cimilre

Premium Breast Pump & Baby Feeding Products

Reliable brand and mom's no. 1 choice..



SMART TECHNOLOGY & INNOVATION

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GLOBAL CIMILRE 03

INTRO

CHAPTER 1

ABOUT US 01-1

COMPANY HISTORY

PRODUCT 02

GLOBAL CIMILRE 03

History

1999

Jul. Started joint enterprise as Uzinmedicare to introduce Spectra & Cimilre.

2015

Oct. Spin-off with Uzinmedicare and established Cimilre Co., Ltd.

Nov. Developed F1 Portable, and S3 Hospital Grade breast pumps with a hands-free flange kit.

Developed UV Sterilizer products.

2016

Dec. Set up factory and warehousing (about 5,289 ㎡).

Dec. Obtained GMP certification.

2017

Mar. Obtained ISO 13485 certification, FDA, CE(MDD) certification

Dec. Acquisition of venture firm status.







History

2018

Mar. Developed the S5 dual-motor breast pump model.

Aug. Nominated by the Ministry of SME's as a promising export company.

Oct. Developed the Motif Luna (ODM) breast pump model.



2019

Jan. Entry into the U.S market with growing export sales. (aggregate total $6 million in sales.)

Jun. Developed the first wearable breast pump in Korea. Model name: T1

Dec. Received the 56th World Trade Day's Export Tower award for achieving $3 million in aggregate export sales for previous year.





2020

Jun. Nominated by the Ministry of SME's as a Innovative Technology Company (Inno-Biz).

Dec. Selection of award for Venture start-up promotion in 2020 (Minister of SMEs Commendation)

INNOBIZ
기술혁신형중소기업



2021

Jan. Launched 2nd generation wearable breast pump – T2.

Jun. Developing a variety of wellness product (nipple corrector, nose aspirator etc.)



CHAPTER 1

ABOUT US 01-2

PATENT & CERTIFICATIONS

PRODUCT 02

GLOBAL CIMILRE 03

Market forces

Despite the low birthrate, -in 2020 0.84-
Brand awareness and rapid growth in sales

The domestic market
5 → 1st

In 2019 母婴研究院 announcement
Brand evaluation in chinese

7th

OEM, ODM and Cimilre
Export to the U.S

OEM.ODM



cimilre USA

Official launch in the US market – June 2021.

