

S U P I A[®]

尚妍芳



The Spark of a Star Brightens Life



Supile Asia Youtube Channel



Gold Yumehada (Press conference)

S U P I A[®]

尚妍芳

Preface

CLEAN BEAUTY natural skin Z generation

The Clean Beauty movement originates as a niche trend promoted by the media, and it has been led by the Millennial Generation and Z Generation. Dr. Yang Winston, the founder of SUPIA, foresaw this trend as early as 2017 and began to diligently study clean beauty products, giving birth to the first clean beauty set - “Gold Yumehada”.

Clean beauty is not defined uniformly yet. Generally, the products are described as “natural”, “cleansing” and “hypoallergenic”. However, Ms. Yang takes it a step further by incorporating elements of [simplicity] and [natural skin] into the equation. “Simplicity” declares to harmonize clean beauty and natural skin in the skin by using minimal products. “Natural skin” is the key to achieving a translucent and radiant complexion from within! The resplendent complexion serves as the ultimate pursuit of Generation Z women, surpassing the mere desire for translucent and radiant skin. The Gold Yumehada series achieves a radiant and luminous complexion. Throughout the skincare process, it effectively addresses various skin concerns. For over half a century, the Gold Yumehada series has remained steadfast in its adherence to three core principles:

- 1) Gentle and non-harmful, providing a safe protection for the skin.
- 2) Pure and natural care, embracing the essence of nature.
- 3) Naturally restorative, without causing any harm.



SUPIA ASIA LIMITED

SUPIA Asia Limited was established in 2015, with its headquarters located in Hong Kong. We are engaged in the research, manufacturing, and expansion of global agents and distributors, and core business is the sales of natural skincare and maintenance products. We strive to establish SUPIA as a beloved brand among consumers.

A brand is never simply created through advertising; rather, it is established through word-of-mouth. The term “品” in brand represents the transmission of reputation, while “牌” signifies the importance of maintaining sophistication and cultural connotations. We have developed extensive and profound collaboration with various international research and development teams, so as to pioneer innovative scientific and technological advancements. Embracing modern beauty concepts such as “intelligent natural skin” and “simplified skincare”, we offer a range of natural, high-quality skincare and maintenance products to customers, aspiring to become the "Zara" of the beauty industry.



S U P I A[®]

尚妍芳

About Us

Company Profile

In 2018, we successfully acquired the renowned brand “Gold Yumehada”, a half-century brand owned by Suhada, establishing it as one of our flagship brand. Suhada, with profound expertise in the field of botanical science, cooperates with SUPIA to create and refine product formulations through diligent research, developing all-natural skincare and cosmetic products that are free from preservatives and estrogen. Continuing the legacy of a century-old Eastern formula, Gold Yumehada locks in the natural and highly effective nourishment for the skin in a sterile and sealed state, bringing long-lasting, effective health and beauty to the skin.

Luseg Beauty is the brainchild of Dr. Winston Yang, a Singaporean serial entrepreneur, and former fashion designer for Mulberry, Zara, Mango, Fat Face, and Lapagayo.

During her fashion and management studies in the United Kingdom and while traveling across the world, Dr. Winston Yang observed a gap in the market for a skincare routine tailored to the specific needs of the modern woman.

Many skincare routines can sometimes encompass up to 10 products, making the routine too complex and time-consuming for the modern woman who wants it all: a career, higher education, and a family. But what if the benefits of the typical Luseg Beauty skincare routine could be combined into fewer products?



As a busy and high-achieving woman herself, Winston found the array of products overwhelming. Fueled by a deep-seated passion for skincare, Dr. Yang made a deliberate decision to expand her expertise in fashion and beauty marketing by enrolling in specialized programs focused on formula development. These programs not only enriched her understanding of the unique results achievable with different formulations but also unveiled the desires of consumers seeking effective solutions. By approaching formula creation from a consumer’s perspective, she could develop innovative skincare solutions tailored to meet the specific requirements and desires of the busy professional.

Armed with her background in fashion and education in beauty formulation, Winston embarked on a relentless journey to craft the perfect four-step beauty routine, tailored for the modern-day woman who values efficiency.

