

MADAR GROUP EGYPT

DETERGENT SECTION

We make dreams come true

ABOUT US

Madar Company is considered one of the pioneers in the field of manufacturing consumer goods specialized in the manufacture of detergents . It includes powders, household cleaners, soap (liquid and solid) and dishwashing liquid, in addition to cosmetics. And personal care and baby diapers. Madar Holding also operates in the field of marketing, shipping, import and export Many Arab and African countries and their branches are located in Syria, Lebanon, Iraq, Erbil, Jordan, Yemen, Senegal, Angola, Ghana, Turkey and Egypt. In our industries, we rely on our trained human cadres using the best technologies to ensure the production of high quality products Conformity to international terms and conditions of quality. Madar Misr is a member of Madar Holding, which works in the field of commodities consumer and the main office is located in Alexandria.

MADAR GROUP EGYPT

As a matter of responsibility and to provide the best products, Madar Group opened its own factories and distribution company in Egypt in 2013. Our mission was to provide the best products to the Egyptian market with high efficiency that satisfies the consumer. Therefore, 7 factories were opened in Borg El Arab,

(Plastic Factory - Powder Factory - Shampoo Factory - Sulfonic Factory - Liquid Factory - Diapers Factory - Soap Factory)

And also a distribution company joined them to work on downloading these products and distributing them well in the Egyptian market

