓ Mentha piperita – Podina
- ✓ Berberis aristata – Zarishk
- ✓ Mesua ferrea – Nagkesar
- ✓ Cinnamomum tamala – Tezpaat

# DIGESTIVE CARE

NATURAL MEDICINE CATEGORY

## FIBERLAX ISPAGHOL




### PRESENTATION

Sachet pack and Jar in Plain, Orange, Lemon and Fruit punch flavours

### INDICATIONS

- Cholesterol control
- Constipation
- Obesity
- Bowel movement

### KEY INGREDIENTS

✓ Plantago Ovata – Ispaghol

# DIGESTIVE CARE

NATURAL MEDICINE CATEGORY

## ENTOBAN CAPSULE




### PRESENTATION

10’s Blister Pack

### INDICATIONS

- Acute and chronic amoebiasis
- Bacillary dysentery
- Infective and non-infective diarrhea
- Gastroenteritis and food poisoning

### KEY INGREDIENTS

- ✓ Myrtus communis – Hab-ul-aas
- ✓ Symplocos racemosa – Lodh Pathani
- ✓ Quercus infectoria – Mazu
- ✓ Helicteres isora – Maroor phali
- ✓ Acacia Arabica – Acacia
- ✓ Berberis aristata – Zarishk
- ✓ Aegale marmelos – Belgiri

# DIGESTIVE CARE

NATURAL MEDICINE CATEGORY

## ENTOBAN SYRUP




### PRESENTATION

60 ml Amber colored glass bottle

### INDICATIONS

- Acute and chronic amoebiasis
- Bacillary dysentery
- Infective and non-infective diarrhea
- Gastroenteritis and food poisoning

### KEY INGREDIENTS

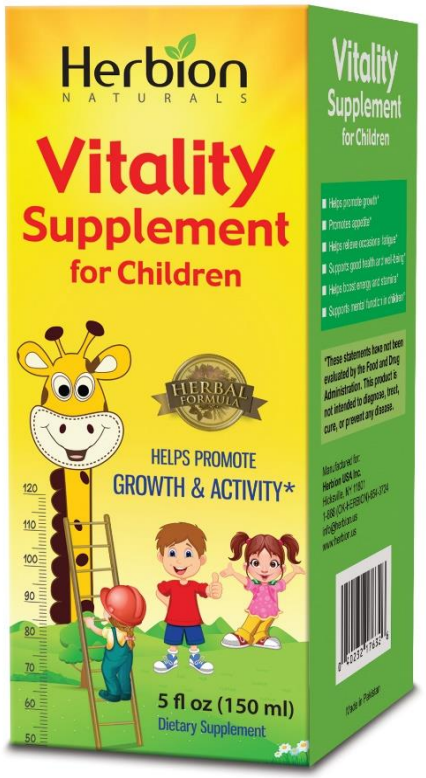
- ✓ Myrtus communis – Hab-ul-aas
- ✓ Symplocos racemosa – Lodh Pathani
- ✓ Quercus infectoria – Mazu
- ✓ Helicteres isora – Maroor phali
- ✓ Acacia Arabica – Acacia
- ✓ Berberis aristata – Zarishk
- ✓ Aegale marmelos – Belgiri


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CHILD CARE

# CHILD CARE

NATURAL MEDICINE CATEGORY

## CHILD GROWTH PROMOTER




### PRESENTATION

90ml, 120ml, 150ml

### MODE OF ACTION

- Stimulates appetites
- Increases body weight
- Provides mental alertness

### KEY INGREDIENTS

- ✓ Dates
- ✓ Emblic
- ✓ Withania
- ✓ Gotu kola
- ✓ Fenugreek
- ✓ Ginger,
- ✓ Centaurea,
- ✓ Cardamom,
- ✓ Dry catkins

# CHILD CARE

NATURAL MEDICINE CATEGORY

## COLIC PAIN




### PRESENTATION

60ml Syrup, 20 ml Drops

### INDICATIONS

- Abdominal Pain associated with colic, gripping, belching & bloating
- Indigestion
- Problems associated with teething

