PEPA
HOME SOURCING

VIETNAM / SOURCING / EXPORT

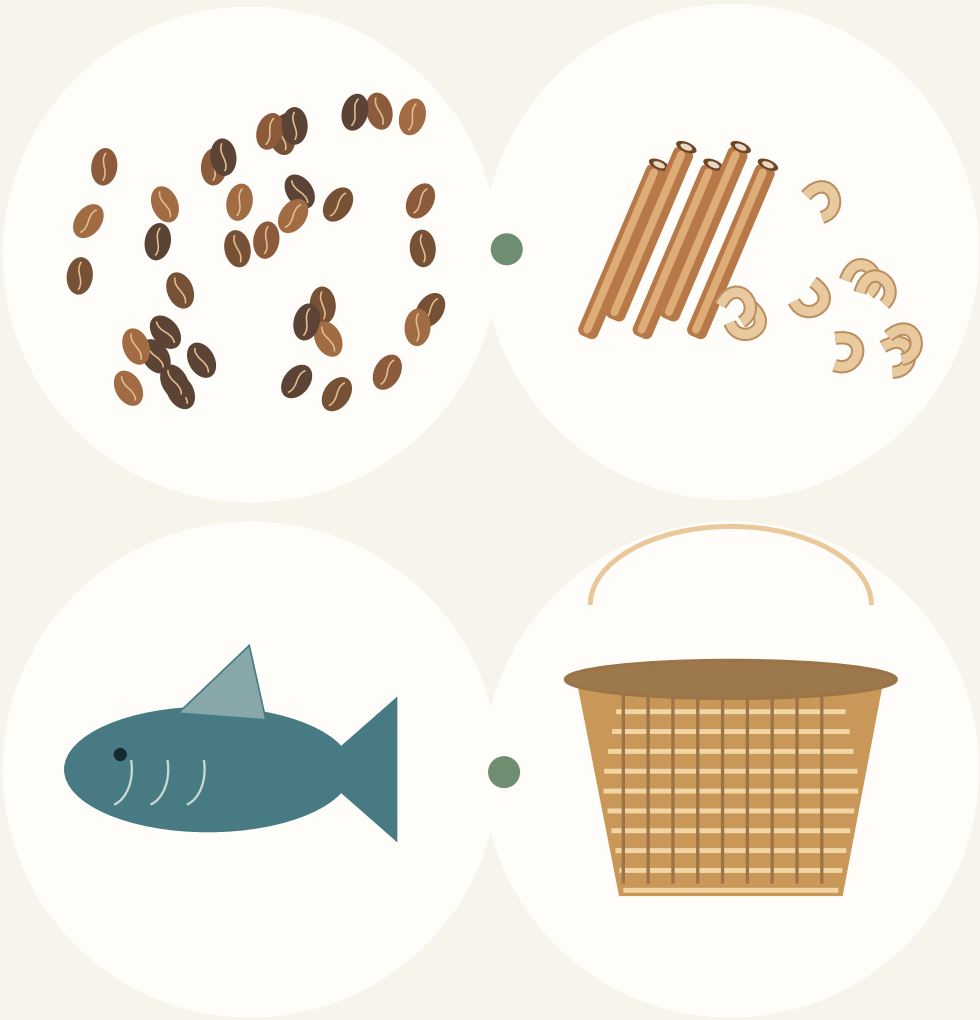
Discover Vietnam.

Flexible product sourcing for international resellers, brands and wholesale importers.

PRODUCTS • SUPPLIERS • SOLUTIONS

PEPA HOME SOURCING

PRODUCT SOURCING BROCHURE / 2026



Small orders, wholesale sourcing and
supplier coordination - on the ground in Vietnam.

WHO WE ARE

A local sourcing partner,

not a one-product supplier.

WHAT WE DO

PEPA Home Sourcing is an independent Vietnam-based sourcing brokerage. We connect international buyers with manufacturers, exporters and wholesale suppliers based on their product requirements.