Inspired by the pristine landscapes of Naejangsan, a mountain located on the border of North Jeolla and South Jeolla provinces in southwestern South Korea, Winston set out to create a skincare range infused with the natural goodness of the alpine plants from the region.

The Luseg Beauty range provides everything a modern, ambitious individual needs to feel naturally confident in her skin.

About Us

Company Profile

SUPIA CONCEPT

Integrating Eastern technological and product resources, we, supported by botanical science, strive to foster innovation and embody the spirit of exploration, aiming to promote sound and sustainable development of the cosmetics industry!

Our Purposes

01

Scientific research

Craft brand strength through sharp and focused technology research and development

02

Customer

Satisfy the high-end needs of customers by holding service-orientation principle

03

Team

Gather high-end talents to lead industry product innovation

04

Aesthetic

Pursue natural and harmonious beauty based on rational aesthetic standards

Awards and Honors

S U P I A[®]

尚妍芳

Awards and Honors

SUPIA Asia Limited has consistently won awards since the establishment in 2015.

SUPIA Asia PTE LTD - International Innovation Award (Malaysia)

SUPIA Asia PTE LTD - Innomark Certificate (Malaysia)

SUPIA Asia Limited- CXP Best Customer Experience Award (Malaysia)

Gold Yumehada - Global Makeup Awards Boonze Winner (Britain)

SUPIA Asia Limited - Hong Kong Outstanding Business Awards (Hong Kong)

SUPIA Asia Limited - Outstanding Corporate Social responsibility in Greater Bay Area (Hong Kong)

Gold Yumehada - Silver Makeup Awards Boonze Winner (Britain) Gold Yumehada - Global Makeup Awards Highly Recommended (Britain)

Gold Yumehada - Pure Beauty Global Merits Awards (Britain)

SUPIA - Online Supreme Natural Skincare Brand Award (Hong Kong)

Gold Yumehada - Hong Kong Top Ten Brand Awards (Hong Kong)

SUPIA ASIA LTD - Best Brand in Beauty (Britain)

Gold Yumehada - Asia Emerging Brand Award (Hong Kong)

Gold Yumehada - Japan Vivi Magazine Best Beauty Award (Hong Kong)

SUPIA Asia Limited - Asia Emerging Brand Award (Hong Kong)

SUPIA Hokkaido Horse Oil Pills - Asia Emerging Brand Award (Hong Kong)

SUPIA Asia Limited - Asia Excellence Brand Award (Hong Kong)

YUMEHADA - Online Supreme Natural Skincare Brand Award (Hong Kong)

SUPIA Asia Limited - Spiritual Contribution Award in Beauty Industry (Hong Kong)

SUPIA Asia Limited - Hong Kong Tourism Top Ten Promotion Awards (Hong Kong)

Dr. Winston Yang - 100 Outstanding Chinese Award for Promoting the Development of the Times (China)

Dr. Winston Yang - 100 Most Influential Chinese In New Era (China)

Dr. Winston Yang - World Outstanding Young Chinese Entrepreneurs Award (Hong Kong)

Dr. Winston Yang - Global Outstanding Young Leader Award (Hong Kong)

Dr. Winston Yang - Asian Chinese Leadership Award (Hong Kong)

Dr. Winston Yang - 30 Outstanding Private Entrepreneurs' Portraits Featured on a Set of Commemorative Stamp to Celebrate the 70th Anniversary of the Founding of New China and Promote the Chinese Dream (China)



About Us

Our Teams



Dr. Winston Yang (Founder)

SUPIA was founded by the legendary fashion designer Winston Yang, who once dominated the fashion industry. She served as the creative director of the Dutch brand Lapagayo, and later became an important designer for Zara and Mango, as well as a production partner with domestic factories. In 1996, she established AMICO, a children's clothing brand, and opened chain stores in Hong Kong. In 2015, she founded SUPIA Asia Limited to collaborate with the renowned half-century-old Suhada to introduce cleansing and beauty concept products. Moreover, Dr. Yang has pioneered a new aesthetic trend called "Invisible Care - Blurred Elegance", aiming to keep a natural fair complexion for women.