### KEY INGREDIENT

- ✓ Foeniculum vulgare
- ✓ Mentha piperita
- ✓ Ptychotis ajowan

BACK TO RANGE


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BONE CARE

# BONE CARE

NATURAL MEDICINE CATEGORY

## ANTI ARTHRITIS




### PRESENTATION

20's Tablet Packs

### INDICATIONS

- Osteoarthritis
- Joints pain and swelling
- Difficulty in joints movement

### KEY INGREDIENT

- ✓ Glucosamine sulphate
- ✓ Chondroitin sulphate
- ✓ Methyl sulfonyl methane
- ✓ Boswellia serrata
- ✓ Smilax chinensis
- ✓ Curcuma longa

# BONE CARE

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- ✓ Hyaluronic Acid
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- ✓ Smilax chinensis
- ✓ Curcuma longa

BACK TO RANGE

# BONE CARE

NATURAL MEDICINE CATEGORY

## Bone Strength




### PRESENTATION

20's Plastic Bottle, 10's Blister Pack

### INDICATIONS

- UC II enhances joint flexibility and supports healthy cartilage
- Calcium plus vitamin D3 for bone strength
- Extra minerals for joint flexibility

### KEY INGREDIENTS

- ✓ Calcium carbonate
- ✓ Vitamin D3
- ✓ Copper Sulphate
- ✓ Vitamin C
- ✓ Magnesium Oxide
- ✓ Manganese Gluconate
- ✓ Collagen UC-II
- ✓ Zinc Sulphate Monohydrate

BACK TO RANGE

# PAIN MANAGEMENT

NATURAL MEDICINE CATEGORY

## MUSCLE PAIN RELIEF




### PRESENTATION

25 g tube

### INDICATIONS

- Myalgia (Muscle Ache)
- Arthralgia (joint pain)
- Joint stiffness
- Inflammation of joints

### KEY INGREDIENTS

- ✓ Oil of gaultheria
- ✓ Eucalyptus oil
- ✓ Menthol Crystal mint
- ✓ Turpentine oil
- ✓ Camphor
- ✓ Clove Oil


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NUTRITIONAL CARE

# NUTRITIONAL CARE

NATURAL MEDICINE CATEGORY

## ANTI FATIGUE




### PRESENTATION

5 fl oz Syrup, 60's Bottle

### INDICATIONS

- Fatigue  Nutritional deficiency
- Neurasthenia  Geriatric disorders
- Mental Exhaustion

### KEY INGREDIENT

- ✓ Medicago sativus
- ✓ Eleutherococcus senticosus
- ✓ Trigonella foenum gracum

# NUTRITIONAL CARE

NATURAL MEDICINE CATEGORY

## IRON TONIC




### PRESENTATION

90ml, 120ml, 150ml

### INDICATIONS

- Anemia and associated symptoms
- Malnutrition
- Generalized fatigue/debility

### KEY INGREDIENT

- ✓ Malus Punila
- ✓ Emblica officinalis
- ✓ Punica Granatum
- ✓ Terminalia Chebula
- ✓ Terminalia belerica

BACK TO RANGE

# NUTRINIONAL CARE

NATURAL MEDICINE CATEGORY

## ▼ FRUIT DRINK




### PRESENTATION

800 ml Bottle

### KEY INGREDIENTS

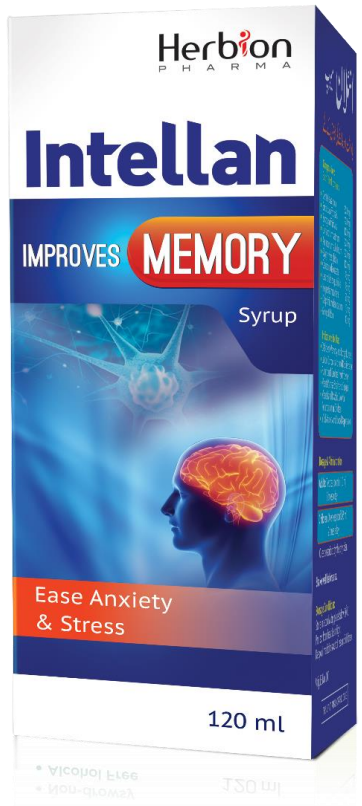
- ✓ Permelia perlata – Ushna (Charela)
- ✓ Rosa indica – Gul-e-Surkh Irani
- ✓ Myristica fragrans – Jaiphal
- ✓ Coriandrum sativum – Dhanya Khushk
- ✓ Borago officinalis – Gul-e-Gaozaban
- ✓ Santalum album – Sandal wood


