

Bath Time Adventures for Children

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Content

The Bean People
- Why The Bean People

Range Overview
- Product Range
- Customised Ranges
- Merchandising
- Product Safety and Certifications

Stain free | Handmade | Vegan* | Non toxic | Food grade ingredients | Crulty Free | Made with love | Surprise gift | Educational | Colour bath water

*Bath Beans® contain Halaal gelatine

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Bhongolethu Foundation – Grade 2



Some of the over 100 Beanland Ladies

Why The Bean People

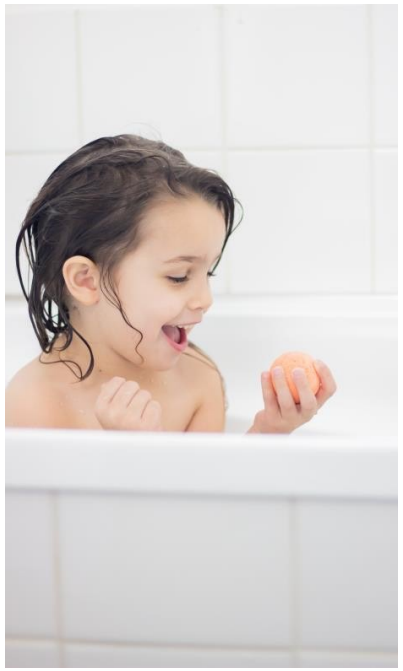
The Bean People® began in 1988 in Cape Town, South Africa. Despite our growth, all product are still hand made to create employment in our wonderful country.
The Bean People® provide employment to over 100 woman from an underprivileged community, Masiphumelele, near Cape Town and is the founding sponsor for the Bhongolethu Foundation.

- Unique range
- Strong Margin products
- Proven success in 16 countries
- European markets leading performance
- Custom, exclusive range capability
- Strict product safety compliance

Our products are aimed at children 3 years and older and have been tested to ensure they meet labelling, toy, cosmetic and toxicology requirements for South Africa, Europe, Australia, New Zealand, the UK and the USA.

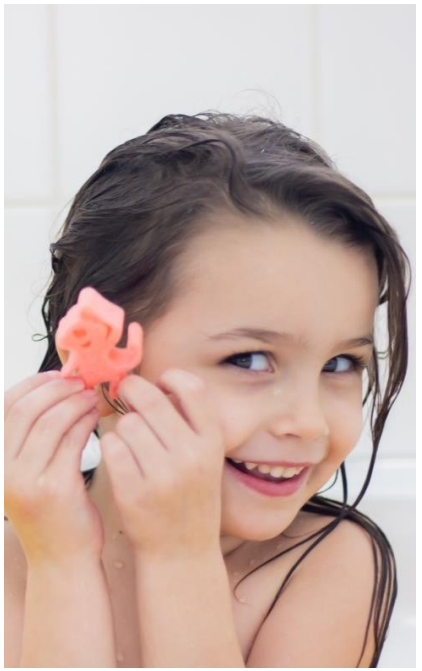
Our factory has been accredited by Intertek for Good Manufacturing Practices : ISO 22716

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Range Overview

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Bath Beans®

Dissolving capsules containing themed sponge toys





Bugs



Sea Creatures



African Animals



Wild Animals



Journey



Dinosaurs



Fairy tale



Unicorn Rainbow

- Bath Beans dissolve when placed in warm water, releasing surprise sponge toys.
- Each pack consist of two large capsules.
- Each capsule contains 1-2 large sponge toys
- Bath Beans come in 8 themed packs
- The Bean People offer complimentary counter display units

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Bath Sprudels®

Brightly coloured bath bombs containing surprise themed sponge toys







Single Sprudels

- Shelf ready display case of 48 units
- Units each in hexagon shaped boxes
- Six different colour Sprudels, each with a uniquely themed surprise sponge toys inside.

Six Pack Sprudels

- Contain one of each of the six colour Sprudel
- Used in six individual baths
- Best seller and good margins

Egg Sprudels

- Contain egg laying sponge animals
- When fizzing, create a swirl of their two colours
- Favourite over Easter time.
- Dinosaur variant available

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Bath Sprudels®

Brightly coloured bath bombs containing surprise themed sponge toys











Jumbo Sprudels

- 150g bath bomb containing jumbo sponge (3x normal Sprudel)
- Fizzes for minute
- Units each in hexagon shaped boxes
- Shrinks of 25 units

Rainbow Star and Rainbow Rocket Sprudels

- 95g bath bomb produces a white foam and 5 rainbow colours, releases a sponge toy at the end
- Fizzes for about 3 minutes
- 120 units per case

New!