During the past 3-years

Domestic and foreign Patent application and registration

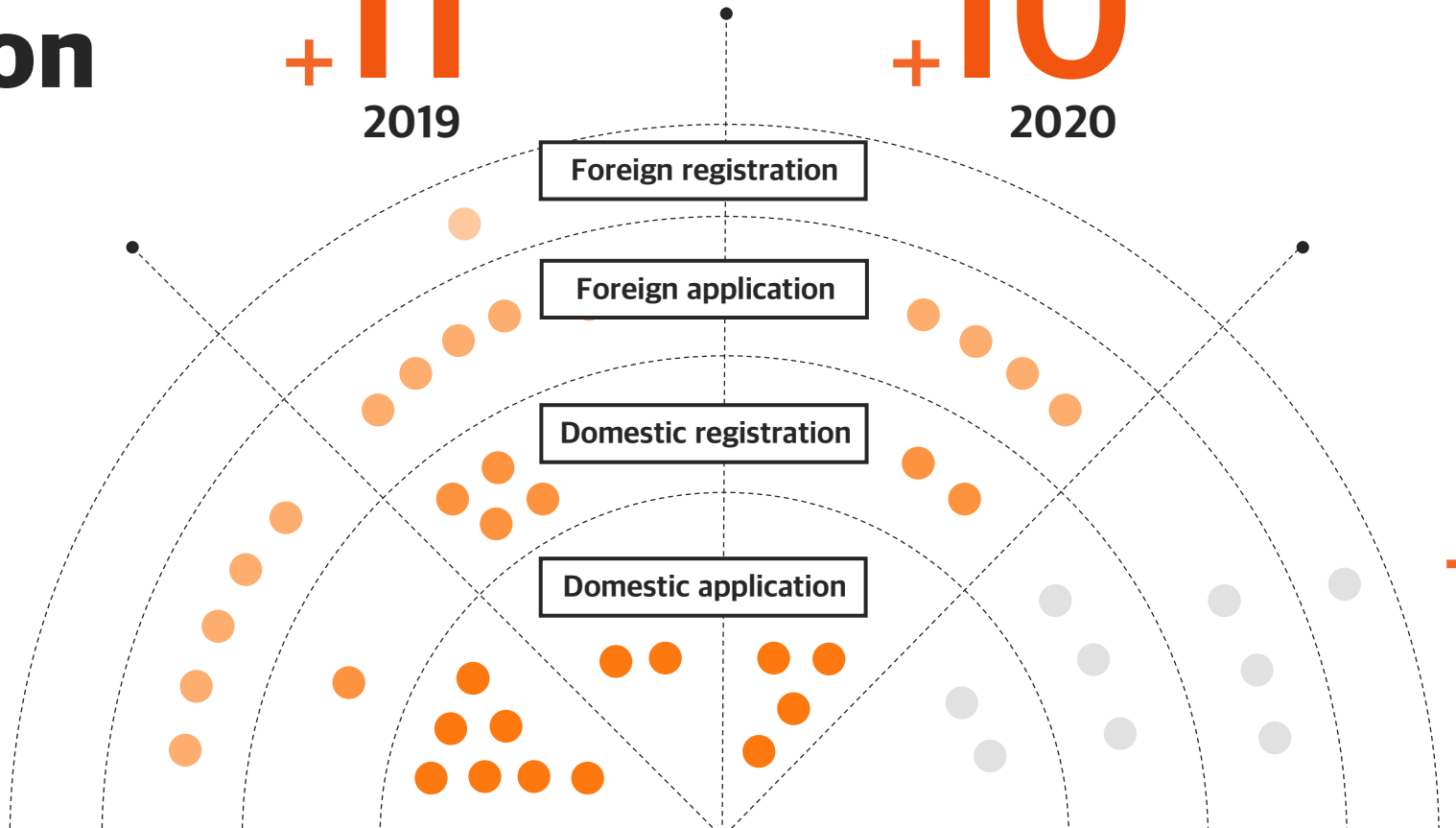
- Domestic application **13**
- Domestic registration **7**
- Foreign application **13**
- Foreign registration **1**

