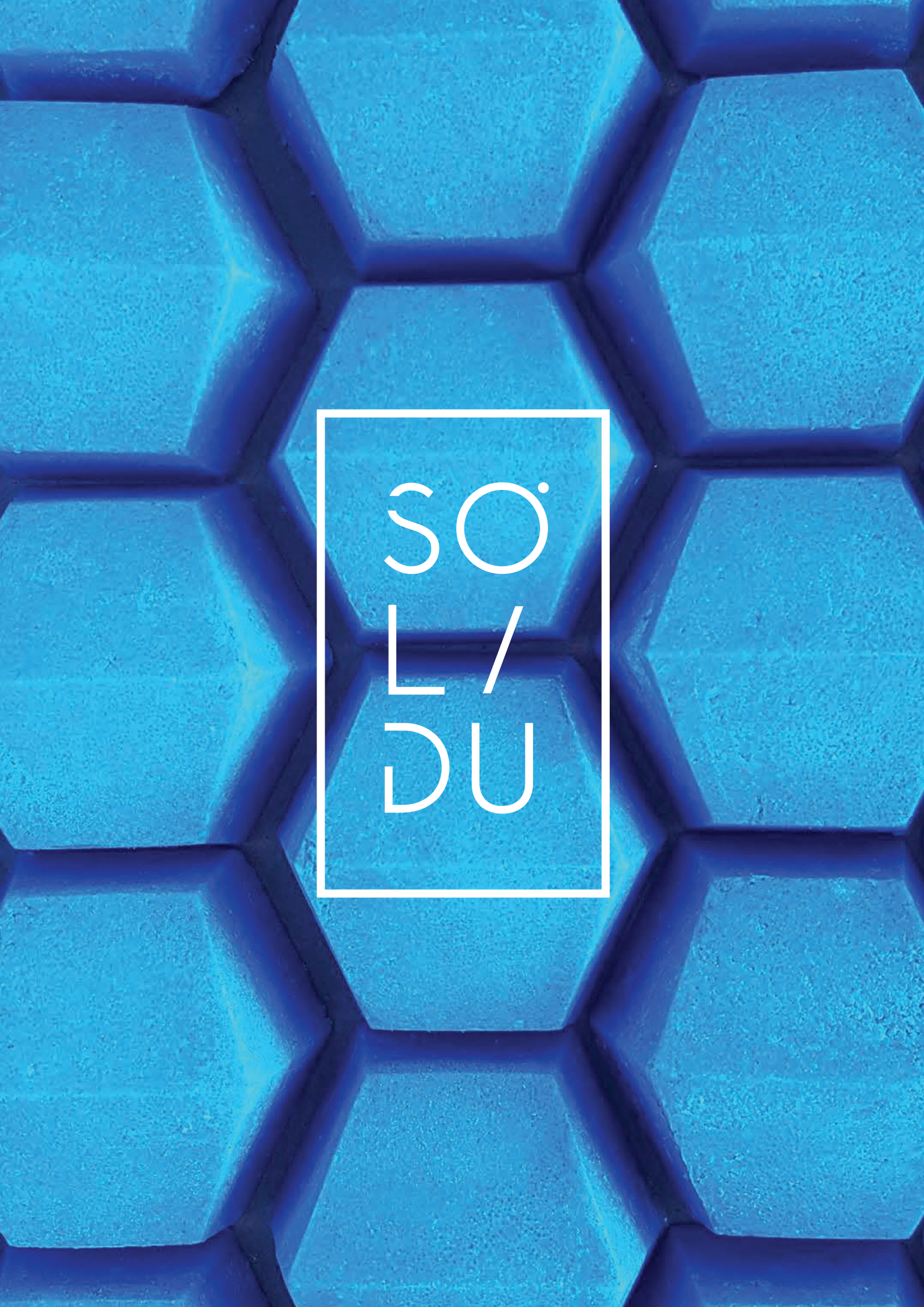

SOLIDU

500 YEARS.

This is how long it takes for a plastic shampoo bottle to biodegrade.

Humans buy 1,000,000 plastic bottles per minute. In that same minute, the equivalent of one garbage truck of plastic waste is dumped into our oceans. Much of this plastic is used to package toiletries and cosmetics. One plastic shampoo bottle, for example, takes 500 years to biodegrade. With growing concerns about plastic pollution, consumers are looking for low-waste alternatives to everyday products.





SOLIDU

SOLIDU is an environmentally conscious, innovative cosmetic brand from Lithuania. Created with high-quality concentrated active ingredients and no water, SOLIDU bars are made only from what you need including quality oils, botanical extracts and natural essential oils, whereas your everyday haircare products contain about 80% water.

