

TRUECOOK

BETTER DAY
BETTER KITCHEN

EST.2022

TRUECOOK CONTENTS

A Better Tomorrow, A Better Life TRUECOOK
creates beautiful moments where you can be
most like myself in the many shapes and choices of life.

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02 PRODUCT LIST

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New York Cutlery | Wood Object | Pan Glass Cover

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BETTER DAY
BETTER KITCHEN

A better day is starts with a better kitchen

To provide you with a beautiful start to your daily life, TRUECOOK meets real users every month.
TRUECOOK's goal and mission is to pursue design and practicality that
everyone can satisfy as a result of continuous product development with customers

LINE UP

Here are seven product lines created through TRUECOOK's own research and development.



BEIGE COLLECTION

14Kinds



BLACK COLLECTION

7Kinds



SQUARE PAN

5P



CUTLERY

9Kinds

LINE UP

Here are seven product lines created through TRUECOOK's own research and development.



WOOD OBJECT

1P 5Color



PAN GLASS COVER

1P 2Color



SEAL CONTAINER

8Kinds

BEIGE COLLECTION

Soft beige color with nature-friendly frying pan



BEIGE COLLECTION

14Kinds

BEIGE COLLECTION

This is a **ceramic frying pan made of nature-friendly materials** that you can use with confidence.
TRUECOOK Signature Beige adds a last spoonful of sensibility on the table.

COMPOSITION

Frying pan 24, 28CM | Wok 24, 28CM
Single hadle pot 18CM | Hot pot 20CM
Double handle pot 16, 20, 24CM
Mini egg roll pan | Giant egg roll pan
2-hole egg pan | 4-hole egg pan

BLACK COLLECTION

Well-made frying pan that has become more luxurious thanks to the premium maple wood handle



BLACK COLLECTION

7Kinds

BLACK COLLECTION

It is a TRUECOOK black frying pan developed based on luxuriousness and **stronger coating technology using premium maple wood.**

COMPOSITION

Frying pan 26CM | Wok 26CM

Grill pan 20CM | Mini egg roll pan

2-hole egg pan | 4-hole egg pan

Giant egg roll pan

SQUARE PAN SET

A special square fan that can only be found at TRUECOOK



SQUARE PAN 5P

SQUARE PAN

It is compatible with all heat sources and even has **practicality and storage** so that **it can be stored compactly.**
TRUECOOK creates new cookware.

COMPOSITION

Square grill pan 23CM | Square hot pot 23CM
Detachable multi-handle
Tempered glass lid
Silicone handle

BEIGE SQUARE PAN SET without worrying about peeling

- The grill pan and square pot set composition allows practical and diverse cooking.
- It is hygienic with easy multi-handle handles and detachable lids up to 10kg loads.
- It has a design that enables stacking and storage for convenient storage.
- Boiling dishes can also be used without any problems with the steam outlet of rubber packing.
- It encompasses beige sensibility from the kitchen to the table and provides a cozy production.
- It is a ceramic coating developed independently in Korea with less compression and excellent thermal conductivity, so it can be used for a long time.
- 99.9% antibacterial
- All heat sources compatible and dishwasher safe.
- The test report has been verified to be safe from "PFOS FREE" hazardous substances.



NEWYORK CUTLERY

TRUECOOK, which melts the emotions of NewYork cutlery



CUTLERY

9Kinds

NEWYORK CUTLERY

TRUECOOK logo intaglio and signature beige color added an emotional atmosphere.This is a practical cutlery set consisting of dinner, dessert, knife, and a total of nine.

Dinner Spoons | Dinner Chopsticks | Dinner Fork
Dinner Knife | Dessert Spoons | Dessert Fork
Butter Knife | Bread Knife | Cheese Knife

