

WELCRON HEALTHCARE

Brand & Product
introduction



WELCRON / WELCRON HANTEC / WELCRON HEALTHCARE





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Company Introduction

Group Overview



Name of Company	WELCRON HEALTHCARE CO., LTD.
Foundation Date	Feb. 1992
Present	Lee Yungkyu
Address	5, Baekbeom-ro 603beon-gil, Bupyeong-gu, Incheon, Republic of Korea
Filed of business	Women's hygiene: sanitary pad, liner, overnight Health mask: KF94, KF80, KF-AD mask House hygiene: toilet tissue, wet tissue Cosmetic: feminine cleanser



WELCRON Group Introduction

01 Management Philosophy

Through mission achievement, we want to create health and happiness for humanity(Well-being), a cleaner and more vital Eco-friendly environment, and society, and a better company(The Great Work Place) for customers, shareholders, and company members.



02 Mission

With a spirit of challenge and passion, we contribute to human health and the preservation of the global environment based on talent and technology convergence.



03 Vision & Core Value

Global Top-Tier Company in the Water/Energy/Environment/Health field.



WELCRON GROUP

WELCRON

A leading company in the industrial fiber market

WELCRON HEALTHCARE

A company specializing in high-performance women's and hygiene products

WELCRON HANTEC

A leading company in the plant, and construction field

WELCRON GLOBAL VINA

WELCRON Group's Overseas Production Base and Global Base



WELCRON Factory
(Eumseong)



WELCRON HANTEC Factory
(Hwaseong)



WELCRON Logistics Center
(Gajwa)



WELCRON
Composite Material Center



WELCRON HEALTHCARE Factory
(Bupyeong)



WELCRON GLOBAL VINA

Consumer Centered Management : CCM

What is CCM? (http://www.kca.go.kr/wpge/m_501/ccm9000.do)



Consumer-centered management(CCM) is a system that organizes all activities performed by a company from a consumer perspective, consumer-centered, and evaluates and certifies whether related management activities are continuously improving.

CCM declaration

In a rapidly changing environment, consumers are demanding products and services to be provided in a variety of ways rather than traditional ways. WELCRON HEALTHCARE Co., Ltd. has started the first step in consumer-centered management to put consumers first and increase consumer value and consumer satisfaction. In our effort for CCM to have a continuous and strong momentum, introducing a new system for managing consumer complaints and making them our company culture are most important.

CCM expects our employees to get the trust of consumers and strengthen the competitiveness of the company by settling an organizational culture that presents clear standards and procedures for handling consumer complaints.

All employees once again recognize that consumer-centered management is our company's core strategy, and we will work hard until the day of consumer satisfaction and happiness.

CCM guide

1. We listen to customers' opinions based on customer-centered thinking.
2. We become a trusted company by customers through the prevention of customer complaints and rapid resolution.
3. Maintain and develop CCM through systematic analysis and evaluation of customer complaints.
4. We constantly strive to provide global-level services.

Brand Introduction

YEJIMIIN Brand Introduction

Women's Life Balance YEJIMIIN

For your better lifestyle,
YEJIMIIN presents healthy beauty.

To make your everyday life and our nature
more healthy and beautiful,
YEJIMIIN will always be with you.



YEJIMIIN Brand Introduction

Professional brand for women's hygiene product



YEJIMIIN

The closest communicator with consumers

Welcron Healthcare operates more around 400 consumer panel group, the 'YEJIMIIN Panel team', every year to listen to and actively reflect consumer feedback, and actively reflects problems and improvement ideas through survey monitoring during product development.

After these efforts, now YEJIMIIN is communicating with customers by preparing a lineup of 9 sanitary pads according to their materials and functions.