+11
2019

+10
2020

+13
2018

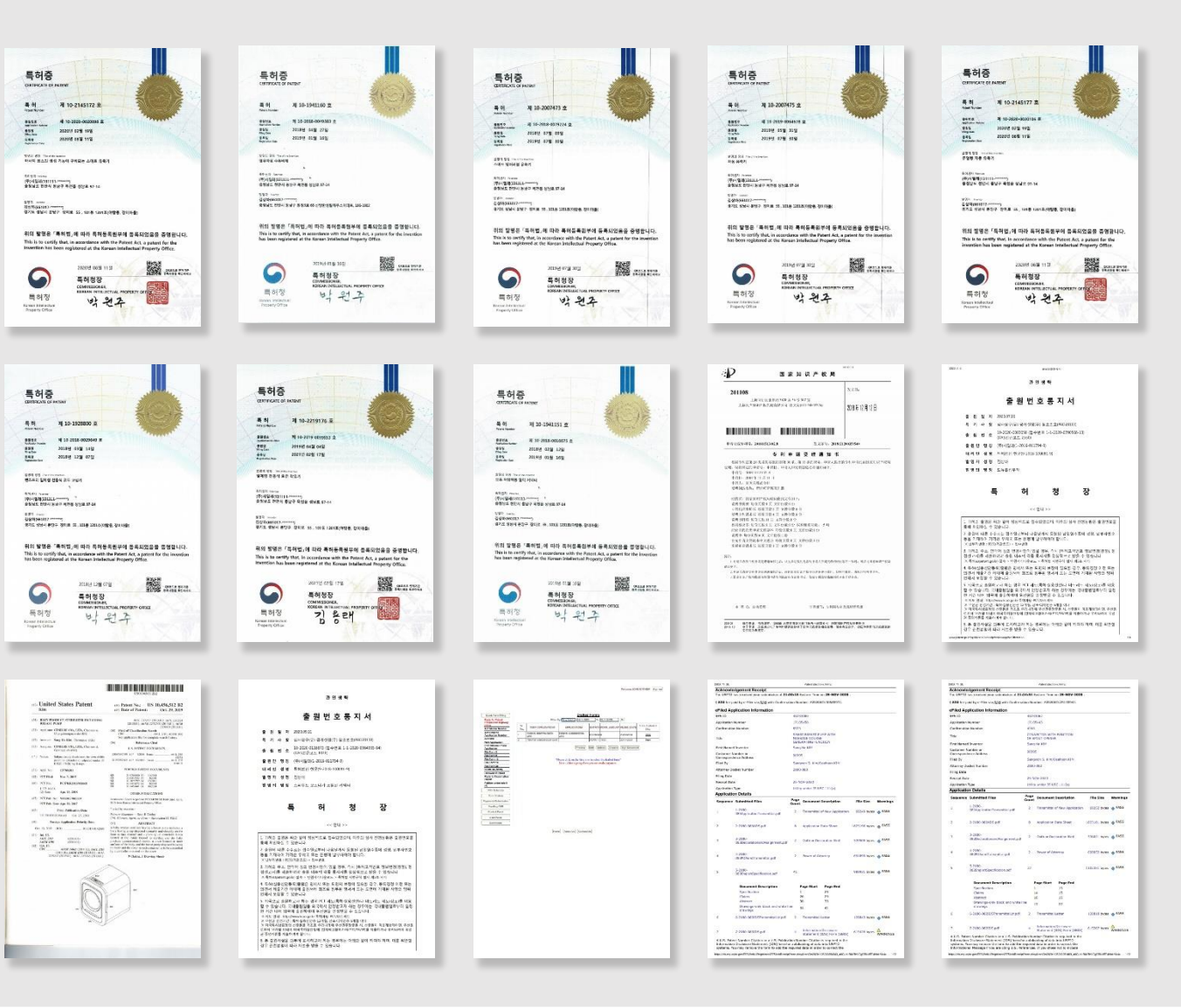
+a
2021



During the
past 3-years

Domestic and foreign Patent application and registration

- Domestic application **13**
- Domestic registration **7**
- Foreign application **13**
- Foreign registration **1**