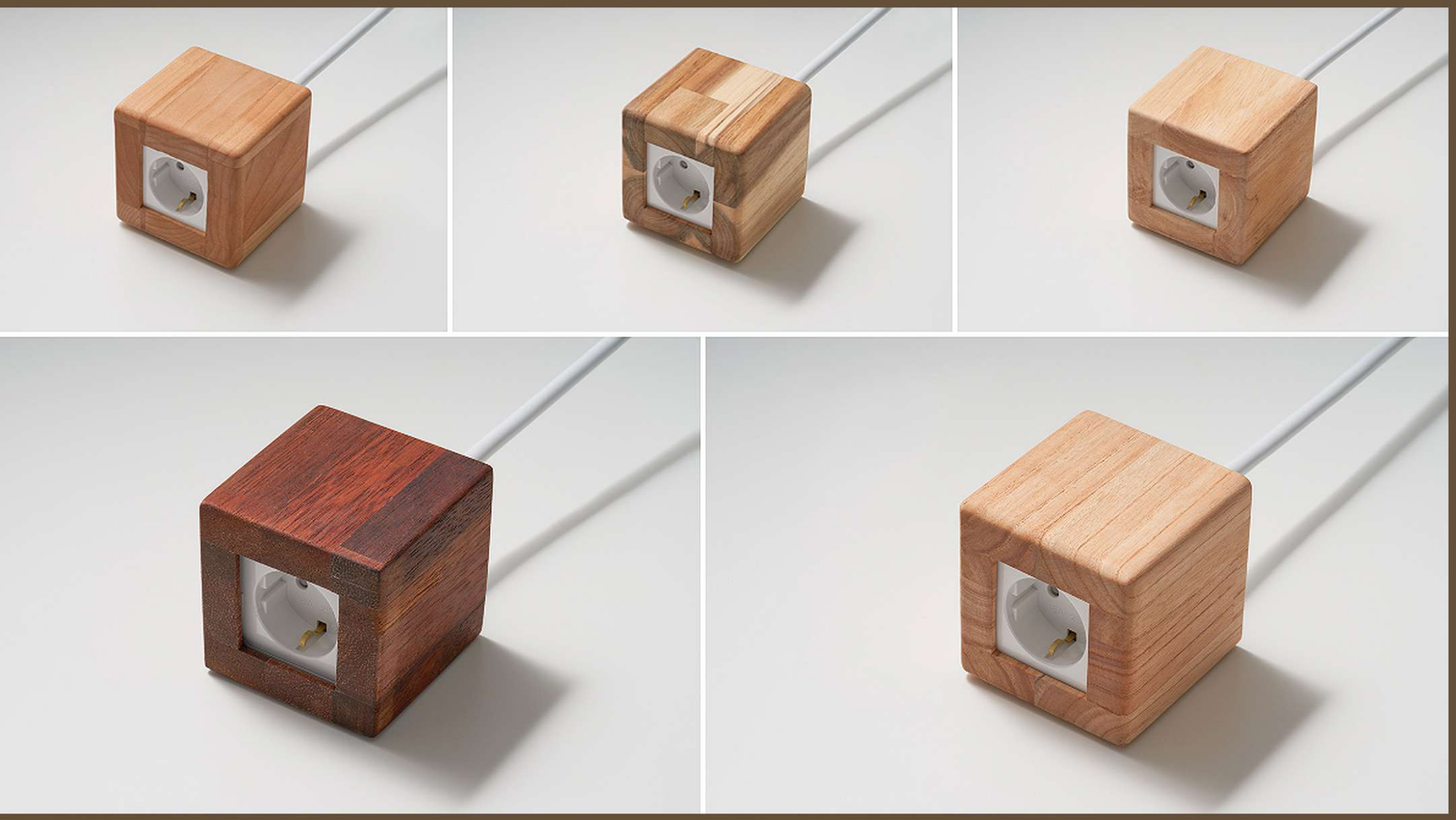
TRUECOOK Cutlery that melts the emotions of NewYork

- It is a cutlery containing TRUECOOK's own emotional beige color and sensuous design.
- Stainless steel connected to the end of the handle provides a sturdy and stable grip.
- High-quality stainless steel 304, polycarbonate material safe from harmful ingredients, 99.9% antibacterial
- It can be up to 100°C in hot water, and it can also be used in a dishwasher.
- It goes well with any tableware and can be used depending on foods such as Korean, Western, and dessert with nine types.



WOOD OBJECT

High-end quality wood-sentimental props that go well everywhere



WOOD OBJECT

1P 5Color

WOOD OBJECT

Let me introduce it as a **high-end quality wood sensibility accessory** made with TRUECOOK's own technology.