Ms. Idy Wong (Chief Supply Chain Officer)

With over 35 years of executive management experience, she once served as the Procurement Director at Liz Claiborne and as Associate Supply Chain Director at Gap Inc for 15 years.

SUPIA Upgraded Brand 2024 – LUSEG BEAUTY

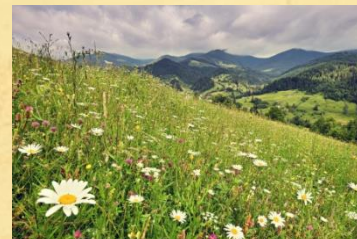


Utilize nature and manifest its brilliance

Luseg Beauty is rooted in the natural beauty and scientific innovation. It is a Korean skincare brand that seamlessly blends traditional Korean values with modern technology in our products, aiming to pioneer a new era of clean beauty by emphasizing simplicity in skincare and clean beauty. With this approach, we offer consumers a unique and effective skincare experience. Korean is renowned for its magnificent mountain ranges, pristine lakes, and refreshing air. Luseg Beauty draws inspiration from this breathtaking land, infusing Korean natural elements into products. The brand harnesses extracts from alpine flora sourced from the majestic hot spring, imbued with enriching nutrients and potent antioxidants to nourish and safeguard the skin. In addition, Luseg Beauty also integrates Korean scientific innovation into product development. It collaborates with renowned skincare research institutions in Japan and Korea, and applies latest advancements in scientific technology and research findings to create highly effective skincare formulations. The products of Luseg Beauty not only highlight Korean elements but also embody the essence of Korean excellence and the relentless pursuit of perfection. The brand remains steadfast in its commitment to utilizing the utmost top-notch ingredients, and through meticulous craftsmanship and manufacturing processes, ensures that each bottle of product attains the pinnacle of quality standards. Luseg Beauty brand combines the magnificence of Asian natural beauty with scientific innovation to bring consumers a truly efficacious, pristine, and secure skincare experience.

Luseg Beauty is pioneering a new era of clean beauty with a curated collection comprising only four key products (encompassing essential steps for skincare, including cleansing, hydration, repair, and revitalization), delivering the most fundamental and impactful solutions for skincare concerns. Every product is carefully curated, which utilizes only the purest and most efficacious ingredients to guarantee efficacy and safety. The brand is dedicated to providing a pristine and natural skincare experience, so as to help individuals possess a complexion that is healthy, smooth, and youthful. The minimalist design and packaging exemplifies the brand's commitment to clean beauty. Each product is presented in the most simplistic and elegant manner possible, aiming to highlight the inherent value and efficacy of the products themselves. Luseg Beauty hopes to encourage individuals to return to the fundamental principles of skincare through their minimalist skincare line. Whether catering to consumers with high demands for skincare products or those seeking simplicity in their routines, Luseg Beauty aspires to be their preferred brand that will deliver a pure, effective, and dependable skincare experience. This also embodies the core values and mission of Luseg Beauty.

Exquisite natural ingredients from the Plants



SUPIA®

尚妍芳



Unique Selling Point

Distinctive Selling Points

Have you ever marveled at the radiant complexion of certain individuals? The term “dermal vitality” refers to the cellular vigor that is sustained through the circulation of the skin. Radiant, supple, hydrated, and healthy skin exudes vitality, whereas dehydrated, dull, and inflamed skin lacks energy.

With LUSEG BEAUTY products, everyone can achieve miraculous pure and natural skin.

1. Enhance vitality of the skin
2. Alleviate stress on the skin
3. Revitalize the skin through restful slumber
4. Shield your skin from the sun's rays
5. Empower more beauty enthusiasts to attain luminescent skin
6. Innovative ALL IN ONE product, with 8 distinct benefits in a single bottle: remove wrinkles, lighten blemishes, whiten skin, moisturize skin, fight against aging, fade scars, clear acne, and tighten skin.



SUPIA®

尚妍芳

LB Travel Kit



Product benefits: This travel kit provides approximately 7 days of use and helps you achieve healthy and hydrated skin.