Main distributor (Domestic)

Company mall

웰크론 *mall*

OFFLINE

Big mart

emart
146 store

LOTTE Mart
120 store

Homeplus 
139 store

농협  마트
2,214 store

E-MART TRADERS
20 store

No Brand
브랜드가 아니다. 소비자다
275 store

COSTCO
WHOLESALE
16 store

Convenience store

GS25
14,868 store

CU
15,000 store

7-ELEVEN
9,674 store

MINI STOP
2,620 store

StoryWay
297 store

emart24
5,169 store

emart everyday
247 store

Drug store

OLIVE YOUNG
1,300 store

다이소
1,300 store

ON-Line Mall

Open market

Gmarket

11

INTERPARK

AUCTION.

SmartStore

Overall mall

emart mall

GS SHOP

Hmall

SSG.COM

CJONSTYLE

LOTTE ON

Social commerce

위메프

coupan

TMON

YEJIMIIN Global Business



**From East Asia to the Americas and Canada, are trading
with WELCRON HEALTHCARE and new countries will continue to be discovered**

We are meeting with global female customers in their teens and 40s through major online/offline distributions abroad such as Singapore/Malaysia Watsons, Alibaba, Vietnam's Vin Group, and VinMart.

YEJIMIIN LINE UP

Nature				Cotton touch									
Organic Cotton			Vegan	Herb				Normal					
Organit Natural	Organit Daily	Cotton on the day	VEOCEL	YUNSEI	YUNSEI (Silk)	YUNSEI (Rich)	Healthy YEJIMIIN	Pure Slim	Daily Cotton	Pure Slim Daily	365 Liner	Wing Liner	
Made in Korea		Made in Korea(WELCRON HEALTHCARE)									Made In China	Made In China	
Liner	 Long Liner	 Liner Long Liner	 Long Liner	 Liner Long Liner				 Liner Long Liner	 Liner Long Liner	 Liner Long Liner	 Long Liner	 Liner	 Long Liner
	 Medium Large	 Medium Large	 Medium Large	 Medium Large	 Small Medium Large	 Small Medium Large	 Small Medium Large	 Medium Large	 Medium Large	 Small Medium Large	 Medium Large		
Overnight	Made in Korea		Made in China					Made in China		Made in China			
	 Overnight	 Overnight	 Overnight	 Overnight				 Overnight	 Overnight	 Overnight			
				Made In China	 Overnight (underwear)					Made In Korea	 Overnight (underwear)		Made In Korea
												 Overnight (underwear)	

YEJIMIIN LINE UP

Others		
Women Care		
Purelyn Mild Feminine Wash	Hot Fomentation	Magic Hot pack
		

Product Introduction

YEJIMIIN Product Introduction

Organic cotton cover sanitary pad Cotton on the day

Item	Size	Pcs
YEJIMIIN Cotton on the day Liner	15cm	20p
YEJIMIIN Cotton on the day Long Liner	17.5cm	20p, 81p
YEJIMIIN Cotton on the day Sanitary Pad Small	23cm	16p
YEJIMIIN Cotton on the day Sanitary Pad Medium	25cm	16p, 34p
YEJIMIIN Cotton on the day Sanitary Pad Large	28cm	14p, 32p
YEJIMIIN Cotton on the day Overnight	41cm	10p, 20p



Long Liner



Medium



Large



Overnight



YEJIMIIN Product Introduction

Vegetable material VOCEL™ VEOCEL(The Forest)

Item	Size	Pcs
YEJIMIIN The Forest Long Liner	17.5cm	20p, 75p
YEJIMIIN The Forest Medium	25cm	16p, 36p
YEJIMIIN The Forest Large	28cm	14p, 32p
YEJIMIIN The Forest Super Long Overnight	41cm	8p
YEJIMIIN The Forest Overnight Underwear	Free	7p



Long Liner



Medium



Large



Overnight



Overnight Wearing



Certificated by the Korean Agency of Vegan Certification and Services
Vegan sanitary pad, The FOREST



Carbon-neutral fabric

VEOCEL™ Lyocell fiber is a third-party certified carbon-neutral product. We contribute to mitigating our climate impact through reducing carbon emissions, efficient production methods, extensive use of renewable energy resources, and climate-friendly sourcing strategies.