We do not claim to own factories or hold stock. Instead, we focus on understanding the buyer, screening options and coordinating the steps needed to evaluate supply.

Vietnam-based / Buyer-oriented / Supplier-flexible

01 START SMALL

Explore samples, available stock and trial wholesale quantities where feasible.

02 SCALE UP

Discuss recurring orders, factory procurement and export-oriented supply.

03 SOURCE BETTER

Compare offers, suppliers, specifications and commercial terms.

04 SHIP SMARTER

Coordinate packaging and freight options with suitable independent partners.

OUR APPROACH

One point of contact. Multiple sourcing paths. Practical decisions before commitments.

DISCOVER THE RANGE

Products worth exploring

from Vietnam and beyond.

01 **COFFEE & TEA**
Robusta, roasted coffee, tea, private-label packs

02 **NUTS & SPICES**
Cashews, pepper, cassia cinnamon, star anise

03 **RICE & PANTRY**
Rice, coconut, cassava/tapioca ingredients

04 **TROPICAL FRUIT**
Dried fruit, fruit ingredients, selected preserves

05 **SEAFOOD**
Shrimp, pangasius, squid and frozen products

06 **HOME & FURNITURE**
Wood, bamboo, rattan, storage and tabletop

07 **LIFESTYLE & OEM**
Textiles, ceramics, gifts and packaging

08 **OTHER REQUESTS**
Selected industrial and commodity sourcing

Illustrative sourcing categories - not a claim of current inventory, supplier approval or guaranteed availability.

01 / COFFEE & TEA

Coffee & tea

Vietnamese staples for roasters, foodservice distributors, specialty sellers and retail brands.

PRODUCT CATEGORY



Best suited to commercial RFQs; some packaged items may support smaller trial orders.

POTENTIAL SOURCING LINES

- **Green Robusta beans**
  Export-oriented green coffee specifications
- **Roasted Robusta coffee**
  Whole-bean and ground coffee programs
- **Arabica & specialty coffee**
  Grade, origin and cup profile on request
- **Instant / soluble coffee**
  Formats and pack sizes subject to supplier
- **Drip & filter coffee**
  Consumer-ready and foodservice concepts
- **Vietnamese tea**
  Green, black and specialty tea options
- **Private-label coffee**
  Packaging and labeling projects where feasible

BUYER NOTE

Ask for bean grade, moisture/defect limits, roast profile, packaging, quantity and destination.

02 / NUTS & SPICES

Nuts & spices

Ingredients for food processors, wholesalers, ethnic food retailers and consumer brands.

PRODUCT CATEGORY



Packaged nuts and spices may suit smaller resellers; raw bulk ingredients suit importers.

POTENTIAL SOURCING LINES

- **Cashew kernels**
  Common grading references include W240 and W320
- **Roasted cashews**
  Retail packs, bulk packs and seasoning ideas
- **Black & white pepper**
  Whole or ground; quality parameters by market
- **Cassia cinnamon**
  Sticks, split cinnamon and powder
- **Star anise**
  Whole dried spice, grade and origin to confirm
- **Ginger & turmeric**
  Dried, sliced or powdered product concepts
- **Chili & culinary spices**
  Commercial formats based on supplier capability

BUYER NOTE

Confirm food-safety requirements, grades, lab results and packaging with the specific supplier.

03 / RICE & PANTRY

Rice & pantry staples

Staple ingredients and coconut-based products for food importers and grocery distributors.

PRODUCT CATEGORY



Large rice contracts generally require established importers and confirmed export terms.

POTENTIAL SOURCING LINES

- **Vietnamese fragrant rice**
  Jasmine-style grades subject to origin verification
- **Premium rice varieties**
  Named varieties only with verified provenance
- **Glutinous & broken rice**
  Industrial, retail and foodservice applications
- **Desiccated coconut**
  Fine / medium cuts and fat grade on request
- **Coconut milk & cream**
  Retail, horeca and ingredient formats
- **Coconut chips & snacks**
  Ready-to-eat or ingredient concepts
- **Tapioca / cassava starch**
  Food ingredient applications and bulk trade

BUYER NOTE

Discuss grades, crop, broken rate, packing format and destination import requirements.