Product features:

1. A luxurious travel kit that combines four essential skincare products and makeup cotton pads, allowing you to indulge in high-class skincare even while travelling.
2. Indulge in the exquisite and refreshing aroma, transform your daily care routine into a serene moment.
- 3.[Super Glow Hydrating Cleanser] ● Luxurious and frothy foam delicately envelops the skin, keeping it moisturized while effectively removing impurities, aging keratin with melanin pigment, and other unwanted substances. ● Gently revitalizes the skin, revealing a purified and radiant complexion.
- 4.[Alpine Dew Anti-Aging Essence] ● It is an extraordinary 2-in-1 product that combines the benefits of a moisturizing water and essence, which is truly rare in the market. Its unique formula swiftly delivers abundant moisture and restorative properties to the skin. ● Nourishes and plumps the skin to achieve long-lasting softness.
- 5.[Luxe-Revitalize Day SPF15] ● Many individuals spend their entire lives in pursuit of their dreams: the pure and natural skin, eternal beauty. This product combines the excellence of Swiss glacial water, Swiss bupleurum falcatum root extract, coenzymes, and Swiss lactoferrin protein to offer comprehensive restoration and care for your skin. ● It accelerates cellular renewal, allowing your skin to radiate vitality and restore its natural glow.
- 6.[Luxe-Revitalize Night] ● This miraculous moisturizer contains the powerful ability to deeply hydrate the skin. Whether you have dry, sensitive, or dehydrated skin, it can provide the necessary nourishment and repair. ● While you sleep, it reconstructs the skin barrier and enhances suppleness.

LUXE-REVITALIZE DAY SPF15

LUXE-REVITALIZE DAY SPF15

Accelerate cellular renewal to revitalize skin and restore its radiance

Many individuals spend their entire lives in pursuit of their dreams: the pure and natural skin, eternal beauty.

This is a mesmerizing multifunctional skincare product, which combines the excellence of Hot Spring, Bupleurum falcatum root extract, coenzymes, and Lactoferrin protein to offer comprehensive restoration and care for your skin.

This product adopts pure mountain water, with exceptional purity and abundant minerals. It deeply moisturizes and nourishes the skin, providing effective moisture balance to maintain its softness, smoothness, and elasticity. Secondly, bupleurum falcatum root extract possesses antioxidant and anti-inflammatory properties to reduce skin sensitivity and promote cellular regeneration and repair, ultimately resulting in a healthier and younger-looking complexion. Moreover, coenzyme is a natural antioxidant, and the medical community has found that Q10 has exceptional effects in antioxidation and anti-free radicals, which is 40 times more potent than vitamin E. Due to its role as a crucial provider of cellular energy, Q10 possesses the ability to decelerate cellular aging, combat the detrimental effects of free radicals, and reduce the oxidation and aging of the skin. Furthermore, it stimulates the synthesis of collagen, thereby enhancing the elasticity and firmness of the skin. Finally, this product has been enriched with farm milk that is renowned for its nourishing properties and moisturizing effects. It boasts an abundance of proteins, vitamins, and minerals, which work together to nourish the skin while providing a gentle and hydrating touch, leaving the skin feeling supple and radiant.

In summary, this product offers comprehensive care, including deep moisturization, 8-in-1 restorative functions, and firming effects, to restore radiance and youthfulness to your skin.

Instructions for Use:

Apply the product in the morning after cleansing and toning. Use the provided spoon to take a small amount and apply to the forehead, cheeks, chin, and jawline. Gently massage into the skin until it is fully absorbed. For the delicate eye area, apply a small amount and gently pat around the eye. For nighttime use, after apply the Luxe-Revitalize night, take an appropriate amount of this product and apply to areas with spots, wrinkles, or problem areas, focusing on intensive treatment.