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NATURALS
CNS CARE

# CNS CARE

NATURAL MEDICINE CATEGORY

## MEMORY ENHANCER




### PRESENTATION

90ml, 120ml, 150ml

### INDICATIONS

- Deficient memory and forgetfulness
- Mental stress, strain, fatigue

### KEY INGREDIENTS

- ✓ Centella asiatica
- ✓ Emblica officinalis
- ✓ Coriandrum sativum
- ✓ Herpestis monnieri
- ✓ Lavandula angustifolia
- ✓ Delphinium denudatum

BACK TO RANGE



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# URINARY CARE

# URINARY CARE

NATURAL MEDICINE CATEGORY

## CRANBERRY POWDER




Also available in Trial/Travel size of 2 sachet pack

### PRESENTATION

10 sachets / box

### INDICATIONS

- Prevention of urinary tract infections
- For maintenance of kidney's health

### KEY INGREDIENT

✓ Cranberry Powder Extract

BACK TO RANGE



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# SKIN CARE

# SKIN CARE

NATURAL MEDICINE CATEGORY

## BURNAID




### PRESENTATION

25 g Tube

### INDICATIONS

- Minor cuts and burn
- Wounds
- Blisters
- Insect bites
- Abrasions
- Minor skin infections

### PRESENTATION

- ✓ Zinc oxide (safaida kashghari)
- ✓ Acacia catechu (katha sufaid)
- ✓ Tea tree oil
- ✓ Camphor
- ✓ Honey

# SKIN CARE

NATURAL MEDICINE CATEGORY

## ▼ MOSQUITO REPELLANT




### PRESENTATION

50 ml Bottle

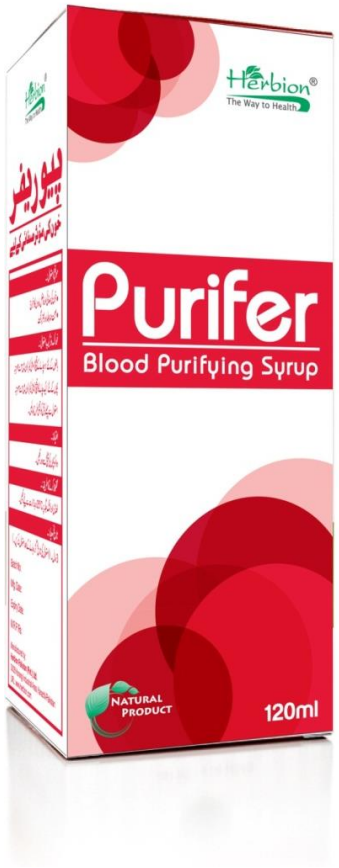
### KEY INGREDIENTS

- ✓ DEET (n,n diethyl meta toluamide)
- ✓ Levender oil
- ✓ Eucalptus oil
- ✓ Neem oiL
- ✓ Citronella oil

# SKIN CARE

NATURAL MEDICINE CATEGORY

## PURIFIYING SYRUP




### PRESENTATION

120ml

### INDICATIONS

- Blood purification and removal of toxins from blood
- Healthy skin and better complexion

### KEY INGREDIENT

- ✓ Centella asiatica
- ✓ Emblica officinalis
- ✓ Coriandrum sativum
- ✓ Herpestis monnieri
- ✓ Lavandula angustifolia
- ✓ Delphinium denudatum

BACK TO RANGE

# SKIN CARE

NATURAL MEDICINE CATEGORY

## ROSE WATER




### PRESENTATION

120 ml Bottle

### INDICATIONS

Herbion Rose Water is natural toner for skin infections. It cleans and soothes the skin and fortifies the scalp, preventing hair loss.