OUR BRANDS

MADAR
CLEAN WITHOUT LIMITS

Get

فيفو VEVO

آرتي Arty

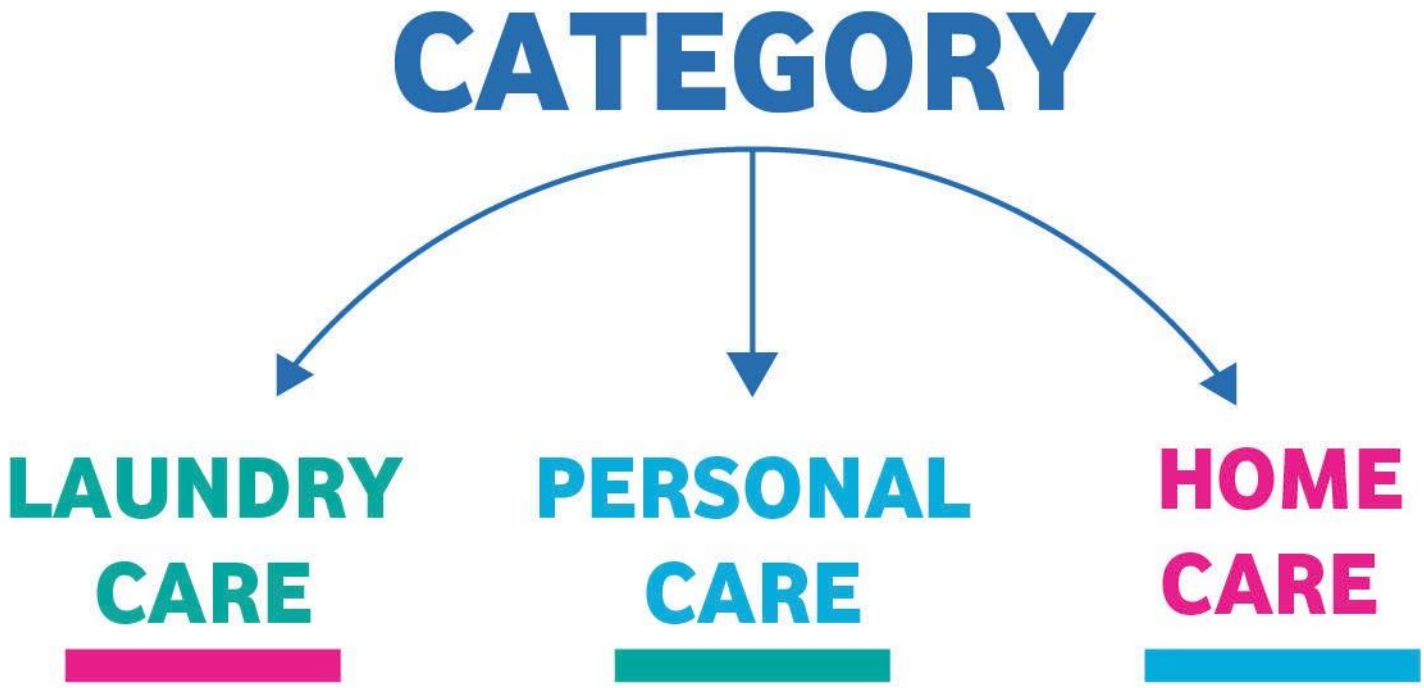
Get Tol

Sunrise صن رايز

نورا noura®

CANOX

ايفانس EVANS


CATEGORY
LAUNDRY CARE
PERSONAL CARE
HOME CARE



LAUNDRY CARE

HIGH SUDS POWDER

LOW SUDS POWDER

HIGH SUDS GEL

LOW SUDS GEL

Chlorine bleach for clothes

MADAR
CLEAN WITHOUT LIMITS

HIGH SUDS POWDER & GEL

- **TAED clothing sterilization system**

The formula was supported with the activated TAED substance, which helps to speed up the release of oxygen and increase Effectiveness when washing at low temperatures

- **Distinctive perfume**

Madar is characterized by the use of a high concentration of perfumes from international French and Swiss companies, which are considered the first in the world In the field of industrial perfumes, the studied proportions of perfume are placed in order to achieve the necessary aroma and stability satisfactory during all stages of washing and after drying.
It is available in the scent of lavender and the breeze of nature

- **Saving powder**

Madar powder contains a high concentration of active substances, and therefore a smaller amount of powder is used than any other powder Another powder by %35.





Packing information

Regular and half automatic powder			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
MADAR	30	48	Nature's Breeze - Lavender
MADAR	90	12	Nature's Breeze - Lavender
MADAR	200	12	Nature's Breeze - Lavender
MADAR	300	12	Nature's Breeze - Lavender
MADAR	400	8	Nature's Breeze - Lavender
MADAR	1500	4	Nature's Breeze - Lavender
MADAR	2000	4	Nature's Breeze - Lavender
MADAR	3000	4	Nature's Breeze - Lavender
Regular and half automatic GEL			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
MADAR	260	16	Nature's Breeze - Lavender
MADAR	80	24	Nature's Breeze - Lavender
MADAR	450	8	Nature's Breeze - Lavender



MADAR
CLEAN WITHOUT LIMITS

LOW SUDS POWDER



• Power of Extra Balls

By using power of extra balls make remove stain and dirt easier

• Special Perfume

Features a round using a high concentration of perfume from the French and Swiss global companies are first in the world in the field of industrial fragrance and perfume Energy

. Saving powder

Energy: By cold wash technology it's enables you to save energy
Powder : powder contains over a high concentration of active substances Size



Packing information

Automatic Powder			
BRAND	WEIGHT BY kg	PIECES PER BOX	FRAGRANCE
MADAR	2.5	4	Nature's Breeze - SUPER POWER
MADAR	6	2	Nature's Breeze - SUPER POWER
MADAR	10	2	Nature's Breeze - SUPER POWER



MADAR
CLEAN WITHOUT LIMITS

LOW SUDS GEL



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  Madar is characterized by the use of a high concentration of perfumes from international French and Swiss companies, which are considered the first in the world In the field of industrial perfumes, the studied proportions of perfume are placed in order to achieve the necessary aroma and stability satisfactory during all stages of washing and after drying.
  It is available in the scent of lavender and the breeze of nature

- **Saving Gel**

  Madar powder contains a high concentration of active substances, and therefore a smaller amount of powder is used than any other powder Another powder by %35.



Packing information

Automatic Gel			
BRAND	WEIGHT BY kg	PIECES PER BOX	FRAGRANCE
MADAR	2.5	4	Nature's Breeze - Lavender
MADAR	900	6	Nature's Breeze - Lavender
MADAR	900	6	BLACK



MADAR
CLEAN WITHOUT LIMITS

LOW SUDS GEL

- **INTENSIVE CARE**

  The ultimate color protection system thanks to a new formula that protects and preserves colors from fading

- **Distinctive perfume**

  VEVO is characterized by the use of a high concentration of perfumes from international French and Swiss companies, which are considered the first in the world In the field of industrial perfumes, the studied proportions of perfume are placed in order to achieve the necessary aroma and stability satisfactory during all stages of washing and after drying.
  It is available in the scent of lavender and the breeze of nature

- **Saving Gel**

  Madar powder contains a high concentration of active substances, and therefore a smaller amount of powder is used than any other powder Another powder by %35.





Packing information

النظافة الأمثل بنظام حماية الألوان والأنسجة
IDEAL CLEANING WITH COLOR AND FABRIC PROTECTION

Automatic Gel			
BRAND	WEIGHT BY kg	PIECES PER BOX	FRAGRANCE
VEVO	2.5	4	Nature's Breeze



CANOX

CHLORINE BLEACH FOR CLOTHES



Stain remover and brightener

For the superior removal of difficult stains, the brightest colors, and the preservation of fabrics and their brightness.