SUPER GLOW HYDRATING CLEANSER

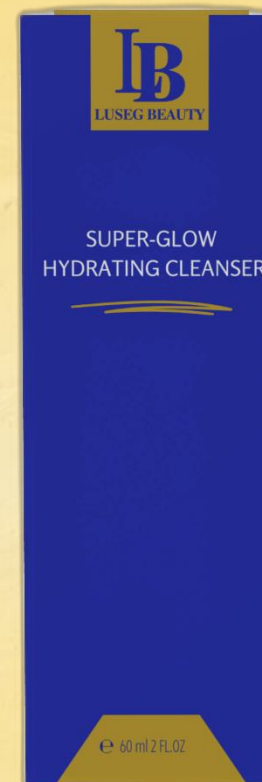
SUPER GLOW HYDRATING CLEANSER

Gently reshape the skin for a clear and radiant complexion

This is an exceptional product that provides an immensely refreshing cleansing experience without leaving the skin feeling tight or dry. It possesses remarkable efficacy in eradicating dirt, oil, and impurities from the complexion while diligently maintaining the delicate equilibrium of skin moisture, thus bestowing upon your visage an invigorating and tranquilizing ambience. Its unique formula contains abundant natural ingredients, such as mountain water and plant extracts, which provide gentle cleansing while nourishing and soothing the skin. Upon application, you will immediately experience the suppleness and freshness of your skin, devoid of any greasy or sticky sensation. Furthermore, this product is highly suitable for all types of skin, including sensitive skin since it is formulated without any harsh chemicals or additives, and has undergone rigorous clinical testing to ensure its gentleness and safety. In summary, this is an exquisite product that allows your skin to experience true purification and comfort. It not only eliminates impurities and dirt but also maintains the moisture balance of your skin, ensuring its health, smoothness, and radiance. Regardless of your skin type, it bestows upon you a refreshing and soothing sensation for skin.

Instructions for Use:

Mix this silky and pleasantly fragrant cleansing foam with water in the palm of your hand and rub to create a lather. Gently massage onto your face in circular motions and then rinse thoroughly.



ALPINE DEW ANTI-AGING ESSENCE

ALPINE DEW ANTI-AGING ESSENCE

Moisturize and enrich your skin for long-lasting softness

This is an exceptional 2-in-1 product that combines the benefits of a hydrating toner and a nourishing serum, which is remarkably rare in the market. Its unique formula enables rapid hydration and reparative prowess for the skin. Upon using this product, you will immediately experience a replenishment of moisture in your skin, effectively resolving issues of dryness and dehydration. Furthermore, its reparative properties aid in the restoration of damaged skin to bring a healthier and smoother complexion.

In addition to its moisturizing and repairing properties, this product boasts another distinctive feature - it can be used as a facial mask. Upon application, you will immediately experience an enhanced radiance and luminosity of the skin. This remarkable product provides long-lasting hydration and a radiant glow, ultimately yielding a more youthful and healthy appearance.

In summary, it is an extraordinarily versatile and multifunctional product, which delivers exceptional hydration and rejuvenation to your skin. Whether for everyday nourishment or specialized care, it is an indispensable choice for you.

Instructions for Use:

Apply this product after cleansing in the morning and evening. Dispense a small amount into the palm of your hands and gently rub them together to spread the essence evenly between your palms. Then, lightly pat and massage the essence onto your forehead, cheeks, chin, and neck until it is fully absorbed, avoiding the eye area.