The VEOCEL™ Lyocell fiber used in The Forest's top sheet is made by using renewable wood grown in managed forests in Europe.



Moisture control



Biodegrades



Vegetable material



Soft feeling on the skin



Touch feeling



Carbon-neutral product



YEJIMIIN Product Introduction

Cotton touch sanitary pad Pure Slim

Item	Size	Pcs
YEJIMIIN Pure Slim Liner	15cm	52p, 90p
YEJIMIIN Pure Slim Long Liner	17.5cm	46p, 81p
YEJIMIIN Pure Slim Sanitary Pad small	23cm	18p
YEJIMIIN Pure Slim Sanitary Pad Medium	25cm	18p
YEJIMIIN Pure Slim Sanitary Pad Large	28cm	16p
YEJIMIIN Pure Slim Super Long Overnight	41cm	5p, 10p



Liner



Long Liner



Medium



Large

SUPER SLIM LINE IT'S MAGIC

With Pure Slim

Every day, enjoy freshness like magic!

4,832 Cubic 3D Hole
4,832 holes absorb strong and rapidly for fresh and soft day!
3D cubic holes minimize skin touch surface 30% to make always freshness!

*Sanitary pad(medium) standard

순면 감촉커버
Soft pure cotton touch cover

슬림 흡수층
Slim absorbent layer

Anti-leakage line

YEJIMIIN Product Introduction

Cotton touch sanitary pad Daily Cotton

Item	Size	Pcs
YEJIMIIN Daily Cotton Long Liner	17.5cm	81p
YEJIMIIN Daily Cotton Medium	25cm	22p
YEJIMIIN Daily Cotton Large	28cm	20p
YEJIMIIN Daily Cotton Super Long Overnight	42cm	20p
YEJIMIIN Daily Cotton Overnight Underwear	M(90-95)	6p



Liner



Medium



Large



Overnight



Overnight Underwear

여린 피부를 부드럽게 감싸는 편안함
Daily Cotton

Dry and soft

Fresh



YEJIMIIN Product Introduction

Cotton touch sanitary pad Pure Slim Daily

Item	Size	Pcs
YEJIMIIN Pure Slim Daily Long Liner	17.5cm	81p
YEJIMIIN Pure Slim Daily Medium	25cm	32p
YEJIMIIN Pure Slim Daily Large	28cm	28p



Long Liner



Medium



Large

가볍고 슬림하게 착! **데일리**
Pure Slim daily

Light fit cover and strong absorption for **Slim Care**

Point 01
Comfortable with 3D light fit cover

Point 02
Freshness with rapid absorption care

Absorb quickly right after menstrual blood contact. The absorbent layer absorbs more powerfully for a refreshing fit.

Point 03
Comfortable with a slim fit

A slim fit with thin thickness and flexible contact to the body line, making it comfortable for saving it! Be comfortable even on active days!

YEJIMIIN Product Introduction

Premium herbal sanitary pad YUNSEL

Item	Size	Pcs
YEJIMIIN YUNSEL Mild Herbal Liner	15cm	20p, 40p, 60p
YEJIMIIN YUNSEL Mild Herbal Long Liner	17.5cm	20p, 40p, 60p
YEJIMIIN YUNSEL Mild Herbal Pad Small	23cm	16p
YEJIMIIN YUNSEL Mild Herbal Pad Medium	25cm	16p
YEJIMIIN YUNSEL Mild Herbal Pad Large	28cm	14p
YEJIMIIN YUNSEL Mild Herbal Overnight	41cm	4p, 18p



Liner



Long Liner



Small



Medium



Large



Overnight

100% Korean 5 kinds of medicinal herb Premium Herbal Pad



- Signature 5 kinds of herbal powder use (Patent No. 10-0709921)



Using signature herb from Donguibogam

Stable supply chain of domestic herbal

We are the only ones in Korea using spreading herbal powder way

Using selected herb ingredients for caring women's diseases including feelings of cold, menstrual irregularity, etc. originated in **Donguibogam**

※ Donguibogam: Principles and Practice of Eastern Medicine)

MOU contract with Gangwha-gun for stable supply of the best herb Gangwha Sajabal mugwort

It is the only product in Korea that **applies herbal medicine powder to the pad**, thereby retaining the unique scent and function of the herbal medicine raw materials.