ABOUT US 01

CHAPTER 2

PRODUCT 02-1

Breast pump

GLOBAL CIMILRE 03

Rechargeable

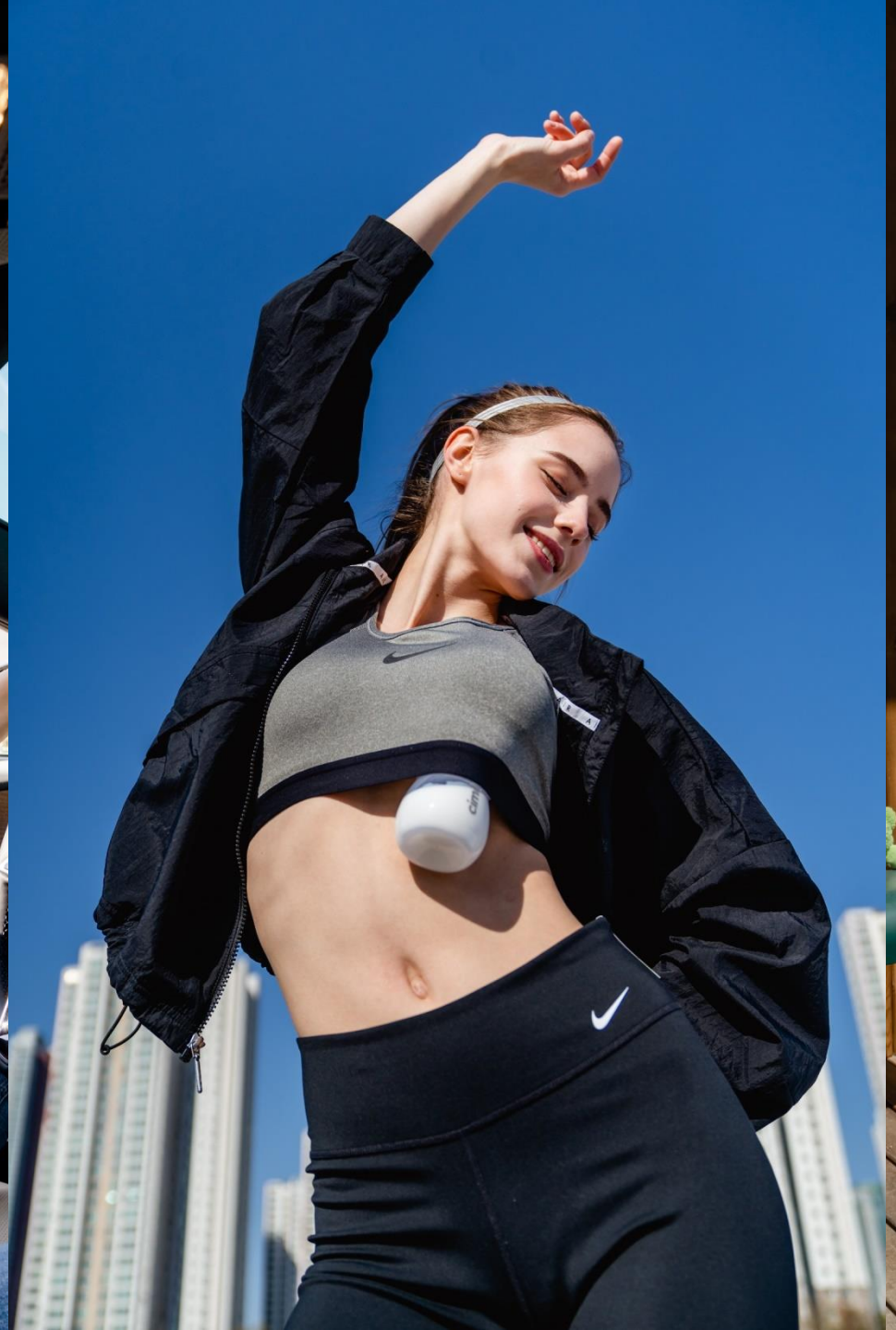
Wearable



Free-T2 eco

Wearable Breast Pump

- **Handsfree**
- **Cordless**
- **Compact size**
- **Low noise**
- **LED Screen**
- **Easy Charging**








Free-T1

Wearable Breast Pump

Handsfree

Cordless

Bluetooth

LED Screen

Easy Charging







Rechargeable



P1

Portable Breast Pump

Dual Pump

Compact(250g)

Ultra Silent

Auto Power-off(30mins)

LED Screen

Easy Charging


LEVEL
10
cimilre P1
M


LEVEL
09
EXPRESSION
00:26
cimilre P1
M

S6

Leading Breast Pump



Dual Pump

Integrated LED Night Light

Ultra Silent(<38dB)

Auto Power-off(30mins)

Cycle Control

Express & Massage mode(12Lv/5Lv)

S6

Leading Breast Pump







Rechargeable



S6 Plus

Leading Breast Pump

Dual Pump

Rechargable

Integrated LED Night Light

Ultra Silent(<38dB)

Auto Power-off(30mins)

Cycle Control

Express & Massage mode(12Lv/5Lv)

S6

Leading Breast Pump





Rechargeable

Dual Pump

S5 Plus

Dual Breast Pump



- **Double Motor**
- **Individually Controlled Pump**
- **On the Road / Free Volt**
- **Ultra Silent**(<45dB)
- **Auto Power-off**(30mins)
- **Cycle Control**
- **Express & Massage mode**(12Lv/5Lv)

S5 Plus

Dual Breast Pump



CM3

Leading Breast Pump



Dual Pump

Integrated LED Night Light

Ultra Silent

Auto Power-off

Cycle Control

Express & Massage mode


motif
MODE
CYCLES
34 01
Cycles Level
00:47
LEVEL
LED
POWER


motif
MODE
CYCLES
60 04
Cycles Level
02:41
LEVEL
POWER

S3

Leading Breast Pump



Dual Pump

Integrated LED Night Light

Ultra Silent

Auto Power-off

Cycle Control

Express & Massage mode


cimilre
CYCLE
MASSAGE
POWER
LED
LEVEL
cimilre
CYCLE
MASSAGE
POWER
LED
LEVEL
34
Cycle
Level
10

Rechargeable



F1

Portable Breast Pump

Dual Pump

Compact(250g)

Ultra Silent

Auto Power-off(30mins)