LUXE-REVITALIZE NIGHT

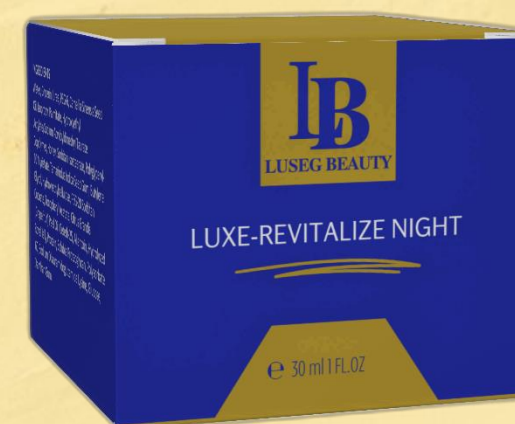
LUXE-REVITALIZE NIGHT

Rebuild skin barrier and suppleness during sleep

This is an astonishing skincare product that possesses the magical power of intense hydration. Regardless of whether your skin is dry, sensitive, or dehydrated, it can provide you with the deep nourishment and repair that you require. It contains thermal spring ingredients that are derived from natural springs in Korea, rich in minerals and trace elements. These components not only swiftly penetrate the skin, but also effectively retain moisture, providing enduring hydration for the complexion. Even in the arid winter or air-conditioned environments, your skin maintains its supple and hydrated condition. Additionally, this product is enriched with a variety of nourishing ingredients, such as honey and hyaluronic acid, which have the ability to deeply nourish the skin and restore damaged cellular tissue while enhancing skin elasticity and radiance. It also possesses antioxidant properties to effectively combat the detrimental effects of free radicals and slow down skin aging. After use, you will experience an instant sensation of soothing and nourishment on your skin. For use of this product nightly, your skin will attain comprehensive restoration and rejuvenation during slumber, granting you a healthier, more youthful complexion upon awakening in the morning. In summary, this skincare product has highly effective hydrating properties. It can provide the deep nourishment and repair that your skin needs while infusing it with abundant nutrition and vitality. Regardless of your skin condition, it can become an essential part of your daily skincare routine to offer you healthy and moisturized skin.

Instructions for Use:

Apply this product in the evening after cleansing and Alpine Dew Anti-Aging Essence. Use the provided spoon to take a small amount and dot it onto the forehead, cheeks, chin, and jawline. Gently massage in circular motions until it is fully absorbed, avoiding the eye area.



SUPIA Asia Limited

Gold Yumehada



Gold Yumehada

Gold Yumehada has a history spanning half a century, and it is the originator of the concepts of BB cream and bare skin. It is hailed as a niche vintage brand with [superior cost performance and formulated with natural ingredients that deliver fast and high levels of efficacy and safety.

[Gold Yumehada] has consistently upheld the use of natural ingredients to produce premium quality skincare products. Through this commitment and heritage, it has become the epitome of conscience for fashionable women, winning reputation across Asia, and serving as a leading pioneer in the realm of [pure and natural skin].

[Gold Yumehada] has always pursued the beauty of [pure and natural skin], in order to achieve a state of [zero pressure], [harmlessness], and [free from additives]. Only when the skin is nurtured in a balanced and nurturing environment can it achieve the utmost care.

[Gold Yumehada] inherits the oriental beauty secret that has been passed down for a century, which uses natural mountain spring water and γ -PGA natto gum extraction, combined with the latest scientific research technology. With “no-makeup, natural skin” concept as the core, it advocates simple cleansing, finds reasons of skin aging, and adheres to the principle of simplicity, to inject the most natural and simple care for the skin.

[Gold Yumehada] offers 4 products focusing on natural skin rejuvenation. These products consistently deliver effective results and are free from preservatives, sulfates, mineral oil, and estrogenic additives. With regular usage, this product helps to maintain the balance of sebum production, and prevent acne and pore clogging. Long-term use of this product can yield whitening, fading of blemishes, and anti-aging effects, allowing the skin to regain its [pure and natural tone].

SUPIA®

尚妍芳



Gold Yumehada aesthetic: [nature-inspired, natural skin beauty aesthetic]

This product inherits the centenary beauty secrets of the Orient, and integrates cutting-edge Asian scientific research to promote pure and natural skin. It advocates purity and simplicity, finds reasons of aging skin through natural and harmless means, and restores skin conditions that dermatologists are unable to remedy, such as vitiligo, rosacea, eczema, and various skin ailments in infants. This product adheres to a simple and basic philosophy, aiming to provide the most natural and uncomplicated way to care for your skin.

This product adopts the century-old Eastern formula and craftsmanship spirit, and locks in natural and highly effective skin nourishment in a sterile and sealed state to provide consumers with more effective, long-lasting and exquisite skin care.