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Customized Ranges



- Custom orders are possible where volume warrants it
- Key selling period opportunity examples:
  - Easter: Easter themed egg Sprudels® (bath bombs)
  - Christmas:
    - Gifts: Christmas themed bath bomb six packs
    - Stocking fillers: Two unique Christmas themed bath bean packs

  and Christmas themed single Sprudels®





Examples of Easter themed Eggs





Examples of Christmas themed products and sponge shapes

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Merchandising

- Merchandising Location: Bath basics (Bath bombs, bubble bath, soaks, etc.) category within kid's subcategory.
- Counter top and/or free standing display units available upon request.
- Single Sprudels supplied in shelf ready display unit



Counter Top / Shelf Display



Shelf Ready Packaging





Free Standing Units

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Product Safety and Certification

Toy Safety Testing: Bath Beans, Single Sprudels, Six Pack Sprudels, Egg Sprudels, Rocket and Star Sprudels and Jumbo Sprudels:

- BSEN 71-1:2014 + A1:2018 — European Safety of Toys — Part 1: Mechanical and Physical Properties (SGS)
- BSEN 71-2:2011 + A1:2014 — European Safety of Toys — Part 2: Flammability (SGS)
- BSEN 71-3:2019 + A1:2021 — European Safety of Toys — Part 3: Migration of Certain Elements (SGS)
- Phthalate Content — European Safety of Toys — With reference to: EN 14372:2004 (SGS)
- AS/NZS 8124 Part 1: 2019 — Australian Safety of Toys — Part 1: Mechanical and Physical Properties (SGS)
- AS/NZS 8124 Part 2: 2016 — Australian Safety of Toys — Part 2: Flammability (SGS)
- AS/NZS 8124 Part 3: 2012/ Amdt 1:2016 — Australian Safety of Toys — Part 3: Migration of Certain Elements (SGS)
- US ASTM F963-17 — American and Canadian Safety of Toys (QIMA)

Cosmetic Testing: Single Sprudels, Six Pack Sprudels, Egg Sprudels, Bath Sprinkles, Rocket and Star Sprudels and Jumbo Sprudels

- Toxicology Risk Assessment (SGS)
- Cosmetic Product Safety Report conforming to EU/UK Cosmetics Standard, Regulation (EC) No 1223/2009 (Cosmetic Safety Solutions Ltd)

Manufacturing: Intertek certified in Cosmetic Good Manufacturing Practises

intertek
Total Quality. Assured.

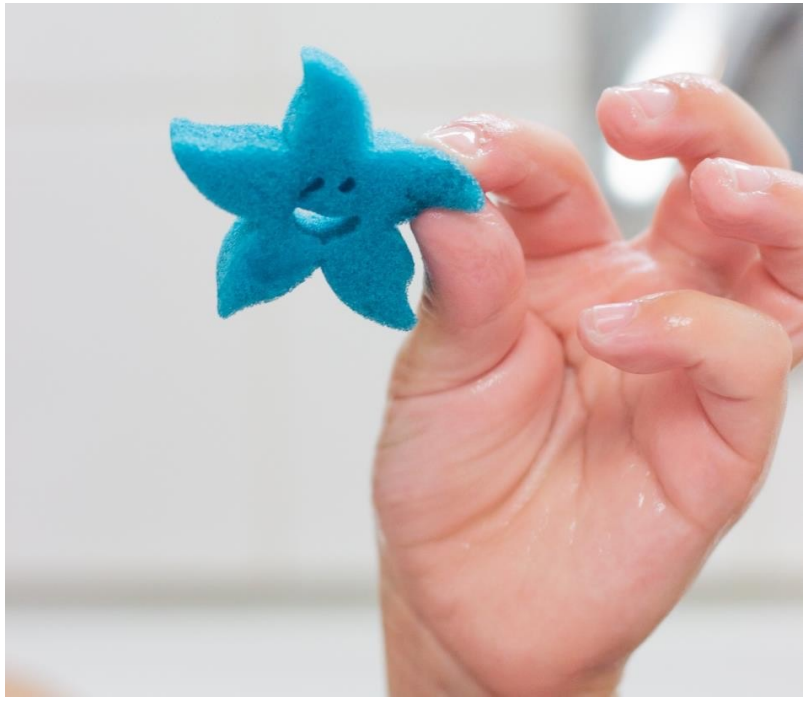
- Conforming to F101-6-COS Intertek's Cosmetic Program requirements in conformity with the provisions of ISO 22716:2007 (Intertek)

Packaging Compliance Testing: Single Bath Sprudel, Six Pack Bath Sprudel and Egg Bath Sprudel, Jumbo Bath Sprudel.

MERIEUX NutriSciences

- Australian cosmetic label compliance (Merieux NutriSciences)
- American and Canadian Consumer Packaging and Labelling Regulation (QIMA)

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THE BEAN PEOPLE®

THANK YOU!

WE LOOK FORWARD TO HEARING FROM YOU

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