LED Screen

Easy Charging


LEVEL
EXPRESSION
07
LEVEL
MASSAGE
cimilre



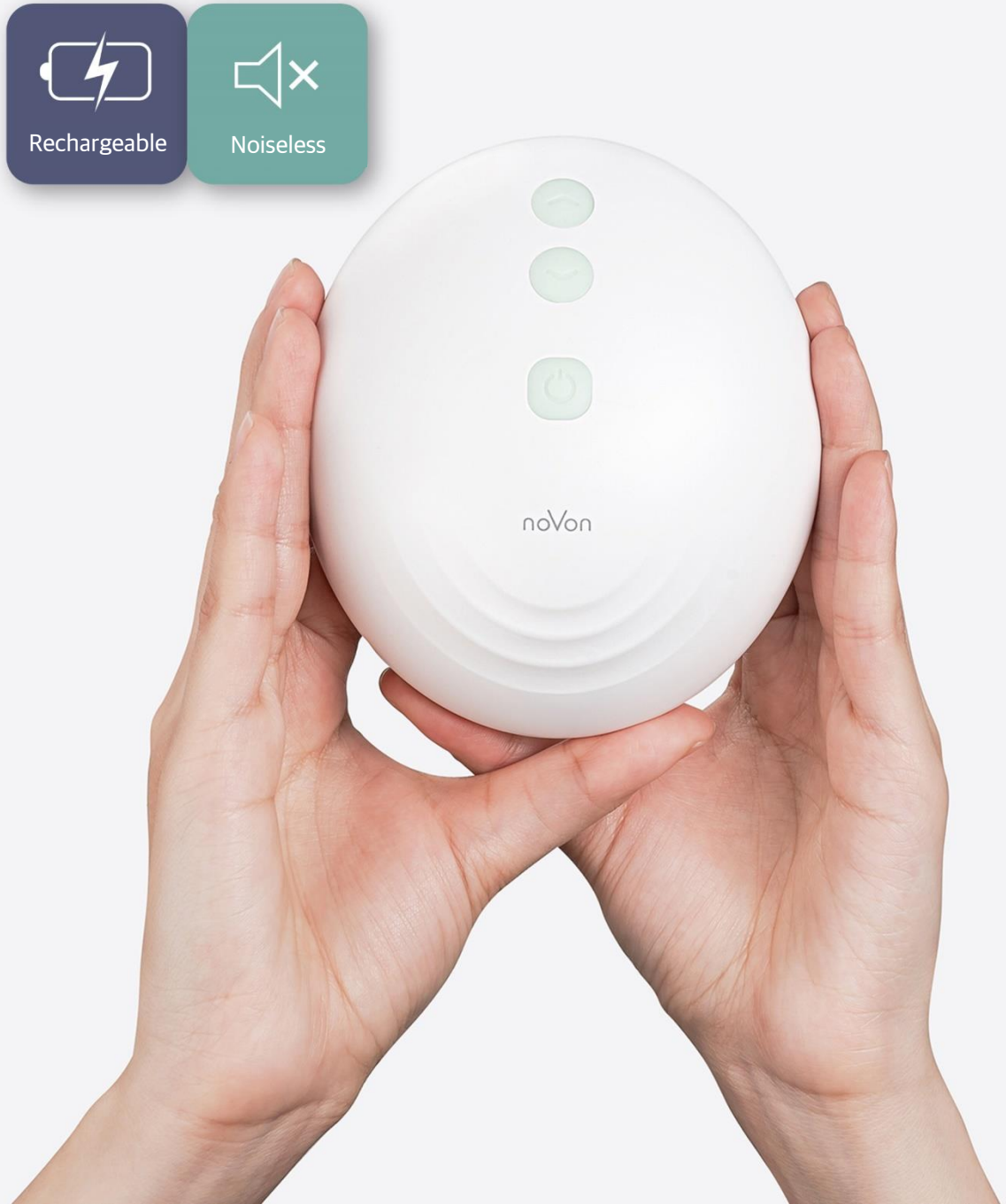
ABOUT US 01

CHAPTER 2

PRODUCT 02-2

Inverted Nipple corrector

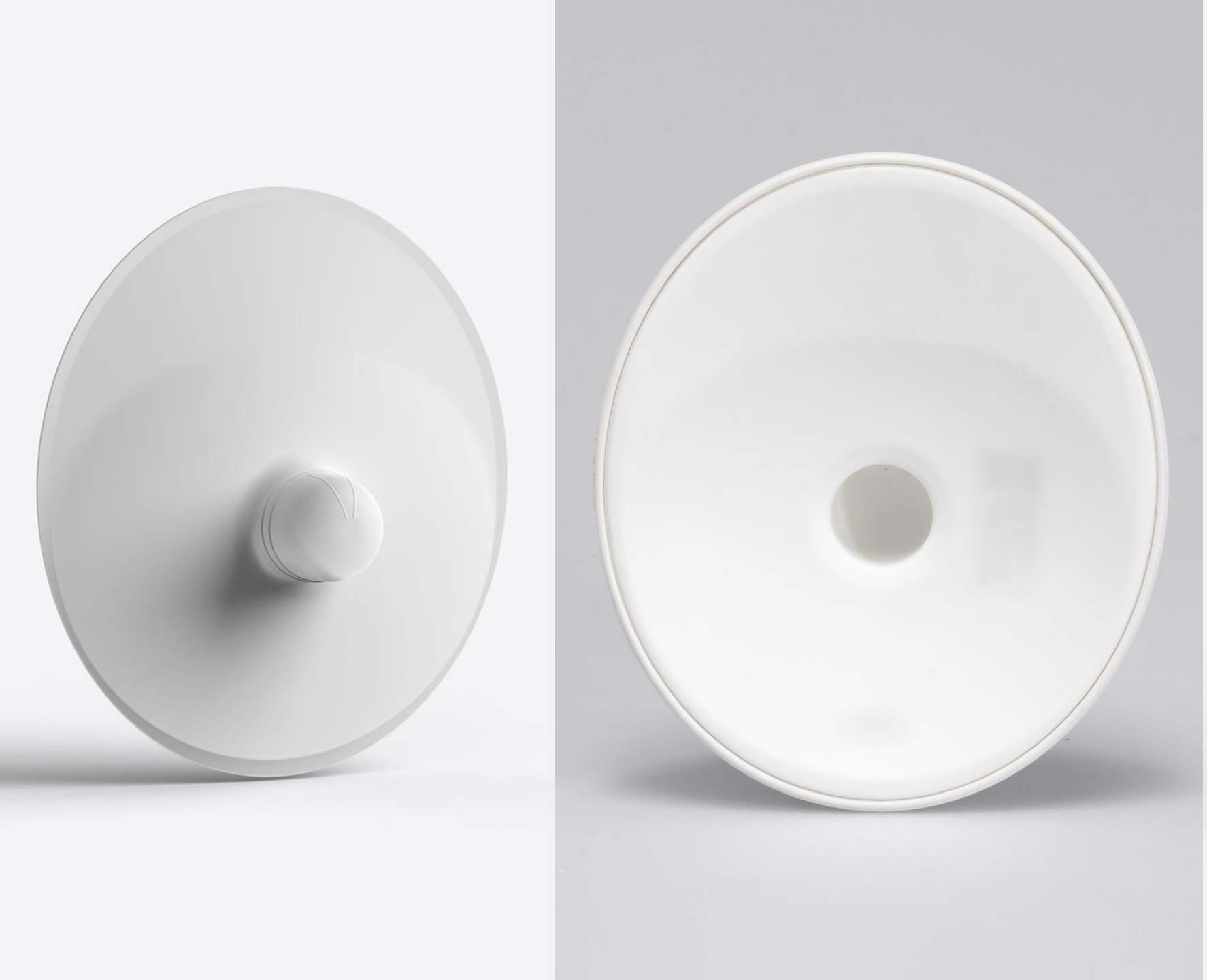
GLOBAL CIMILRE 03



noVon

Inverted Nipple Corrector

- **Noiseless motor**
- **Easy Charging**
- **Privacy**
- **Very small**
- **Ultra-lightweight**
- **Human scale**
- **Convenient Cleaning**









ABOUT 01

PRODUCT 02

CHAPTER 3 GLOBAL CIMILRE 03

Main market
[In 2020]

Chinese $14million



In 2020 $14million achievement of export amount sales.
(Compared to the previous year, 20.89% increase)

The Chinese market recorded a low birthrate of 14.65 million in 2019.
The requirement for breast-pumping increase 6.46% compared to the previous year.
(increased demand for high price breast-pumping)
7th place in Chinese breast-pumping brand evaluation announced by Muing RI

U.S $21million

In 2019 Entry in to U.S market, Achieved 117.7% in a year
$21 million achievement of export amount sales.

ODM or OEM exports type
Create our own to expand the U.S market
Branded product 1st shipment complete.