SOLID SHAMPOOS

EFFECTIVE.
Solid shampoos are made from concentrated shampoo ingredients, so they work great for your hair.

NO WATER.
You only get the actives, so you don't pay for water. It also means more compact, cheaper and less polluting transportation.

BIODEGRADABLE INGREDIENTS.
We don't use microplastics, silicones or other ingredients that don't readily biodegrade.

ZERO-WASTE.
Our packaging is 100% backyard compostable within 45 days. Alternatively, choose to buy it in a paper box or even packaging free to ensure nothing is left behind.

TRAVEL-FRIENDLY.
Light and easy to carry, no worries about spilled liquids in your bag, no restrictions when packing it in a carry-on on a plane.

LASTING.
One shampoo bar lasts just as long, or even longer than a conventional bottle of shampoo.



COMPOSTABLE PACKAGING

Our unique completely biodegradable boxes are paper-free, plastic-free, completely natural, and can be backyard composted in just 45 days.

NATURAL & SAFE.
SOLIDU packaging is plastic-free and paper-free: it's produced from starch, bamboo, and charcoal. Bamboo is one of the most sustainable materials on earth, growing up to a metre per day. To make this box, bamboo is processed together with natural starch. The material is dyed with charcoal without using synthetic dyes.

UPCYCLED.
To produce the packaging, bamboo offcuts from the production of bamboo chopsticks are used instead of virgin bamboo.

COMPOSTABLE.
The box can be backyard composted and biodegrades in 45 days. It can even be useful for the soil as a fertilizer or can be mixed into animal feed as a carbohydrate source.

ETHICALLY PRODUCED

All SOLIDU products are handcrafted on our own premises by our small team. With an artisanal approach, we formulate each product ourselves and produce them fresh in small batches. As a company, we empower ambitious Lithuanian women to join on a meaningful mission, SOLIDU team today being 90% female.



PRODUCTS



BALANCE.

Oily hair shampoo with rosemary and mint.

BALANCE shampoo will thoroughly cleanse and remove excess dirt and sebum, while at the same time keeping your hair healthy, hydrated and not overly dried out. Enriched with natural mango butter and essential oil blend of rosemary, mint, cedarwood, and citrus to help balance out oil production. It's believed that just the aroma of mint essential oil can help people relax and destress. Meanwhile, rosemary essential oil leaves hair soft and shiny, and your scalp clean. BALANCE is enriched with a special blend of these essential oils to gently stimulate the scalp, increase circulation, and leave you with a feeling of freshness and cleanliness.



PINK.

Shampoo bar for normal hair with peony.

This shampoo is enriched with powdered peony roots and fragrant ylang-ylang essential oil. It's suitable for everyday care of normal hair, thoroughly cleanses, soothes the scalp, and offers gentle conditioning. PINK shampoo is also enriched with hair-loving natural oils, vitamin E, cedarwood and orange essential oils.



EXOTIC.

Deliciously spiced shampoo bar.

There are times when you just need a blue shampoo!

EXOTIC – expressive and daring shampoo bar for those that dance to their own beat. Vanilla & citrus are deliciously spiced with eucalyptus, patchouli, ylang-ylang and clary sage. Enriched with vitamin E, virgin coconut oil, as well as nourishing mango and cocoa butters. Perfect cleansing with subtle conditioning, leaving your hair feeling refreshed, light and voluminous. Suitable for everyday care of all hair types.



GRANDMA SAID.

Shampoo bar with nettle and tamanu oil.

SOLIDU solid shampoo GRANDMA SAID makes use of two magical haircare ingredients: stinging nettle and tamanu oil. It intensely moisturizes and conditions, and is perfect for weak hair that needs more volume. In Lithuania we have long used stinging nettle decoctions to stimulate hair growth, to improve shine and appearance of hair. In GRANDMA SAID, powdered organic nettle leaves are used.

Native to Southeast Asia, tamanu oil is a great source of hair nutrients, used to regenerate and restore hair and scalp to its healthy state. In GRANDMA SAID we use it cold-pressed and unrefined, very thick in consistency and full of aroma: it naturally smells like freshly cut grass and raw nuts. This brownish-green oil is pressed from tamanu nut and is rich in nutrients (like linoleic, oleic, palmitic and stearic acids). For its properties, tamanu oil is often used on broken, chemically treated and weak hair.

Cedarwood, rosemary, and juniper essential oils both stimulate your scalp and give GRANDMA SAID shampoo its resinous, woodsy scent.



HAIR CANDY.

Hair conditioner with argan oil and shea butter.