COMPOSITION

Wood 1 Outlet Multi-Tab

(5 Colors - Acacia, Rubber Tree, Oak, Elder, Mulbau)

PAN TEMPERED GLASS COVER

The Beginning of Moisture-Rich Cooking, a Versatile Glass Cover for Two-Way Use



PAN GLASS COVER 1P

PAN GLASS COVER

Crafted by artisans with over 30 years of experience, this specially processed heat-resistant glass not only **protects the contents from external elements during cooking** and afterwards but also retains moisture and temperature effectively. Furthermore, featuring a stylish design with a premium wooden handle attached, **this glass cover is versatile for various uses on the table, adding a touch of sophistication.**

COMPOSITION

Tempered Glass Lid

TRUECOOK SEAL CONTAINER

Airtight Refrigeration & Freezing Container Made of 100% Sealed, Flexible Material



SEAL CONTAINER 8Kinds

SEAL CONTAINER

It allows storage without differentiation between refrigeration and freezing, and enables neat stacking. With its elastic elastomer material, **you can flexibly separate the contents by twisting**

COMPOSITION

300ML | 600ML | 1000ML
1500ML | 2100ML | 2300ML
3800ML | 12-compartment sealed tray

WHAT IS
CERAMIC COATING?

- Ceramic coating is an eco-friendly coating material made from raw materials used in pottery, which does not emit harmful substances even at temperatures exceeding 600°C.
- TRUECOOK ceramic coating is certified for safety from chemicals and harmful substances such as polytetrafluoroethylene (PTFE) and perfluorooctanoic acid (PFOA), ensuring 99.9% antibacterial efficacy for worry-free long-term use.
- It can be used with all heat sources including induction, gas stove, halogen, hot plate, and even dishwasher safe.
- From casting, processing, sanding, coating, and packaging (finished products), crafted meticulously by kitchenware artisans with over 15 years of experience, ensuring even more sturdy construction, one by one.



SPECIAL FEATURES OF TRUECOOK FRYING PAN

A ceramic frying pan made from eco-friendly materials, considering health!

Existing third-party frying pan	VS	TRUECOOK Ceramic Frying Pan
		
260°C	Heat Resistance	600°C
Lose effectiveness during use	Non-stick	Lasts longer
Weak	Heat Conductivity	Very good
Generation of harmful gases	Exceeding heat resistance temperature	None generated
Used	PFOA (carcinogenic substance)	Not used
PFOA	Binder (adhesive)	Ceramic molecular bonding method
6 months	Recommended usage period	2 years

SAFETY TEST CERTIFICATE

TRUECOOK ceramic coating has been verified by various safety test certificates for PFOA, lead, cadmium,
the 6 heavy metals, etc., ensuring 99.9% safety from harmful substances.