S U P I A®

尚妍芳

尚妍芳

PRESS RELEASE

Asia Week Brand Award Interview



S U P I A[®]

尚妍芳

PRESS RELEASE



Gold Yumehada's China Market Press Conference and Product Promotion Conference is held in Beijing



SUPIA®

尚妍芳

PRESS RELEASE

Gold Yumehada's China Market Press Conference and Product Promotion Conference is held in Beijing



After preparations for a long time, Gold Yumehada has officially launched in the Chinese market. To mark this occasion, SUPIA Asia Limited held a press conference in Beijing on December 1, 2019. The event was a great success and attracted numerous prominent domestic media outlets including IFENG, Sina, Sohu, Tencent, *China Trade News*, *China's Foreign Trade*, Fashion China, jpnxcn.com, Haixiu, and Douyin, who came to show their support.

SUPIA®

尚妍芳

PRESS RELEASE

Chinese media reports on SUPIA and Gold Yumehada



CRJonline
国际在线 cri.cn

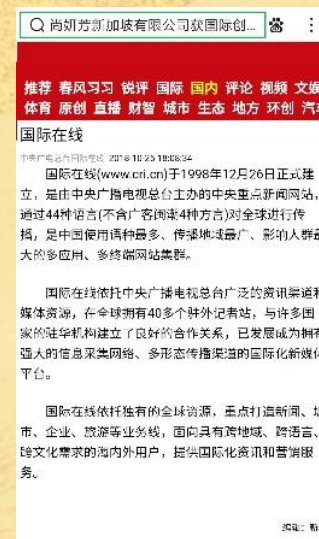
推荐 春风习习 锐评 国际 国内 评论 视频 文娱
体育 原创 直播 财智 城市 生态 地方 环创 汽车

金梦肌中国市场新闻发布会暨产品推介会在北京举行

中央广电总台国际在线 2019-12-02 10:31:41

国际在线消息：2019年12月1日下午，金梦肌中国市场新闻发布会暨产品推介会在北京维景国际大酒店举行，本次大会也是源于日本的金梦肌美容产品与中国消费者的见面会。

出席本次大会的金梦肌日方代表五十岚社长向大家介绍道：日本SUHADADA成立已有50年，一直坚持使用天然原材料生产高质量护肤品，这份坚持被传承至今，凭借高质量以及实实在在的成效，深受日本女性的信赖。



SUPIA®

尚妍芳

PRESS RELEASE



FENG SUNG | 风尚

护肤界“素肌”风潮来袭，尚妍芳荣获「网红至尊天然护肤品美容品牌大奖2023」

“素颜精致，看不见的用心”，这也许是2023年美妆护肤界最新的时间美学潮流。

2023年8月30日，尚妍芳(亚洲)有限公司荣获「网红至尊天然护肤品美容品牌大奖2023」，公司创办人杨玉玲博士上台领奖，并向媒体发布了一个全新的美妆时尚概念——素颜精致！杨博士介绍，公司开办之初便将“素颜精致”作为品牌的核心定位，公司团队持续投入天然护肤产品的研发，更联手国际顶尖科学家团队共同提升“智慧素颜”、“护肤减负”等新技术，终于成功推出金梦肌升级版YUMEHADA™，这是一款市场上罕见的“真素颜”护肤产品，专为追求高效生活及素颜精致的女性设计，与传统护肤品不同，只有4款单品，消费者只需最基础的护肤步骤便可自信示人，从洁净的简单开始，破解肌肤衰老的密码，坚持天然及简单的护肤之道，硬核推出时尚新理念，“看不见的用心”——素颜精致！这真是一个高级的审美理念，够时尚圈的女人们琢磨几年了。

护肤界“素肌”风潮来袭，尚妍芳荣获「网红至尊天然护肤品美容品牌大奖2023」

“素颜精致，看不见的用心”，这也许是2023年美妆护肤界最新的时间美学潮流。

2023年8月30日，尚妍芳(亚洲)有限公司荣获「网红至尊天然护肤品美容品牌大奖2023」，公司创办人杨玉玲博士上台领奖，并向媒体发布了一个全新的美妆时尚概念——素颜精致！杨博士介绍，公司开办之初便将“素颜精致”作为品牌的核心定位，公司团队持续投入天然护肤产品的研发，更联手国际顶尖科学家团队共同提升“智慧素颜”、“护肤减负”等新技术，终于成功推出金梦肌升级版YUMEHADA™，这是一款市场上罕见的“真素颜”护肤产品，专为追求高效生活及素颜精致的女性设计，与传统护肤品不同，只有4款单品，消费者只需最基础的护肤步骤便可自信示人，从洁净的简单开始，破解肌肤衰老的密码，坚持天然及简单的护肤之道，硬核推出时尚新理念，“看不见的用心”——素颜精致！这真是一个高级的审美理念，够时尚圈的女人们琢磨几年了。