Brilliant .

Better than using only washing powder.
Safe on delicate washable fabrics such as silk and wool.



Packing information

للتخلص من الجراثيم بنسبة
99.9%

Original Perfume

CHLORINE BLEACH FOR CLITHES			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
CANOX	1000	12	OROGINAL PERFUME





HOME CARE

DISHWASHING LIQUID
MULTI PURPOSE
TOILET CLEANER

Get DISHWASHING LIQUID



- **Strong on fat**

  Due to the powerful combination of active ingredients that achieve high cleaning power on all types of grease and dirt

- **Gentle on sensitive hands**

  Get liquid is a neutral liquid as its pH is 7 and it is equivalent to pure water
  It is gentle on the hands because it contains natural coconut extracts to keep the hands soft as silk

- **Antibacterial**

  Liquid Jet contains strong surfactants that make it capable of killing all fungi and germs that can be caused by food residues.
  And fats, in addition to containing a sterilization system of advanced materials that help kill a wide spectrum of germs.



Packing information



DISHWASHING LIQUID			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
GET	35	48	GREEN LEMON
GET	675	12	GREEN LEMON - YELLOW LEMON - STRAWBERRY
GET	675	12	LAVENDER PLATINUM

ايفانس
EVANS

DISHWASHING LIQUID

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  Due to the powerful combination of active ingredients that achieve high cleaning power on all types of grease and dirt

- **Gentle on sensitive hands**

  liquid is a neutral liquid as its pH is 7 and it is equivalent to pure water It is gentle on the hands because it contains natural coconut extracts to keep the hands soft as silk

- **Antibacterial**

  Liquid contains strong surfactants that make it capable of killing all fungi and germs that can be caused by food residues. And fats, in addition to containing a sterilization system of advanced materials that help kill a wide spectrum of germs.





Packing information



DISH WASHING LIQUID

DISHWASHING LIQUID			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
EVANS	600	12	GREEN LEMON
EVANS	600	12	YELLOW LEMON
EVANS	600	12	LAVENDER

MULTI PURPOSE

- **Perfumes**

  It contains the finest perfumes from major international companies to last long and give the house a refreshment after cleaning.

- **Effective**

  It contains a high concentration of effective materials to remove the most difficult stains and dust without leaving any traces.

- **Purpose**

  It contains effective organic solvents for cleaning and polishing all glass, marble and ceramic surfaces.

- **Sterilizer**

  It contains a mixture of sterile and disinfectant materials to make it the best sterilizer and disinfectant for all surfaces.





Packing information

MULTI PURPOSE			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
GET	160	18	Nature's Breeze
GET	160	18	Lavender
GET	160	18	WARMTH
GET	100	16	Nature's Breeze
GET	100	16	SEA Breeze



SUPER GEL



- **Effective**

  It contains a high concentration of effective materials to remove the most difficult stains and dust without leaving any traces.

- **Purpose**

  It contains effective organic solvents for cleaning and polishing all glass, marble and ceramic surfaces.

- **Sterilizer**

  It contains a mixture of sterile and disinfectant materials to make it the best sterilizer and disinfectant for all surfaces.



Packing information

TOILET CLEANER			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
GET	420	12	PINE





PERSONAL CARE

SOAP BAR

MADAR
CLEAN WITHOUT LIMITS

BAR SOAP

• Soap features:

- It lathers abundantly
- Soft on the skin
- Its fragrance is distinctive and long-lasting
- Keeps hands clean for as long as possible





Packing information

SOAP BAR			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
MADAR	120	48	SHINY DIAMOND
MADAR	120	48	Nature's DREAM
MADAR	120	48	LUXURY CARE
MADAR	120	48	OUD
MADAR	120	48	HIDDEN BEAUTY



BAR SOAP

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- Soft on the skin
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- Keeps hands clean for as long as possible





Packing information

Softness COCONUT

Optimism HAPPINESE

SOAP BAR			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
GET	115	48	SOFTNESS
GET	115	48	OPTIMISM
GET	115	48	COCONUT
GET	115	48	HAPINESS



ايفانس
EVANS

BAR SOAP

• Soap features:

- It lathers abundantly
- Soft on the skin
- Its fragrance is distinctive and long-lasting
- Keeps hands clean for as long as possible





Packing information





SOAP BAR			
BRAND	WEIGHT BY GM	PIECES PER BOX	FRAGRANCE
EVANS	75	72	Silky feel
EVANS	75	72	the charming beauty
EVANS	75	72	Dream of happiness
EVANS	75	72	nature recovery

MADAR GROUP EGYPT



CALL US

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