### KEY INGREDIENTS

- ✓ Fresh Rose
- ✓ Petals
- ✓ Purified Water
- ✓ Preservatives

# FIRST AID / WOUNDCARE

## HERBION FIRST AID PLASTER

**P.E. plaster tape having along with yellow colored wound pad**




### PRESENTATION

100’s Strips Box (19mm x 72mm)

### INDICATIONS

- Minor cuts and abrasion

### KEY INGREDIENT

✓ Acrinol based

BACK TO RANGE



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# ORAL CARE

# MOUTHWASH




Pyrodent mouthwash is a multi-protection formula that helps maintain oral health and hygiene. Regular use of Pyrodent mouth wash fights bacteria, prevents halitosis (bad breath), inhibits formation of dental plaque and is useful in case of gum inflammation (gingivitis). Pyrodent mouthwash keeps your mouth fresh, cleaner and healthier.

**Indications:**

- Maintenance of oral health and hygiene
- Inhibits dental plaque
- Gum inflammation / gingivitis
- Halitosis (bad breath)

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INTRODUCES

# Personal Care Range

Skin & Hair Solutions

# ALOE VERA SHAMPOO - ANTI - HAIR FALL




Herbion Naturals Aloe Vera Shampoo has been uniquely formulated for dry and delicate hair. It makes hair strong from root to tip and controls hair loss by balancing the sebum build up in scalp with its gentle yet thorough cleansing action.

The vitamins and minerals promote the growth of sturdy and healthier hair. It also detangles and improves hair's manageability and texture, leaving it supple, nurtured and full of body.

**UNIQUE SELLING POINT**
For Dry And Delicate Hair

**PRODUCT SIZE**
250 ml

**DIRECTION FOR USE**
Apply to wet hair, massage into lather and rinse. In case of contact with eyes, rinse immediately.

**KEY INGREDIENTS**
Aloe Vera Extract And Lemon Juice

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# **OLIVE SHAMPOO –** SHINE LOCK FORMULA




Herbion Naturals Olive Shine Lock Formula Shampoo is an easy hair treatment for dry and dull hair. This formulation is enriched with nutrients and natural extracts of olive and lemon juice.

With regular use of this shampoo, the hair become healthier, stronger and glossier. Olive extract repairs dull and damaged split ends while healing and strengthening the hair thus enhancing the gloss while boosting the growth.

**UNIQUE SELLING POINT**
Perfect treatment for dry and damaged hair, boosting growth

**PRODUCT SIZE**
250 ml

**DIRECTION FOR USE**
Apply to wet hair, massage into lather and rinse. In case of contact with eyes, rinse immediately.

**KEY INGREDIENTS**
Olive distillate and lemon juice

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NATURALS

# BAMBOO SHAMPOO – LONG & STRAIGHT




With its unique, anti-frizz formula, Herbion Natural Bamboo Shampoo keeps your hair smooth, shiny and manageable. It improves and controls dry, coarse and unruly hair.

Natural Bamboo extract increases flexibility and resilience eliminating dirt, impurities and pollutants from hair and scalp to assist in stimulating circulation, hence promoting hair growth.

**UNIQUE SELLING POINT**
Perfect treatment for frizzy hair making hair long and straight

**PRODUCT SIZE**
250 ml

**DIRECTION FOR USE**
Apply to wet hair, massage into lather and rinse. In case of contact with eyes, rinse immediately.

**KEY INGREDIENTS**
Bamboo extract and lemon juice

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NATURALS

# POMEGRANATE SHAMPOO – DAMAGE REPAIR




Repair your damages with Herbion Naturals Pomegranate Shampoo rich in pomegranate and green tea extract. A perfect solution for handling thin hair, protecting your hair from environmental stresses, styling and colouring.

Retain the natural curls and waves in your hair and restore moisture. Regular use escalates the volume making it sturdier.