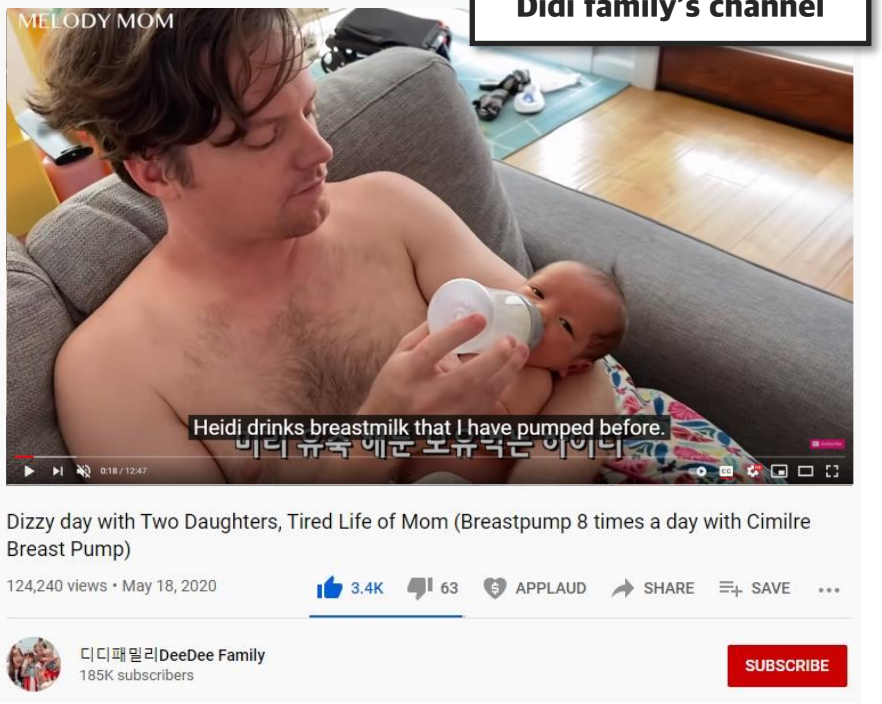
With the development of the healthcare industry in U.S,
Demand for products for pregnant women and infants has increased.

Cimilre's

Global Youtube

YouTube

Didi family's channel



Japanese Yuka's channel



Korean

English
Vietnamese
subtitle

YouTube



[Vlog] Playing with Baby while Breastpumping Portable Breast Pump recommendation (feat.Cimilre)

2,886 views • Nov 26, 2020 LIKE DISLIKE SHARE SAVE

매일주부
2.62K subscribers

Mail-jubu's channel



New Era of Breast Pumping! Hands Free by Cimilre Free-T !

68,511 views • Jun 30, 2020 280 11 SHARE SAVE

Momddok_TV
133K subscribers

Pregnancy, Childbirth, Breast Feeding and Infan

Momddok_TV's channel



Breastpumping with leaving both hands free (Feat. Cimilre Free-T bags, Free-T Breast Pump)

6,687 views • Dec 22, 2020 73 7 SHARE SAVE

Daulbebe TV
90.1K subscribers

Daulbebe TV's channel



#DolmaCouple #Cimilre #Lian
Lian 's Mom Real Infant care VLOG (feat. Cimilre Breast Pump)

9,585 views • Dec 29, 2020 156 7 SHARE SAVE

돌마커플
3.93K subscribers

Dolmacouple's channel

Exporting Countries By year



In 2017
10 countries

Australia
China
Hong Kong
Indonesia
Israel
Malaysia
Singapore
Thailand
Taiwan
United States

In 2018
10 countries

Australia
China
Hong Kong
Indonesia
Malaysia
Singapore
Thailand
Taiwan
United States
Vietnam

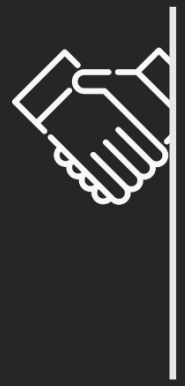
In 2019
11 countries

China
Hong Kong
Malaysia
Indonesia
Singapore
Thailand
Taiwan
United States
Vietnam
Philippines
Poland

In 2020
11countries

China
Hong Kong
Malaysia
Indonesia
Singapore
Thailand
Taiwan
United States
Vietnam
Philippines
India

THANK YOU!



We look forward to a great business partnership!

cimilre