04 / TROPICAL FRUIT

Tropical fruit & ingredients

Shelf-stable and fruit-based products for retailers, snacking brands and foodservice.

PRODUCT CATEGORY



Consumer-ready dried fruit is one of the better categories for trial wholesale inquiries.

POTENTIAL SOURCING LINES

- **Dried mango**
  Soft-dried, sweetened or no-added-sugar concepts
- **Dried jackfruit**
  Crisp or soft-dried product options
- **Dried banana & pineapple**
  Consumer and foodservice packaging
- **Dragon fruit ingredients**
  Dried and processed formats to explore
- **Freeze-dried fruits**
  Specialty snack and topping applications
- **Fruit puree & concentrates**
  Bulk processing formats subject to supplier
- **Canned / preserved fruits**
  Sourcing possibilities with export-ready plants

BUYER NOTE

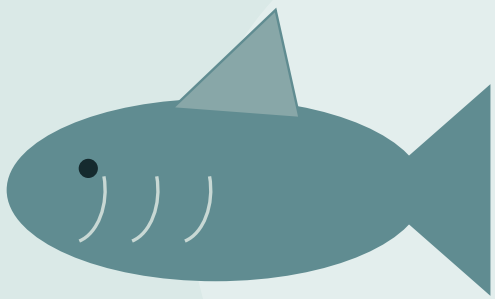
Share target sweetness, cut, shelf-life, labeling and importer quality requirements.

05 / SEAFOOD & FROZEN

Seafood & frozen products

Supplier search for cold-chain importers and professional food distributors.

PRODUCT CATEGORY





Primarily for established importers able to manage cold chain, regulatory and MOQ needs.

POTENTIAL SOURCING LINES

- **Vannamei shrimp**
  HOSO, HLSO, PDTO and other specifications
- **Black tiger shrimp**
  Raw, frozen and value-added formats
- **Pangasius fillets**
  Size, glazing and trim parameters
- **Squid & cuttlefish**
  Whole and processed frozen formats
- **Tuna & selected finfish**
  Product and origin subject to sourcing review
- **Clams and shellfish**
  Factory and market access must be verified
- **Value-added seafood**
  Breaded or prepared products subject to plant

BUYER NOTE

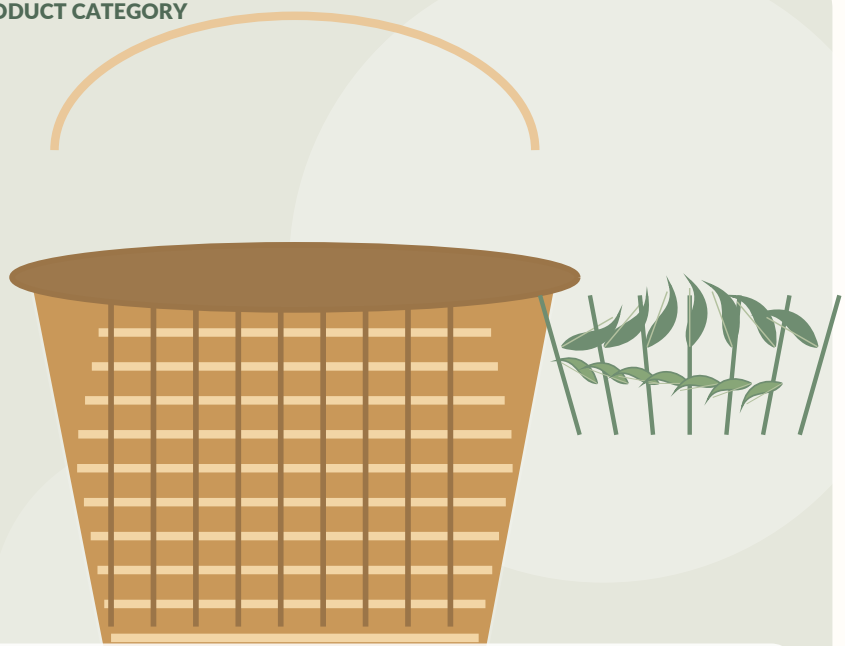
Factory approvals, HACCP documentation, test results and export eligibility must be checked per market.