护肤界“素肌”风潮来袭，尚妍芳荣获「网红至尊天然护肤品美容品牌大奖2023」

“素颜精致，看不见的用心”，这也许是2023年美妆护肤界最新的时间美学潮流。

2023年8月30日，尚妍芳(亚洲)有限公司荣获「网红至尊天然护肤品美容品牌大奖2023」，公司创办人杨玉玲博士上台领奖，并向媒体发布了一个全新的美妆时尚概念——素颜精致！杨博士介绍，公司开办之初便将“素颜精致”作为品牌的核心定位，公司团队持续投入天然护肤产品的研发，更联手国际顶尖科学家团队共同提升“智慧素颜”、“护肤减负”等新技术，终于成功推出金梦肌升级版YUMEHADA™，这是一款市场上罕见的“真素颜”护肤产品，专为追求高效生活及素颜精致的女性设计，与传统护肤品不同，只有4款单品，消费者只需最基础的护肤步骤便可自信示人，从洁净的简单开始，破解肌肤衰老的密码，坚持天然及简单的护肤之道，硬核推出时尚新理念，“看不见的用心”——素颜精致！这真是一个高级的审美理念，够时尚圈的女人们琢磨几年了。

SUPIA®

尚妍芳

PRESS RELEASE

The prestigious Pure Beauty Global Award 2019 ceremony in London, England has successfully concluded, resembling an enchanting spectacle akin to the grandeur of the Oscars. I extend my heartfelt gratitude to our steadfast partners who have supported us unwaveringly. We shall strive even harder to develop Gold Yumehada into an international brand.



SUPIA®

尚妍芳



Guangzhou
Shanghai
Beijing

PRESS RELEASE

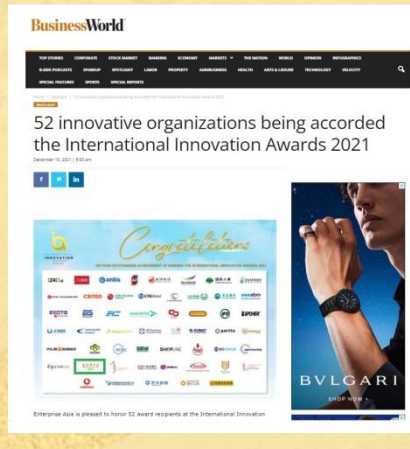


SUPIA®

尚妍芳

PRESS RELEASE

Overseas and Chinese media reports on SUPIA and Gold Yumehada



S U P I A[®]

尚妍芳



HONGKONG AIRLINES
香港航空

2018-2019
Yearly in-flight
magazine

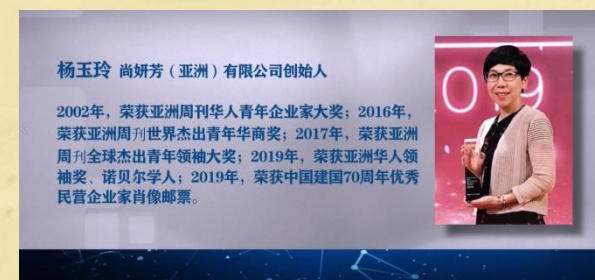
PRESS RELEASE



SUPIA®

尚妍芳

PRESS RELEASE CCTV



SUPIA®

尚妍芳

PRESS RELEASE



COSMOPROF ASIA IN 2018 + 2022



SUPIA®

尚妍芳

Contact Us

www.supia-asia.com

www.luseg-beauty.com

Facebook @supiaasia

Facebook @goldyumehada

Instagram @supiablackpiter

Instagram @goldyumehada

Instagram @supiaacademy