**UNIQUE SELLING POINT**
Perfect treatment for dry and Delicate Hair repairing damages

**PRODUCT SIZE**
250 ml

**DIRECTION FOR USE**
Apply to wet hair, massage into lather and rinse. In case of contact with eyes, rinse immediately.

**KEY INGREDIENTS**
Pomegranate extract and lemon juice

Herbion
NATURALS

# GINGER & LEMON SHAMPOO – ANTI-DANDRUFF




Repair your damages with Herbion Naturals Pomegranate Shampoo rich in pomegranate and green tea extract. A perfect solution for handling thin hair, protecting your hair from environmental stresses, styling and colouring.

Retain the natural curls and waves in your hair and restore moisture. Regular use escalates the volume making it sturdier.

**UNIQUE SELLING POINT**
Perfect treatment for removing dandruff from scalp and hair

**PRODUCT SIZE**
250 ml

**DIRECTION FOR USE**
Apply to wet hair, massage into lather and rinse. In case of contact with eyes, rinse immediately.

**KEY INGREDIENTS**
Ginger extract and lemon juice

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# MOISTURISING HAND CREAM – FOR DRY HANDS




Herbion Naturals Sweet Almond Hand Cream is a special blend of honey, sweet almond and pomegranate seed oil which deeply nourish your skin and help to retain its natural moisture.

Sweet almond oil and honey moisturize the skin and maintain its natural tone, texture and firmness while pomegranate seed oil revitalizes dry skin by maintaining its moisture balance.

**UNIQUE SELLING POINT**
Perfect treatment for the protection of dry hands

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
Massage gently to clean and dry hands until completely absorbed.
For best results, use the cream daily to seal in moisture.
.

**KEY INGREDIENTS**
Honey, Sweet Almond and Pomegranate Seed Oil

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NATURALS

# MOISTURISING FOOT CREAM – FOR DRY FEET




Herbion Naturals Cocoa Butter Foot Cream is a luxurious foot care solution enriched with natural and soothing properties of Aloe Vera gel, peppermint and grape seed oil.

These specialized ingredients effectively help to rehydrate, replenish and restore your feet's skin, leaving them noticeably soft and smooth.

**UNIQUE SELLING POINT**
Perfect treatment For the protection of dry and chapped feet

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
The cream should be massaged on the entire foot area, giving special attention to dry and chapped areas.
For best results, use the nourishing and refreshing foot cream daily to seal in moisture.
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**KEY INGREDIENTS**
Aloe Vera Gel, Peppermint and Grape Seed Oil

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# MOISTURISING BODY LOTION– FOR SMOOTH SKIN




Herbion Naturals Body Lotion is enriched with sunflower and lavender oil that leaves the skin soft, smooth and subtly scented.

The exotic blend of lemon, cucumber juice and black seed oil protects your body from the damages caused by sun, providing you the fresh skin you always wished for.

**UNIQUE SELLING POINT**
Experience the smooth touch of softness with Sunflower Body Lotion.

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
Apply a generous quantity of lotion on the body and gently massage the skin in circular motion.
For best results, use the lotion daily especially on the dry and chapped areas to seal in moisture.
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**KEY INGREDIENTS**
Sunflower Oil, Lemon and Cucumber Juice.

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# MOISTURISING SUN BLOCK SPF 50– FOR PROTECTION FROM SUNLIGHT




Saves the skin from the environmental toxins and the sun rays, Herbion Naturals Sunblock with sunflower oil is a unique formulation suitable for all kinds of skin.

Besides retaining moisture balance and causing no greasiness, it also consist of anti-oxidants and vitamins that heal the skin from damages.

**UNIQUE SELLING POINT**
Protect from harmful sunrays and naturally moisturize the skin.
.

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
The cream should be massaged on skin exposed to sunlight .
For best results, use it twice a day.

**KEY INGREDIENTS**
Sunflower Oil and Shea Butter

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NATURALS

# SEAWEED WHITENING CREAM– FOR WHITENING SKING TONE




Herbion Naturals Seaweed Brightening Cream is an amalgamation of natural brightening agents that renew flawless glowing skin. The presence of sea algae detoxifies the skin eliminating discoloration that causes unbalanced skin tone.

The combination of milk protein and licorice inhibits melanin production nourishes skin providing a beautiful glow.