TEST REPORT

시험결과

한국화학융합시험연구원장

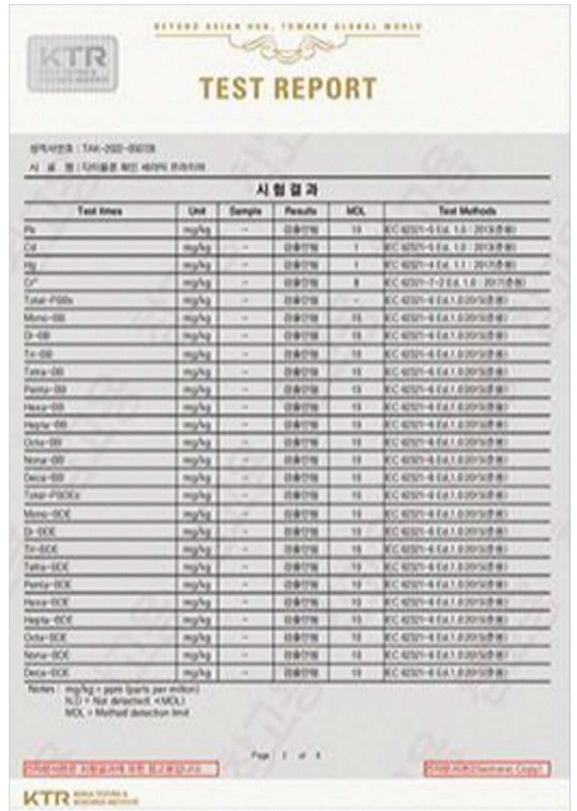

TEST REPORT

시험결과

한국화학융합시험연구원장


SGS

시험성적서


TEST REPORT

시험결과

Test Items	Unit	Sample	Results	MDL	Test Methods
Pb	mg/kg	-	검출안됨	10	KC 62321-4 (Ed. 1.0 : 2013년판)
Cd	mg/kg	-	검출안됨	1	KC 62321-4 (Ed. 1.0 : 2013년판)
Hg	mg/kg	-	검출안됨	1	KC 62321-4 (Ed. 1.1 : 2017년판)
Cr*	mg/kg	-	검출안됨	8	KC 62321-7-2 (Ed. 1.0 : 2017년판)
Total-PBBs	mg/kg	-	검출안됨	-	KC 62321-6 (Ed.1.0)(2018년판)
Mono-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Di-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Tri-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Tetra-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Penta-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Hexa-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Hepta-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Octa-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Nona-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Deca-BB	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Total-PBDEs	mg/kg	-	검출안됨	-	KC 62321-6 (Ed.1.0)(2018년판)
Mono-BDE	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
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Nona-BDE	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)
Deca-BDE	mg/kg	-	검출안됨	10	KC 62321-6 (Ed.1.0)(2018년판)

Notes : mg/kg = ppm (parts per million)
N.D = Not detected, <MDL)
MDL = Method detection limit

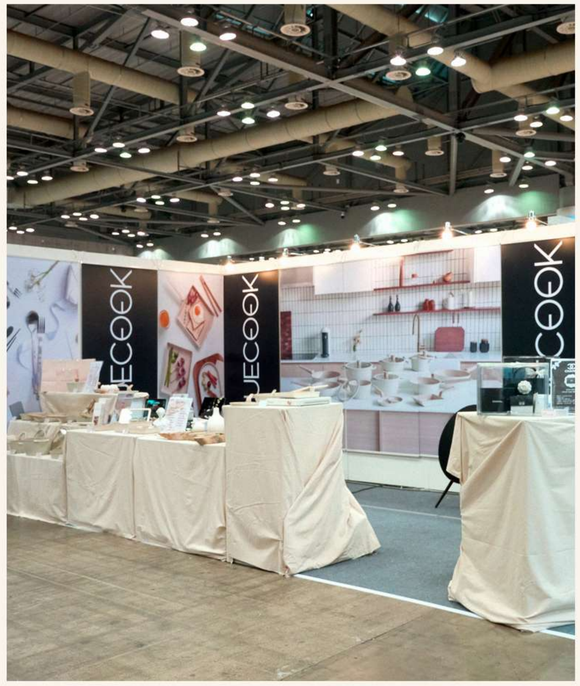
KTR

EXPOSITION

Il-san KINTEX MegaShow 1ST

2023. 06. 15 - 2023. 06. 18

The largest domestic exhibition held at Il-san KINTEX.
In the 2023 Il-san Mega Show Living section,
TRUCOOK achieved the top sales.





POP - UP

Seoul Hyundai Department Store Cheonho Branch Pop-up

2023. 11. 03 - 2023. 11. 10

At the pop-up store in Seoul Cheonho Hyundai Department Store, TRUECOOK showcased new products and **achieved the top sales** in the Living / General Goods section.