The top part of this conditioner is designed for hair ends that easily become dry and need extra nourishment, and the bottom part designed for hair roots that need much lighter conditioning. In HAIR CANDY conditioner bar, we combined the most hair loving oils of all. Argan oil, shea and cocoa butters are extremely rich in vitamins, antioxidants, and fatty acids. Packed with these amazing oils, HAIR CANDY conditioner will keep your hair ends from drying out and will nourish and detangle hair, leaving it soft, luscious and healthy. Smells sweet and candy-like: ylang-ylang flowers with a hint of pelargonium.



NO KNOTS.

Detangling hair conditioner with mango butter and jojoba oil.

A splash of citrus and yellowness for easy-to-comb hair. NO KNOTS is a solid conditioner that will perfectly detangle hair, giving it extra shine and smoothness. Enriched with lots of mango butter, jojoba oil, unrefined cocoa butter, and silk amino acids. Scented with natural essential oils to invigorate your senses: fresh citrusy lime with a note of coriander and frankincense.

To keep the hair and scalp healthy, NO KNOTS is packed full of moisturizing, soft mango butter, which has a high percentage of fatty acids, minerals, and vitamins. Jojoba oil gives an added protection against dryness, breakage, and split ends. Jojoba is rich in vitamins and minerals that nourish hair, including vitamin C, vitamin E, B vitamins, copper, and zinc.

For extra hair strength, smoothness and manageability, silk amino acids are added: a natural protein extracted from raw silk.

Use the top part (bright yellow) to give your hair ends extra nourishment and softness, and use the bottom part (dark yellow) closer to your hair roots.



PURITY.

Charcoal and tea tree body soap.

Charcoal is well known for its ability to absorb and draw out oil from the skin. Add tea tree oil, which is antibacterial and antimicrobial, and you've got a soap created to purify your skin. It removes dust and grease easily, leaves skin refreshed and clean. Perfect to use on oily skin – as a body wash or as a skin clearing facial wash.



20 SECONDS.

Creamy soap with mango and shea butter.

Gentle soap created in 2020, when we all remembered the importance of washing hands often. With rich mango and shea butters and conditioning sunflower oil, this soap is soft and creamy. Exactly what you need for daily hand washing, and it works perfectly as a body wash, too. With its silky lather, this soap is as gentle as can be, and yet still retains all the disinfecting properties that are so important right now.

Scented with bergamot, litsea and a hint of lavender and eucalyptus, 20 SECONDS feels citrusy and fresh.

Lather well, make sure to cover every part of your hand and scrub for 20 seconds!



CINNAMON SPICE
& EVERYTHING NICE.

LIMITED EDITION

It's a seasonal shampoo bar for cozy winter days. Enriched with ground cinnamon and cinnamon leaf essential oil to gently stimulate your scalp and help improve circulation and hair growth. Cinnamon is accompanied by cardamom, coriander, orange and sweet, warm vanilla. Organic unrefined cocoa butter conditions hair, softens it and helps with winter dryness. Hydrolyzed rice protein helps to retain moisture in the hair, smooths it and adds natural shine.



LIP BALM.

Cocoa, Mint & Coconut Lip Balm

Natural lip balm from organic cocoa butter, natural beeswax, coconut & almond oils. With mint essential oil for a slightly tingly effect.

TRUSTED BY:

getjet airlines

KristiAna

DOUGLAS

EURO VAISTINĖ

TESTIMONIALS

I have ordered from Solidu twice and I'm definitely going to become a regular customer.

Customer experience 10/10, user experience 10/10.

Products are beautifully eco-friendly packed, smell amazing and give a very proper hair care.

My orders were dispatched very quickly even though it was busy Christmas time.

Keep doing the good job, congrats!

AGATA, POLAND

Thank you guys for another step towards sustainable human existence. Used it for the first time today - I am blown away, it's amazing. A lot easier to apply throughout than liquid shampoo and the foam is a lot thicker and smoother. On top of everything the scent is so fresh! Will never use liquid shampoo ever again.

ZANE, LATVIA

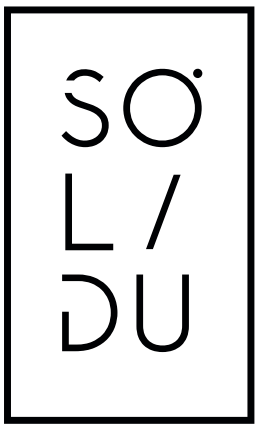
A friend brought me these amazing products (Grandma Said shampoo and Hair Candy conditioner) and they have been beyond helpful for my hair. Seriously turned my hair around in less than a week. I adore these products.

KELLI, USA



I've been looking for a solid shampoo that is as natural as possible with the view to using less plastic and chemicals in my daily routine. Your products are really a godsend for me. I've been struggling for a long time to find a shampoo that works and I couldn't be happier.

RUTH, UK



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