**UNIQUE SELLING POINT**
Mercury-free brightening formula with seaweed extract and milk protein.

**PRODUCT SIZE**
25 gm

**DIRECTION FOR USE**
Use twice daily on cleansed skin, apply all over the face and neck in upward circular motions.

**KEY INGREDIENTS**
Seaweed extract, milk protein

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NATURALS

# **SEAWEED FACE WASH –** WHITENING (FOR ALL TYPES OF SKIN)




Herbion Naturals Seaweed Face Wash refreshes your skin while balancing the sebum, leaving it clear and radiant. Rich in vitamin B, iodine and anti-oxidants, this face wash repairs the skin, protecting it from damages.

This natural face wash not only keeps the skin fresh, but it also protects the skin from premature aging.

**UNIQUE SELLING POINT**
Deeply brighten the skin, thoroughly removing impurities.

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
Apply a dime-sized amount to your facial skin and massage with wet fingers and then rinse-off.

**KEY INGREDIENTS**
Seaweed extract, Lavender extract and Vitamin E

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# NEEM FACE WASH – FOR ACNE & PIMPLE PRONE SKIN




Herbion Naturals Neem Facewash is specially made with gentle cleansers and Neem extract to wash away dirt from the inner most pores, leaving skin clear from all impurities.

Its advanced anti-acne formula not only maintains the general health of your skin but also prevents it from pimples and blemishes. Aloe Vera soothes and softens the skin while Moringa extract makes your skin acne-free.

**UNIQUE SELLING POINT**
Cleanse, moisturise and reduce impurities restoring spotless skin

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
Apply a dime-sized amount to your facial skin and massage with wet fingers and then rinse-off.

**KEY INGREDIENTS**
Neem, Moringa and Aloe Vera Extract

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# LEMON FACE WASH – EXFOLIATING (FOR OILY SKIN)




Herbion Naturals lemon exfoliating Facewash is best for oily skin. Lemon removes the natural oils on your face and makes it easier to wash away the dirt built up throughout the day. It cleanses and deeply removes the dead cells while helping to restore a healthy glowing skin.

Vitamin E gives you a youthful skin tone while essential citrus oils soothe and smoothen the skin.

This Facewash can also be used after removing heavy makeup to get rid of the film by skin cleanser.

**UNIQUE SELLING POINT**
Rejoice healthy skin with fresh and radiant complexion

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
Apply a dime-sized amount to your facial skin and massage with wet fingers and then rinse-off.

**KEY INGREDIENTS**
Lemon peel extract, Peppermint oil and Vitamin E

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# ORANGE FACE WASH – EXFOLIATING (FOR ALL TYPES OF SKIN)




Herbion Naturals orange exfoliating Face wash is best for all types of skin. The exfoliating beads present in the orange peel removes dead epithelial cells and cleanse your skin deeply.
Vitamin E gives you a youthful skin tone while essential citrus oils soothe and smoothen the skin. This face wash can also be used after removing heavy makeup to get rid of the film by skin cleanser.

**UNIQUE SELLING POINT**
Restore the joy of youthful, fresh skin with Vitamin C

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
Apply a dime-sized amount to your facial skin and massage with wet fingers and then rinse-off.

**KEY INGREDIENTS**
Orange peel extract, Peppermint oil and Vitamin E

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# SEAWEED MUD MASK – WHITENING MASK




Herbion seaweed mud mask is an exclusive natural formulation to whiten your skin and to give you long lasting fairness. Herbion seaweed mud mask is enriched with pure extract of seaweed, it revitalizes your skin by drawing out all the impurities and resulting in a remarkably soft and beautifully toned complexion.

Rose distillate cleanses and soothes the skin while vitamin E replenishes the natural glow of your skin.

**UNIQUE SELLING POINT**
Brighten the skin tone, get soothing effect and restore natural glow

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
Apply a rich even layer to clean, moist skin. Leave on for 8-10 minutes. When dry, rub the mask with wet finger tips for 5 minutes and rinse-off with lukewarm water. Use 1-2 times per week or as needed.
.