06 / HOME & FURNITURE

Wood, bamboo & rattan

PEPA's original sourcing focus: natural materials, practical design and home lifestyle goods.

PRODUCT CATEGORY



Good fit for boutiques, distributors, lifestyle brands and project-based procurement.

POTENTIAL SOURCING LINES

- **Wooden cutting boards**
  Acacia and other approved wood species
- **Serving trays & tabletop**
  Wooden platters, bowls and dining accessories
- **Bamboo & rattan baskets**
  Storage baskets and woven accessories
- **Home décor & lighting**
  Natural materials and mixed-material concepts
- **Indoor & outdoor furniture**
  Supplier matching by material and design
- **Storage & organization**
  Boxes, racks and multifunctional home items
- **OEM / custom designs**
  Samples and product development when feasible

BUYER NOTE

Ask about species, finish, dimensions, timber legality evidence, standards and packing.

07 / SELECTED GOODS

Lifestyle & selected OEM

Additional sourcing requests for brands that need Vietnam-based supplier discovery.

PRODUCT CATEGORY



A selective, request-led category rather than a promise that PEPA stocks these goods.

POTENTIAL SOURCING LINES

- **Textile accessories**
  Cotton bags, towels, caps and basic sewn goods
- **Promotional merchandise**
  Simple branded items and event giveaways
- **Ceramics & tabletop**
  Dinnerware, planters and ceramic accessories
- **Gift and retail packaging**
  Boxes, pouches and paper packaging
- **Natural fiber products**
  Jute, seagrass and plant-fiber designs
- **Biomass materials**
  Wood chips / sawdust briquettes on request
- **Other product requests**
  Assessed individually for feasibility

BUYER NOTE

Please share technical drawings, standards, target volume and destination before supplier search.

SOURCING PROCESS

From an inquiry to

a workable supply plan.

01

DISCUSS

Product, destination, target cost, order quantity and intended use.

02

SCREEN

Look for suitable manufacturers, exporters or stock-based sellers.

03

COMPARE

Check specs, MOQ, lead time, payment terms and quotations.

04

SAMPLE

Arrange samples, documentation or a pre-order quality review if applicable.

05

FOLLOW UP

Support supplier communication, production updates and inspections.

06

COORDINATE

Discuss packing, trade terms and freight options with logistics partners.

We work as an independent sourcing intermediary. Commercial terms and service fees are agreed case by case.

FLEXIBLE ENGAGEMENT

Different order sizes.

A clearer starting point.

FOR SMALL BUYERS

Start with what is feasible.

- ✓ Samples and sample shipping where available
- ✓ Small ready-stock or wholesale lots
- ✓ Practical product and MOQ screening
- ✓ Cost-to-land guidance before commitment

FOR SMEs & IMPORTERS

Build a repeatable supply.

- ✓ Bulk orders and manufacturer sourcing
- ✓ Quotation and sample comparisons
- ✓ OEM, packaging and supplier follow-up
- ✓ Export readiness and logistics coordination

IMPORTANT Small orders, compliance documents, certificates, prices and transit arrangements are never guaranteed in advance; every offer is supplier- and market-specific.

PEPA
HOME SOURCING

LET'S TALK SOURCING

Your next product starts here.

From first product exploration to larger import programs, start with a clear request.

VIETNAM-BASED / INTERNATIONALLY FOCUSED

REQUEST A SOURCING REVIEW

Tell us what you need.

To evaluate your inquiry, please include:

01 **Product & specifications**

02 **Estimated quantity / repeat frequency**

03 **Destination country or port**

04 **Target budget / Incoterms, if known**

05 **Required timing and certifications**

GIANG LE / SOURCING CONTACT

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Or contact PEPA via the TradeWheel supplier profile →

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