INTERNATIONAL BEAUTY DEVELOPMENT

ALLURE LABS

Turnkey Cosmetics & Personal Care Manufacturing Excellence

Company Overview

A trusted manufacturing partner delivering high-performance formulations, innovative R&D, and complete custom solutions for global beauty brands.

Turnkey Capabilities

Custom R&D

Expert formulation engineers creating bespoke, high-efficacy formulas tailored to your brand identity and target demographic.

Quality & Compliance

Full-spectrum regulatory assistance, microbiological testing, and international compliance for EU and global market entry.

Agile Production

Versatile filling lines handling liquids, creams, oils, and gels with flexible MOQs and full packaging support.

Factory with certifications
GMP
and ISO 9001.



QC Check- Filling & Packing







QC – Laboratory Check





QC- Fabrication Department





Haircare & Scalp Solutions

Specialized Formulations

Advanced scalp treatments, nourishing hair masks, leave-in serums, and non-aerosol styling solutions crafted with clean, active ingredients.

Designed to align seamlessly with premium concept lines and specialized retail ranges.

Hair Care Lines

ARGANICARE™

Argan Oil With chamomile, vitamin D extracts + antioxidants softens and renews hair for a silky, healthy look.		**Macadamia** Deeply repairs and provides extreme hydration		**Aloe Vera** Eliminates excess sebum and regulates its secretion		**Prickly Pear** Deep hydration and nourishment revitalizes and protects hair from the environment
	**Castor Oil** Once known as the magic oil thanks to its extraordinary effects on hair growth		**Kreogen** Treats breakage and keeps hair looking healthy and whole		**Silk Protein** The ultimate nutrition for long-lasting shine	
Argan + Shea Butter Deeply nourishes, hydrates, revitalizes and protects hair from the environment		**Keratin** Pure protein intense regeneration, restores strength and shine	**Collagen** Intensive care for inner cell regeneration and volume		**Coconut** Deep nutrition, maintains natural hydration levels for a healthier scalp	**Men** A new line made especially for men, energizes and reduces hair loss.


ARGANICARE
NATURAL HAIRCARE
MACADAMIA
CONDITIONER
for dry & damaged hair
SHAMPOO
HAIR MASQUE
HAIR SERUM
LEAVE-IN
CONDITIONER
for curly hair


SPApharma
BLACK MUD
SHAMPOO
BLACK MUD
CONDITIOER
BLACK MUD
HAIR MASK


VitalDerm
HAIR MASQUE
ARGAN
NOWOŚĆ
LEAVE-IN
HAIR BALSAM
FOR CURLY HAIR
RESTORING
SHAMPOO
PROFESSIONAL
EXPRESS
HAIR REPAIR
HAIR MIST
REPAIRING
HAIR SERUM
NOURISHING
HAIR MASQUE


AVOCADO
BY
Frulatte
INTENSIVE
FOOT CREAM
WITH AVOCADO OIL
INTENSIVE
HAND CREAM
MULTI-PURPOSE
CREAM
INTENSIVE
MOISTURIZING BODY
CREAM

Body Care & Bath products





Clean body washes, rich lotions, botanical body oils, exfoliating scrubs, and luxury shower essentials crafted with gentle surfactants and sensory appeal.

Included Men Care ☺



- Pure Dead Sea salt
- Pure Dead Sea mud
- Bath salts
- Mud shampoo
- Mud conditioner
- Mud hair masque
- Shower gel
- Face & body mineral scrub
- Body butter & lotion
- Hand & foot cream
- Facial cleanser
- Facial mineral cream
- Facial mud masque
- SPF protective products
- SPA cosmetics

Body Care & Bath products







Skincare Lines

Advanced Skincare

High-performance anti-aging serums, resurfacing peels, botanical platforms, and OTC-compliant solutions engineered for visible results.











Baby Care products



Perfumes Products

Eau de Parfums – generally proposed in 100ml
Choice of bottles
Generally declined in mini line of 3 perfumes at least
(essences from France Grasse)

Concentration of essence : 18% -22% or 25%



Gifts packages - premium





Feminine Hygiene



Filling & Packaging — high capacity of production

11production lines

24 millions units sales annually



Why Partner With Us

- **Turnkey Execution:** End-to-end guidance from initial chemistry R&D to final shelf-ready packaging.
- **Regulatory Standards:** Full compliance testing guaranteeing smooth entry into European and international markets.
- **Trend-Driven Science:** Continuous innovation in clean, cruelty-free, and active-rich ingredients.
- **Flexible Partnership:** Tailored Minimum Order Quantities (MOQs) built for brand scaling and line extensions.

Seamless Turnkey Process

1. Brief & R&D

Defining product goals, key ingredients, and custom formulations.

2. Testing

Stability, compatibility, and rigorous quality control testing.

3. Production

Precision scale-up, automated bulk filling, and packaging.

4. Delivery

Regulatory certification and global shipping ready for launch.

We are producing for Brands as Sabon delivered in more than 220 stores in the world





Our major Customers