**KEY INGREDIENTS**
Seaweed Extract, Rose distillate and Vitamin E.

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NATURALS

# NEEM MUD MASK – FOR ANCE AND PIMPLE PRONE SKIN




Herbion Neem Mud Mask cleanses the inner most pores of your skin by reducing the acne and pimples. Its deep cleansing effect not only keeps your skin clean clear, but also gives you a fresh, soothing and radiant complexion.

It is enriched with pure extract of Neem which carries natural antiseptic and anti-bacterial properties that are beneficial for curing skin acne and pimples. Tea tree oil contains active anti-microbial properties against skin problems.

**UNIQUE SELLING POINT**
Cleanses the skin by removing impurities and toxins giving a soothing effect.

**PRODUCT SIZE**
100 ml

**DIRECTION FOR USE**
Apply a rich even layer to clean, moist skin. Leave on for 8-10 minutes. When dry, rub the mask with wet finger tips for 5 minutes and rinse-off with lukewarm water. Use 1-2 times per week or as needed.
.

**KEY INGREDIENTS**
Neem Extract, Tea Tree oil and Vitamin E.

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NATURALS

# NEEM HAND WASH – FOR GERM FREE CLEAN HANDS




A plant-derived, natural antibacterial hand wash which not only provides complete protection from disease producing microbes, but also its soft lather gently cleanses your hands without drying.

The designed formula is highly suitable for delicate skin of children and its exclusive and everlasting effect is suitable for all skin types.

**UNIQUE SELLING POINT**
Sanitize your hands, keeping them soft and moisturized.

**PRODUCT SIZE**
250 ml

**DIRECTION FOR USE**

a) Wet hands
b) Pump into hands
c) Make lather and scrub
d) Rinse well
e) Dry thoroughly

.

**KEY INGREDIENTS**
Neem and Aloe Vera Extract

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# **PLUM SHOWER GEL –** FOR SOFT AND SMOOTH SKIN




Herbion Plum Shower Gel is a blend of natural ingredients which form a rich lather that gently cleanse your skin without drying. It removes dirt and grime deposited on the surface due to pollution and scorching heat.

**UNIQUE SELLING POINT**
Keeps your skin mildly scented. The unique formula is suitable for the delicate skin of children and adults.

**PRODUCT SIZE**
250 ml

**DIRECTION FOR USE**
Pump into hands. Lather vigorously for at least 15 seconds. Rinse thoroughly and dry.

**KEY INGREDIENTS**
Vitamin E and Lemon juice

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# **INSTANT HAND SANITIZER-** FOR GERM FREE CLEAN HANDS




Herbion Naturals Instant Hand Sanitizer is a prompt solution for killing 99.99% germs on your skin. It consist of 80% of Ethyl Alcohol which encompasses disinfectant properties and helps you keep clean & disease-free.

Consists of Glycerin which keeps your hands moist and hydrated.

**UNIQUE SELLING POINT**

Kill 99.99% of germs on your skin and keep your hands moist and hydrated..

**PRODUCT SIZE**

60 and 120 ml

**DIRECTION FOR USE**

- Pour enough quantity on your palm.
- Rub your hands until dry.

.

**KEY INGREDIENTS**

Ethyl Alcohol and Glycerin

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# HAIR OIL




Herbion Hair Oil is an extraordinary blend of Almond, Olive and Coconut Oil which provides nourishment for silky and strong manageable hair. It prevents hair loss and promotes lustrous hair growth. This oil rapidly penetrates into the hair shaft and gives the benefits of overnight oiling in 1 hour

**Presentation:**
200 ml

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# BLACK SEED OIL AND ALMOND OIL




Herbion Almond Oil is light in texture that easily penetrates in to the skin, softens and dislodges the dirt and debris accumulated in the skin pores and hair follicles. It substantially restores overall body mechanism and acts as a nutritive nervine tonic.

**Presentation:**
30ml bottle

Herbion Black Seed Oil is an excellent phytotherapeutic medicine that treats a variety of conditions related to respiratory system, skin, stomach and intestinal disorders, kidney and liver functions to maintain overall health.

**Presentation:**
30ml bottle

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# THANK YOU

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**www.herbion.com**