EXPOSITION

Il-san KINTEX MegaShow 2ND

2023. 11. 09 - 2023. 11. 12





POP - UP

Daegu The Hyundai Pop-up

2023. 12. 01 - 2023. 12. 12





POP - UP

Seoul Hyundai Department Store Mokdong Branch Pop-up

2023. 11. 09 - 2023. 11. 12





POP - UP

Busan Dongnae Mega Mart Pop-up

2023. 12. 13 - 2023. 12. 19





MALL

Cheongju Hyundai Department Store Chungcheong Branch Grand Opening

2023. 12.15 ~





POP - UP

Suwon Galleria Gwanggyo Branch Pop-up

2023. 12. 15 - 2023. 12. 21

2023.12. 29 - 2024. 01. 04

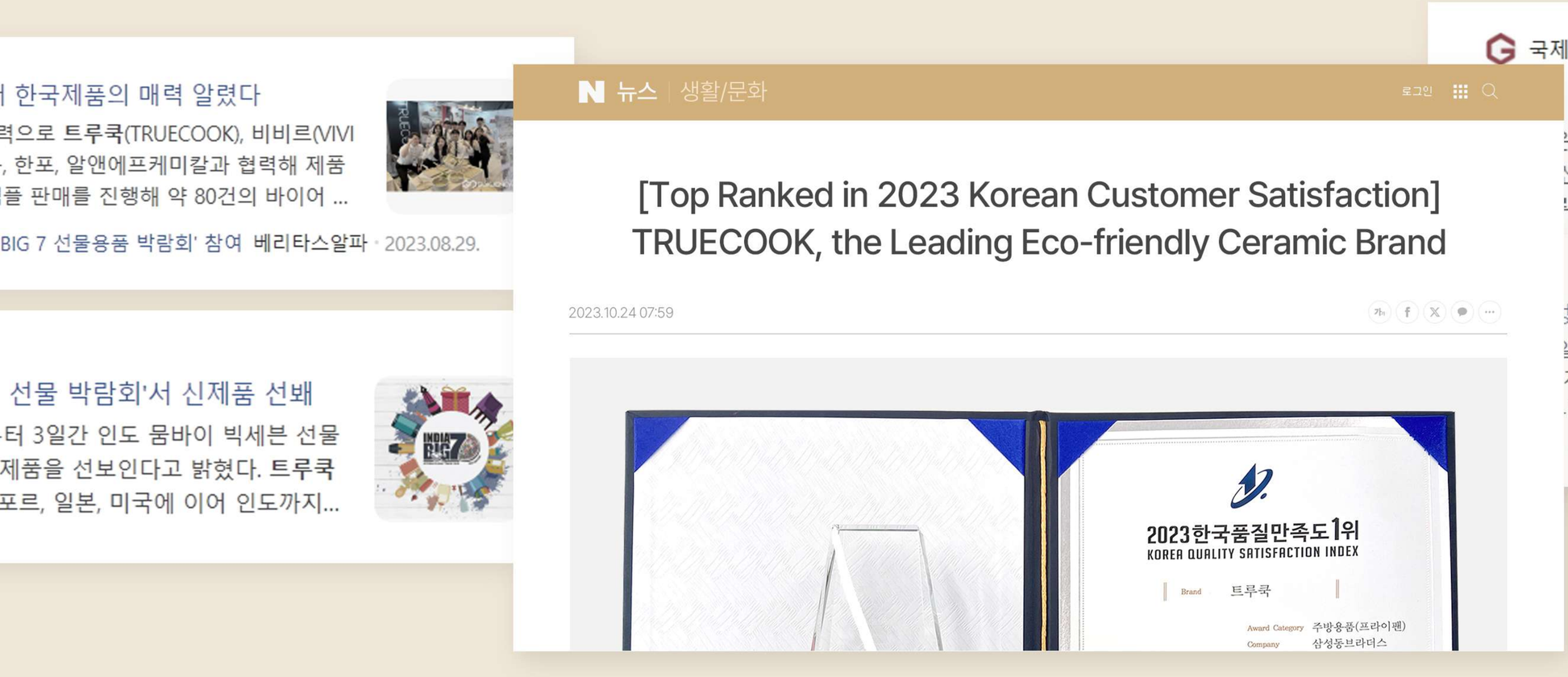
2024. 02. 23 - 2024. 03. 01





TRUECOOK NEWS COVERAGE

Leading the way in the global kitchenware market, TrueCook expands its footprint overseas.



TRUECOOK, a leading domestic kitchen lifestyle brand, has been **reported in various media as a brand that has succeeded in expanding not only in Korea but also abroad, and has prepared an export bridgehead for the overseas living market**

TEAM TRUECOOK





2024

COMING SOON...

TRUECOOK

BETTER DAY
BETTER KITCHEN

EST.2022

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