- DERMA TEST highest grade certificate



dermatest-guarantee.de

독일 데마테스트 인증

Excellent Grade(Highest Grade) achievement about **skin irritation test** from the International Skin Technology laboratory in Germany

YEJIMIIN Product Introduction

Comfortable and safe to use Wing-type Long Panty Liner

Item	Size	Pcs
YEJIMIIN Wing-type Long Panty Liner	18cm	2p, 40p, 63p



2p



40p



63p

No twisting / bunching / folding
Wing-type Long Panty Liner



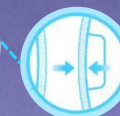
Fixed by wing

Fixed without twisting or bunching,
allowing free activity



Strong absorption

Rapidly absorbs secretions to
keep feeling fresh all day



Safe anti-leaking line

Anti-leaking line prevent side leaking

YEJIMIIN Product Introduction

For the cozy night Wearing Overnight

Item	Size	Pcs
YEJIMIIN Wearing Overnight	M (85~100) L (100~115)	1p, 4p



Medium



Large

Reliable Made in Korea YEJIMIIN wearing Overnight



YEJIMIIN Product Introduction

Enjoy Hot Fomentation anywhere Hot Fomentation Pad

Item	Pcs
YEJIMIIN Hot Fomentation Pad (5 times use)	5 sets



Easily enjoyable traditional healthy therapy, Hot Fomentation Herbal Pad



Organic cotton cover

Pad organic cotton cover has been verified by international authorities.



Korean Ganghwa Sajabal Mugwort use

For stable supply of high quality Ganghwa Sajabal Mugwort in Korea, we concluded MOU with Ganghwagun in 2009.



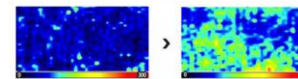
Blood circulation improving effect

The herbal ingredients spread on the pad and the heat from the hot pack releases coldness in the lower abdomen and helps improve blood circulation. blood circulation.

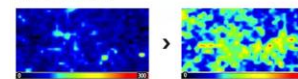
Blood circulation

Blood flow increased by more than 25%

As blood flow increases, the color changes from blue to yellow and red.



41-year-old woman, blood flow at the lower abdomen

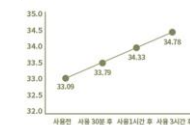


46-year-old woman, blood flow at the lower abdomen

Skin temperature rise

Average temperature increase of 1.69°C

- Lower abdomen skin temperature (°C) - Change of body temperature



** Statistically significant differences.
(P<0.05 by paired sample's T-test)



** 34-year-old woman,
lower abdomen skin temperature

YEJIMIIN Product Introduction

Natural material-based mild feeling Purelyn Mild Feminine Wash

Item	Capacity
YEJIMIIN Purelyn Mild Feminine Wash	150ml



Strength

Woman professional brand
YEJIMIIN feminine care recipe

- 1 100% Natural material
Safety care
- 2 Cotton seed oil
Moisture care
- 3 pH low-acid
Balancing care
- 4 Test complete
Low-irritation care
- 5 Soft bubble type
Washing care



YEJIMIIN Product Introduction

Pleasant warmth Magic Hot Pack

Item	Pcs
YEJIMIIN Magic Hot Pack	2pcs



Custom designed for the lower stomach
for keeping warm for a long time.



1. 3-CELL form for body fit

- With a shape suitable for the human body, adheres perfectly to parts that need steaming, such as the lower abdomen, waist, shoulders, and neck.



2. Heating effects lasting 6 hours

- Lasting warm from an average temperature of 50°C to maximum temperature of 60°C.



3. Enhanced mugwort add

- Contains mugwort ingredients with warm property

